

# Working toward Solutions for Integration: Updates from Guidance and Proposed Rules

SNP Alliance Fall Forum

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# About ICRC

- Established by CMS to advance integrated care models for dually eligible beneficiaries
- ICRC provides technical assistance (TA) to states, coordinated by Mathematica Policy Research and the Center for Health Care Strategies
- Website <http://www.integratedcareresourcecenter.com>
  - Browse briefs and TA tools
  - Listen to webinars
  - View state integration activities
  - Sign up for e-alerts and newsletters

# Agenda

- Promoting Integration through Aligned Enrollment
- New CMS Rules and Guidance
- State Policy Approaches for Achieving Aligned Enrollment
- Discussion

# Promoting Integration through Aligned Enrollment

# Overview: Aligned Enrollment

- “Aligned” enrollment occurs when dually eligible beneficiaries are enrolled in Dual Eligible Special Needs Plans (D-SNPs) and Medicaid managed care plans sponsored by the same parent company
- A single entity is responsible for substantially all Medicare and Medicaid benefits
  - » Plans have a financial stake in ensuring that enrollees receive high-quality, cost-effective care and avoid unnecessary hospitalization and institutionalization

# Benefits of Aligned Enrollment

- Aligned incentives and coordinated benefits administration
- One entity is responsible for all care and:
  - » Has data on all beneficiary services, allowing for holistic care coordination across full spectrum of care
  - » Facilitates communication across multiple providers (all providers in plan's network)
- Simpler for beneficiaries and providers to navigate
  - » **Providers:** Service payments administered by single payer, streamlined payment of Medicare cost-sharing
  - » **Beneficiaries:** Single plan (and, in some cases, ID card) for navigating benefits; plan communications can be integrated, and therefore easier to understand

# New CMS Rules and Guidance

# New CMS Rules and Guidance, CY2019

- Bipartisan Budget Act of 2018 – CHRONIC Care Act provisions
  - » Emphasis on integrated care
    - SNP permanence + greater integration requirements for D-SNPs starting in 2021
    - Expanded Medicare-Medicaid Coordination Office (MMCO) authority
    - Integrated appeals and grievances regulations by April 1, 2020
  - » Opportunity for Medicare Advantage plans (including D-SNPs) to offer expanded non-medical supplemental benefits
  
- CMS CY2019 Medicare Advantage and Part D Final Rule
  - » Modifications to default enrollment (previously known as “seamless conversion”)
  - » Expansion of passive enrollment



# New CMS Rules and Guidance: Default Enrollment

- States and D-SNPs may use default enrollment to provide continuity of coverage from a Medicaid managed care plan into an aligned D-SNP and Medicaid managed care plan offered by the same parent organization (when Medicaid beneficiaries become eligible for Medicare)
- CMS guidance issued August 31, 2018
- To receive CMS approval for default enrollment, several criteria must be met

# New CMS Rules and Guidance: Default Enrollment

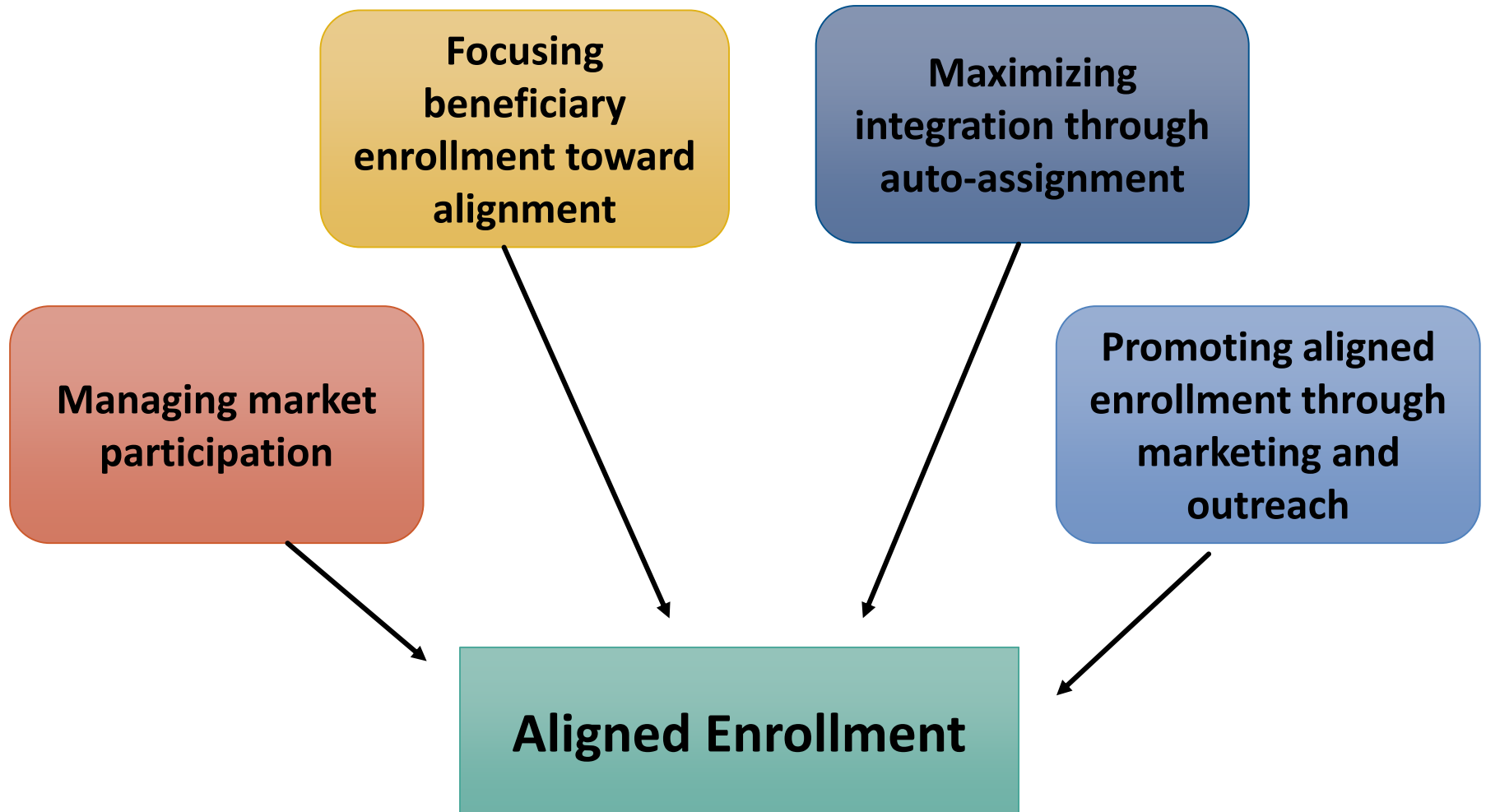
- The default enrollment process used by the D-SNP must meet the following requirements:
  - » Coverage in the D-SNP begins on the first day of the month that the individual's Medicare Part A and B coverage is effective
  - » MA organizations must issue a notice to the individual no fewer than 60 days before the effective enrollment date
  - » The notice must include certain specific information
- MA organizations must implement default enrollment processes in a non-discriminatory manner.
- CMS will grant authority for default enrollment in renewable periods of up to five years and retains the authority to suspend or rescind a plan's approval at any time if it determines that the plan is not in compliance with the requirements.

# New CMS Rules and Guidance: Passive Enrollment

- Limited expansion of passive enrollment authority for full benefit dually eligible beneficiaries enrolled in an integrated D-SNP in cases when integrated Medicare and Medicaid coverage would otherwise be disrupted.
- CMS can authorize passive enrollment if, after consulting with the state Medicaid agency contracting with the integrated D-SNPs, it determines passive enrollment will promote integrated care and continuity of care for full benefit dually eligible beneficiaries.
- Passively enrolled beneficiaries will receive at least two advance notices and have the ability to make another coverage choice both before and after the effective date of enrollment.

# State Policy Approaches for Achieving Aligned Enrollment

# State Policy Approaches for Achieving Aligned Enrollment



# Managing Market Participation

- **Require contracted Medicaid managed care plans to offer companion D-SNPs in the same service area**

» State examples:<sup>1</sup> Arizona, Hawaii, Massachusetts, Minnesota, Pennsylvania, Tennessee, Texas,<sup>2</sup> Virginia,<sup>3</sup> and Wisconsin

- **Only contract with D-SNPs whose parent organizations have Medicaid managed care contracts with the state**

» State examples: Arizona, Hawaii, Idaho,<sup>4</sup> Massachusetts, Minnesota, New Jersey, Tennessee,<sup>5</sup> Virginia

<sup>1</sup> New Mexico requires Medicaid managed care plans to offer D-SNPs, but not in the same service area.

<sup>2</sup> Texas requires Medicaid managed care plans in certain counties to offer D-SNPs.

<sup>3</sup> Virginia Medicaid managed care plans are required to offer a D-SNP within 3 years of Medicaid contract award.

<sup>4</sup> Idaho contracts with two FIDE SNPs who contract with the state to cover all Medicaid benefits.

<sup>5</sup> D-SNPs contracted with the state of Tennessee before January 2014 are exempt from this requirement.

# Focusing Beneficiary Enrollment Toward Alignment

- **Limit D-SNP enrollment to full-benefit dually eligible (FBDE) beneficiaries to allow delivery of a uniform Medicare-Medicaid benefit package**
  - » State examples: Arizona, Hawaii, Idaho, Massachusetts, Minnesota, New Jersey, New York,<sup>1</sup> Virginia, Wisconsin<sup>1</sup>
- **Limit D-SNP enrollment to individuals enrolled in companion Medicaid managed care plans**
  - » State examples: Idaho, Massachusetts, Minnesota, New Jersey

<sup>1</sup> New York and Wisconsin restrict enrollment in their integrated FIDE SNPs to FBDEs, but both states also allow operation of other D-SNPs (which are not part of the states' integrated care programs); those additional D-SNPs may be allowed to enroll partial benefit dually eligible beneficiaries.

# Maximizing Integration through Auto-Assignment

- Allowing (or requiring) D-SNPs to seek approval for default enrollment of Medicaid managed care members when they become Medicare-eligible
  - » State examples: Arizona; Tennessee
- Use automatic assignment to enroll beneficiaries into Medicaid managed care plans that align with their D-SNP enrollment
  - » State examples:
    - In New Jersey and Minnesota,<sup>1</sup> when a beneficiary enrolls in a Fully Integrated D-SNP (FIDE SNP), the state automatically enrolls the beneficiary into the FIDE SNP's companion Medicaid managed care plan.
    - Idaho contracts with two FIDE SNPs to cover Medicaid benefits, so enrollment into the FIDE SNP for Medicaid benefits is automatic when a beneficiary joins a FIDE SNP for their Medicare benefits.
- Use passive enrollment to maintain aligned enrollment with Medicaid managed care re-procurements or D-SNP non-renewals
  - » No current state examples of implementation

<sup>1</sup> Minnesota serves as the third party administrator for FIDE SNP plans, so the state receives and processes FIDE SNP enrollments. When the state receives a FIDE SNP enrollment, it sends the enrollment data to CMS and automatically enrolls the beneficiary in the companion Medicaid managed care plan.



# Promoting Aligned Enrollment through Marketing and Outreach

- State conducts outreach to dually eligible enrollees regarding the benefits of aligned enrollment and steps to enroll in aligned plans
  - » State examples: Arizona
- Require D-SNPs to target marketing to their existing Medicaid managed care enrollees
  - » State examples: Arizona, Virginia
- Engage and train state enrollment counseling/enrollment broker staff and/or other benefits counselors (State Health Insurance Assistance Program (SHIP) volunteers, Aging and Disability Resource Centers (ADRCs), etc.)
  - » State examples: Arizona

# Discussion

# ICRC Resources

## Tip Sheets and Technical Assistance Tools

- Tips to Improve Medicare-Medicaid Integration Using D-SNPs: Promoting Aligned Enrollment (April 2018): [https://www.integratedcareresourcecenter.com/PDFs/ICRC\\_DSNP\\_Aligning\\_Enrollment.pdf](https://www.integratedcareresourcecenter.com/PDFs/ICRC_DSNP_Aligning_Enrollment.pdf)
- Tips to Improve Medicare-Medicaid Integration Using D-SNPs: Designing an Integrated Summary of Benefits Document (June 2018): [https://www.integratedcareresourcecenter.com/PDFs/DSNP\\_SB\\_Tip\\_Sheet.pdf](https://www.integratedcareresourcecenter.com/PDFs/DSNP_SB_Tip_Sheet.pdf)
- State Contracting with Medicare Advantage Dual Eligible Special Needs Plans: Issues and Options (November 2016): [https://www.integratedcareresourcecenter.com/PDFs/ICRC\\_DSNP\\_Issues\\_Options.pdf](https://www.integratedcareresourcecenter.com/PDFs/ICRC_DSNP_Issues_Options.pdf)

## Webinars

- Aligning Coverage for Dually Eligible Beneficiaries Using Default and Passive Enrollment (July 2018): <https://www.integratedcareresourcecenter.com/webinar/aligning-coverage-dually-eligible-beneficiaries-using-default-and-passive-enrollment>
- Update on State Contracting with D-SNPs (December 2017): [https://www.integratedcareresourcecenter.com/PDFs/ICRC\\_WWM\\_D-SNP\\_Contracting%20DRAFT%202012-12-17%20for%20508%20review.pdf](https://www.integratedcareresourcecenter.com/PDFs/ICRC_WWM_D-SNP_Contracting%20DRAFT%202012-12-17%20for%20508%20review.pdf)

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