



Summer Electronic Benefit Transfer for Children (SEBTC) Demonstration: Summary Report

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Executive Summary

E.1 Introduction

To address children’s nutritional needs in the summer, when school is out of session, the Summer Food Service Program (SFSP) and other USDA summer programs provide free meals and snacks to children who receive the National School Lunch Program (NSLP) or the School Breakfast Program (SBP) during the school year. However, FNS’s summer meals programs reach far fewer children than those who normally receive the school-year programs, with only 15 percent of children who receive NSLP and/or SBP receiving summer meals (Gordon & Briefel, 2003; Food Research and Action Center, 2014). Many communities provide other types of food assistance and child-centered programs during the summer months to meet the nutritional needs of low-income children, but locations and resources are limited, leaving gaps in access to food during the summer for low-income children resulting in very low food security among children (VLFS-C or food insecurity among children (FI-C) (See Exhibit E.1 about the measurement of food security).

Exhibit E.1 Food Security Measurement

Household Food Security was measured with an 18-item survey module developed by USDA to assess and monitor food security in large-scale population studies. The household measure assesses the food security of any children in the household, any adults in the household, or any member (child or adult) in the household.

Very low food security (VLFS): the food intake of household members is reduced and their normal eating patterns are disrupted because the household lacks money and other resources for food.

Low food security (LFS): Household members experience reduced quality, variety, or desirability of diet. Little or no indication of reduced food intake.

Food insecurity (FI): Household members experience either VLFS or LFS.

Annual national measures of food security are based on a 12-month reference period. This evaluation uses a 30-day reference period to assess current status relative to the recent intervention.

Therefore, as part of its efforts to end child hunger, the Food and Nutrition Service (FNS) of the U.S. Department of Agriculture (USDA) studied alternative additional approaches to providing food assistance to children in the summer months. The 2010 Agriculture Appropriations Act (P.L. 111-80) authorized and provided funding for USDA to implement and rigorously evaluate the Summer Food for Children Demonstrations. The specific goals of the demonstrations were, in the summer months, to (1) “reduce or eliminate food insecurity and hunger of children”, and (2) “improve the nutritional status of children.” The P.L. 111-80 also included funds for a rigorous evaluation of the various demonstrations.

The Summer Electronic Benefit Transfer for Children (SEBTC) was the largest of the demonstrations implemented. Under an FNS contract, Abt Associates, Mathematica Policy

Research, and Maximus studied how the SEBTC demonstration program unfolded over time (2011-2014) and conducted a random assignment evaluation of its impact on very low food security among children (VLFS-C), other levels of food insecurity, children's nutrition, and other outcomes including nutrition program participation and household food expenditures.

The SEBTC benefit was provided to randomly selected households with children who were, in the prior school year, in pre-kindergarten through 12th grade and certified for free or reduced-price (FRP) school meals in the school food authorities (SFAs) that participated in the demonstration. All households with at least one child certified for FRP in a participating SFA and who gave consent had an opportunity to receive the SEBTC benefit should they be randomly selected. To deliver SEBTC benefits, grantees chose to use either their EBT benefit systems that delivered the Supplemental Nutrition Assistance Program (SNAP) or through their electronic benefit transfer (EBT) systems for the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), (but not both). Benefits were loaded onto new or existing EBT cards. SEBTC then followed the general program rules of either the SNAP or WIC, depending which was selected by the grantee.

In the summers of 2011 and 2012, for households that were randomly selected, the value of SEBTC was \$60 per eligible child per month; other households received no SEBTC benefit. In 2013, there were two benefit levels; households were randomly selected to receive either a \$60 monthly benefit per eligible child benefit or a \$30 monthly benefit per child per month benefit. In sites that participated in the evaluation in the summer of 2014, households that remained eligible received the benefit level—\$60 or \$30—they had received in the summer of 2013.

E.2 Evaluation Overview

The SEBTC evaluation had six major research objectives:

1. To assess the feasibility of implementing SNAP and WIC models of SEBTC benefit delivery
2. To examine the implementation of SEBTC, including approaches used, and the challenges and lessons learned during the demonstrations
3. To determine and document the total and component costs of implementing and operating the demonstrations; and to determine the overall costs and facilitate comparisons of different operational models
4. To describe receipt and use of the SEBTC benefits
5. To describe households that took part in the demonstration and examine the impact of a \$60 per child monthly SEBTC benefit on children and their families' food security (especially VLFS-C), food expenditures, and children's nutrition
6. To determine the differential impact of a \$60 per child monthly SEBTC benefit amount and a \$30 monthly benefit amount on the study's main outcomes (i.e., food security, food expenditures, and children's nutrition)

Objectives 5 and 6 relate to the study’s principal purpose: to determine whether SEBTC alleviates children’s food insecurity and improves their nutrition using rigorous research methods. For the impact analysis, the evaluation used a random assignment design to provide credible and rigorous estimates of the impact of the demonstrations. When executed correctly, random assignment assures that those assigned to differing treatment conditions vary only by the functional equivalent of a coin toss. Hence, any difference in subsequent outcomes, if more than chance, must be due to the causal effect of the benefit; the households do not systematically differ in their program eligibility or personal characteristics in ways that might themselves influence subsequent outcomes.

To supplement the impact analysis, the evaluation includes a detailed implementation study in 2011, 2012, and 2014 (but not 2013), which assessed the operational feasibility of the demonstration and identified the challenges encountered. A cost analysis conducted in 2011 and 2012 (but not 2013 or 2014) provides information on the total and component costs of implementing and operating the demonstration. Finally, in all four years, an EBT analysis used data on all households who received benefits, including those that were not part of the implementation analysis to compute rates of use of the benefit.

E.3 Major Findings

E.3.1 SEBTC Implementation

For grantees, the implementation of SEBTC required rolling out a new benefit, new partnerships among State and local agencies, the adaptation of existing administrative systems and technologies, and a short implementation time frame. Consequently, grantees found some aspects of SEBTC challenging to implement. One common challenge was addressing the quality of school-district data and, in some cases, in matching information from school and other administrative systems. Other challenges entailed the relatively short time frame for grantees to implement SEBTC.

To obtain household consent in the demonstration and evaluation, grantees could choose either an active consent process (i.e., requiring guardians to return consent materials if they desired to be part of the demonstration) or a passive consent process (i.e., requiring guardians to return a pre-addressed letter if they desired to be excluded). Several grantees in active consent sites had difficulty getting enough guardians to read and return consent forms to meet numbers needed for the demonstration and evaluation. The active consent process is analogous to having households apply for SEBTC, should it be a pilot or an ongoing program.

Despite these implementation challenges, in most sites, the vast majority of consenting households received SEBTC within days of when the school year ended. Given this success and additional information about SEBTC participation and redemption rates presented below, the evaluation team concluded that abroad implementation of SEBTC was feasible.

E.3.2 Cost of SEBTC as a Demonstration with an Evaluation Component

As noted, the evaluation collected cost information in 2011 and 2012, but not 2013 or 2014. In 2011, SEBTC served approximately 12,500 children. The total cost of the 2011 demonstration was \$3.6 million, including \$1.9 million in administrative costs and \$1.6 million in benefits. In 2012, when SEBTC expanded to approximately 67,000 children, the total cost was \$13.2 million, including \$4.0 million in administrative costs and \$9.3 million in benefits.

In 2012, the SEBTC was implemented in the largest number of sites and served the largest number of children and families compared to the other years. In that year, administrative cost of SEBTC averaged \$60 per child and the benefit cost averaged \$141. Thus, administrative costs were 30 percent of the total cost. Administrative costs for SEBTC in its early demonstration years were higher than for most ongoing nutrition assistance programs.

For several reasons, it would be expected that the SEBTC demonstration's average administrative costs would be much higher than for ongoing nutrition assistance programs. First, grantees experienced additional administrative costs because of their participation in the evaluation; these costs could not be isolated. Second, many administrative costs per child would decline with larger-scale implementation in which more children are served. Third, recurring annual administrative costs of identifying and enrolling eligible children and households might decline over time as SEBTC becomes better known and as enrollment is routinized (and perhaps streamlined). However, administrative costs for SEBTC may remain a relatively large share of total costs because application and account set-up costs are spread over only three months, instead of the longer duration of most food assistance programs (e.g., certification for FRP meals is valid for the entire school year).

E.3.3 SEBTC Benefit Use

Across all years, of all households issued SEBTC benefits, 89 percent participated in SEBTC (i.e., redeemed some or all of their benefits for the summer). Since benefits were issued and redeemed at the household level, this is the primary participation rate measure for SEBTC. Taking into account all households issued benefits whether or not the household used them, the mean percentage of benefits redeemed was more than three-quarters (76 percent).

These overall participation and redemption rates mask considerable differences in benefit use between households in sites that implemented SEBTC using the EBT systems for SNAP and those that used the EBT systems for WIC. Rates of participation and redemption were considerably higher in the SNAP-model sites than the WIC-model sites. Specifically, households issued benefits in the WIC-model sites had an average participation rate more than 12 percentage points lower (83 percent) than those in the SNAP-model sites (95 percent). The gap in redemption rates (unconditional on participation) was even larger: the average household issued benefits in the WIC-model sites redeemed only 61 percent, while in the SNAP-model sites average redemption was 93 percent.

Households that received \$30 per eligible child in SEBTC benefits in 2013 and 2014 had similar participation and benefit exhaustion rates to \$60 benefit households. In contrast, the \$30 group redeemed benefits at a lower rate. However, analyses of the 2013 data (when households in a given site were randomized to \$60 or \$30 and therefore analysis could be used to adjust for site-level and personal characteristics) suggest that there was a difference between 1 and 2 percent between the \$30 and \$60 groups in participation and redemption rates and a 7 percent difference in benefit exhaustion, with the \$30 group more likely to exhaust their benefits.

E.3.4. Households in the Study

Given the rules for participation in the demonstration, it would be expected that households in SEBTC would be relatively more disadvantaged compared to the general population of households with school-age children. In fact, 71 percent of households in the evaluation had monthly incomes below FPL, a higher rate of participation in other nutrition assistance programs and experienced more food insecurity than the average U.S. household with children.

In the spring, prior to the issuance of SEBTC, the evaluation sample reported, more severe food insecurity than the comparable national population. Compared to the nation's households eligible for SEBTC—that qualified if their incomes were under 185 percent of the federal poverty level (FPL)—the national prevalence of VLFS-C is 2.2 percent in 2012. In contrast, the prevalence of VLFS-C in SEBTC households between 2011 and 2014 was more than three times as high—8.0 percent.

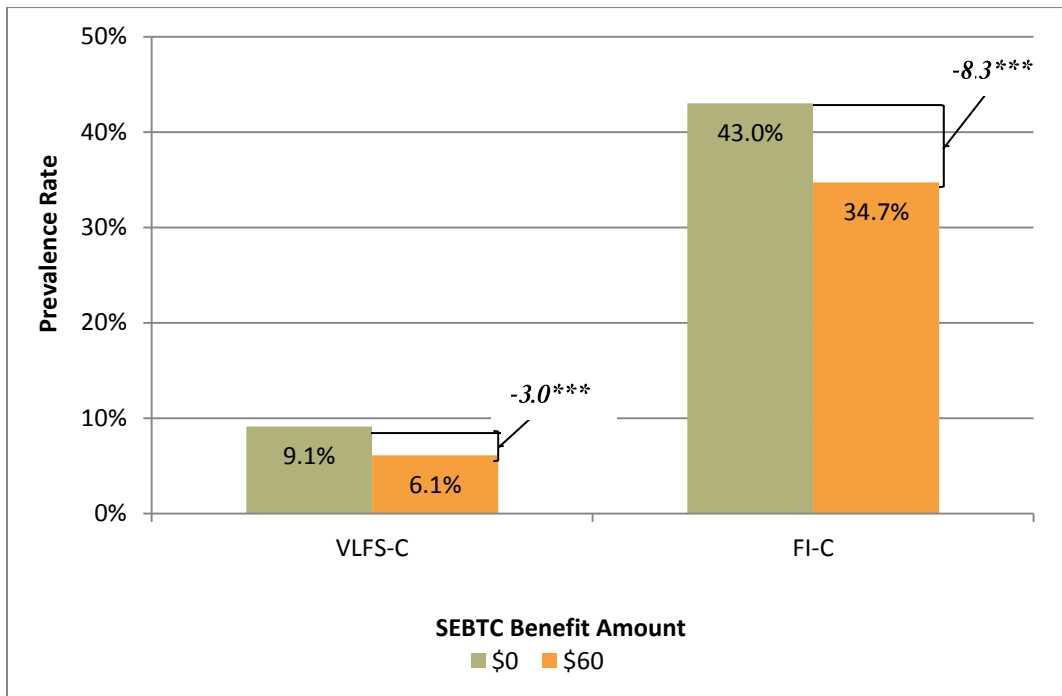
E.3.5 SEBTC Impacts on Children's Food Security

Impact of the \$60 SEBTC Monthly Benefit on Food Security Compared to No Benefit

Measured impacts of a \$60 SEBTC benefit compared to no benefit were substantively large and statistically significant (Exhibit E.2). SEBTC decreased the prevalence of the most severe food insecurity among children by one-third. Without SEBTC, 9.1 percent of households experienced VLFS-C; in contrast, with a \$60 per child per month SEBTC benefit, 6.1 percent of households experienced VLFS-C.

SEBTC also reduced the prevalence of food insecurity among children (FI-C) by nearly a fifth. Without SEBTC, 43.0 percent of households had food insecure children; with a \$60 per child monthly benefit, only 34.7 percent of households had FI-C. This is a reduction of 8.3 percentage points.

Exhibit E.2 \$60 Benefit Reduced Prevalence of VLFS-C and FI-C



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 (n=48,431). Households were randomized to either \$60 or no benefit in 2011 and 2012.

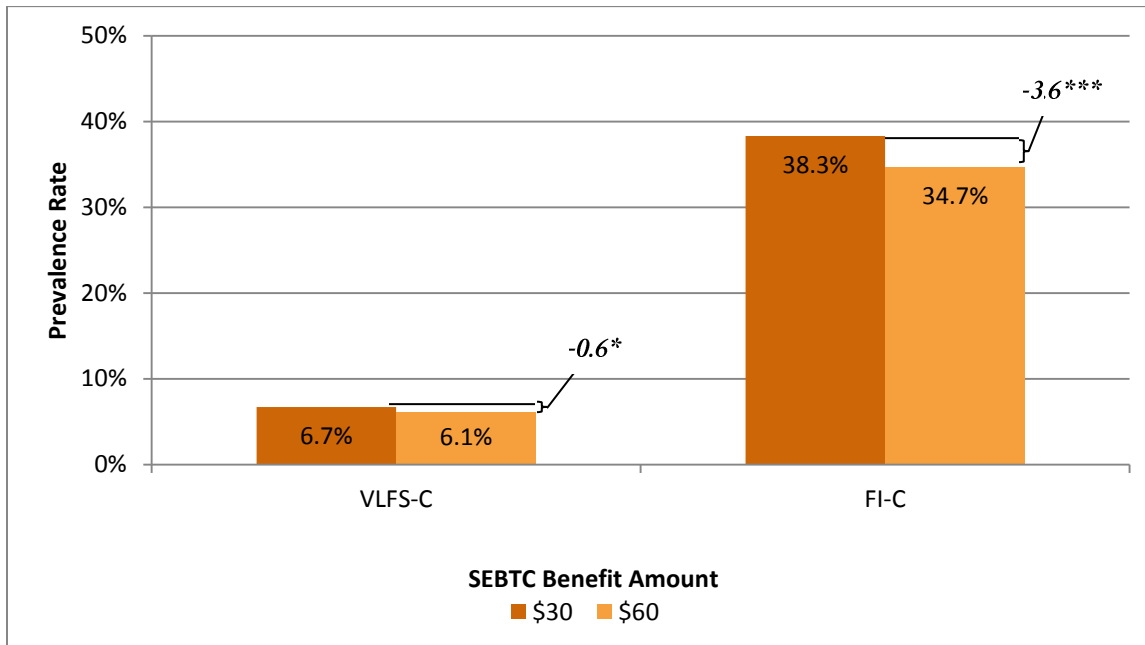
*.05 < p < .10, **.01 < p < .05, ***p < .01

Impact Differences: \$60 Benefit Versus \$30 Benefit

When comparing the impact of a \$60 monthly per child benefit with the impact of a \$30 benefit on VLFS-C and FI-C, the results were mixed. Comparing the \$60 monthly benefit with the \$30 benefit, the size of the reduction was not statistically significant at the $p < .05$ level, which is the standard by which we define significance in the evaluation. The difference was significant at the $p < 0.10$ level (Exhibit E.3). In contrast, the \$60 benefit conclusively reduced FI-C and the other four measures of food security, applying to adults or to anyone in the household that were used in the study. For these other measures, the impact of a \$60 benefit relative to a \$30 benefit was about half the impact of a \$60 benefit relative to no benefit.

¹ All impacts described in the body of this report are statistically significant at the $p < 0.05$ level unless otherwise noted.

Exhibit E.3 Impact on Very Low and Food Insecurity Among Children: \$30 Benefit Versus \$60 Benefit



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 (n=48,431). Households were randomized to either \$60 or \$30 in 2013.

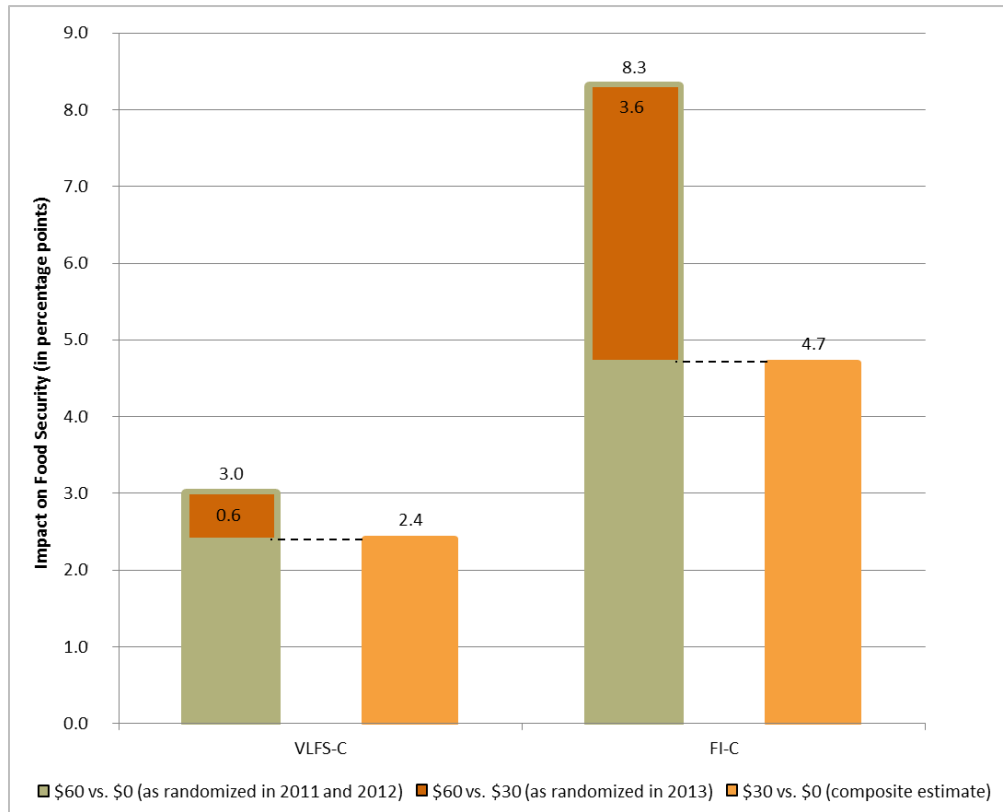
Note: Difference in very low food security among children (VLFS-C) is -0.6 percentage points (p.p.), standard error (SE) = 0.3, p=0.076. Difference in low food security among children (FI-C) is -3.6 p.p., SE = 0.64, p < 0.001.

*.05 < p < .10, **.01 < p < .05, ***p < .01

Impacts of \$30 Benefit Compared To No Benefit

The evaluation also estimated the impact of a \$30 benefit compared to no benefit quasi-experimentally by subtracting the estimated impact of \$60 versus \$30 (estimated from randomization to \$60 or \$30 in 2013) from the estimated impact of \$60 versus no benefit (estimated from randomization to \$60 or no benefit in 2011 and 2013). The estimated impact of a \$30 benefit versus a \$0 benefit was 0.6 percentage points for VLFS-C, while the estimate of \$30 versus \$0 benefit was 4.7 percentage points for FI-C (Exhibit E.4). Additional analysis shows the effect of larger benefits to be approximately linear for all food security outcomes except VLFS-C. For this most severe form of household food insecurity, the impact of SEBTC is non-linear and decreased as the benefit grew.

Exhibit E.4 Impact on Prevalence of Food Security: \$30 Benefit versus \$0 Benefit



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 (n=48,431). Households were randomized to either \$60 or no benefit in 2011 and 2012. In 2013, households were randomized to \$30 or \$60 benefit groups.

Note: Difference in standard error (SE) for very low food security among children (VLFS-C) = 0.48, $p < 0.001$. SE for food insecurity among children (FI-C) SE = 0.91, $p < 0.001$.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

E.3.6 SEBTC Impacts on Children's Nutrition

In addition to considering SEBTC's impact on VLFS-C and FI-C, the study also estimated the impact of SEBTC on children's nutrition, defined for the purposes of the evaluation as dietary quality based on reported food consumption.

Impact of \$60 SEBTC Monthly Benefit Compared to No Benefit

Across all sites in the evaluation, SEBTC improved dietary quality for most of the nutrition outcomes measured by the study (Exhibit E.5).² For instance, SEBTC increased children's mean

² The SEBTC survey questions measured eight dietary indicators of children's food consumption during the 30 days before the survey for one target child per household: fruits and vegetables (total and excluding fried potatoes); whole grains; dairy products; added sugars (total, from sugar-sweetened beverages, and excluding cereals); and whether the child usually drank nonfat or low-fat milk. Measures are based on USDA's recommended daily intake for food groups (USDA, 2015).

fruit and vegetable consumption by one-third of a cup (0.36 cup equivalents) per day (Exhibit E.5).³

For most nutrition outcomes, there was a statistically significant increase in both the SNAP-model and WIC-model sites, but, unlike the food security outcomes where there was also a statistically significant difference in impacts between the models. The impact on children's nutrition in the WIC-model sites was twice that in the SNAP-model sites. For instance, for fruit and vegetable consumption, there was a difference of 0.5 cup equivalents between the \$60 group and the \$0 group in the WIC-model sites compared to 0.2 cup equivalents in the SNAP-model sites.

³ This impact is similar to the one-third cup estimated impact of the Fresh Fruit and Vegetable Program intervention, which delivers fresh fruits and vegetables as free snacks during school hours in elementary schools with at least 50 percent of students eligible for FRP school meals (Bartlett et al., 2013; USDA, 2014).

Exhibit E.5 Estimated Impact of \$60 Monthly Benefit Versus \$0 Monthly Benefit on Nutrition Outcomes

Outcome	Sample Size	\$60 Benefit Group Consumption	\$0 Benefit Group Consumption	Impact (\$60/\$0 Difference)	SE	p-value
Fruits and vegetables (cup equivalents per day) ^a	42,774	3.3	2.9	0.4 ***	0.03	< 0.001
Fruits and vegetables, without fried potatoes (cup equivalents per day) ^a	42,818	3.2	2.8	0.4 ***	0.03	< 0.001
Whole grains (ounce equivalents per day) ^b	43,165	2.2	1.7	0.5 ***	0.05	< 0.001
Dairy (cup equivalents per day) ^c	43,302	2.5	2.3	0.2 ***	0.03	< 0.001
Usually drank nonfat or low-fat milk (%) ^d	42,406	13.2	13.7	-0.5	0.71	0.442
Added sugars (teaspoons per day) ^e	42,494	18	18.2	-0.2	0.17	0.313
Added sugars excluding cereals (teaspoons per day) ^e	42,800	16.6	17.1	-0.5 ***	0.15	0.002
Sugar-sweetened beverages (teaspoons per day) ^e	43,357	7.6	8.2	-0.6 ***	0.16	< 0.001

Source: From regression model estimated on pooled SEBTC Summer Survey data from 2012 and 2013. Households were randomized to either \$60 or no benefit in 2011 and 2012. In 2013, households were randomized to \$30 or \$60 benefit groups.

Note: Numbers may not add due to rounding.

^a Daily amounts of fruits and vegetables and dairy are measured in cup equivalents and in ounce equivalents for whole grains, as defined by the 2010 *Dietary Guidelines for Americans*. For fruits and vegetables, 1 cup equivalent is defined as 1 cup raw or cooked fruit or vegetables, vegetable juice, or fruit juice; 2 cups leafy green vegetables; or 1/2 cup dried fruit.

^b One ounce equivalent of whole grains is 1 one-ounce slice of bread; 1 ounce uncooked pasta or rice; 1/2 cup cooked rice; pasta; or cereal; 1 6-inch diameter tortilla; 1 5-inch diameter pancake; or 1 ounce ready-to-eat cereal.

^c One cup equivalent of dairy is 1 cup milk, fortified soy beverage, or yogurt; 1½ ounces natural cheese; or 2 ounces of processed cheese. The dairy items included in the survey also included cheese in mixed dishes and pizza and ice cream.

^d Respondents who reported that their child consumed more than one type of milk were included if any of the milk types reported were nonfat or low-fat. Those reporting only whole milk and/or 2% milk were not considered to usually consume nonfat or low-fat milk.

^e Teaspoons of added sugars are derived from reported frequencies of consuming sugar-sweetened beverages (soda, fruit-flavored drinks, and sugar or honey added to coffee or tea); cookies/cakes/pies; doughnuts; ice cream; candy; and cereals.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Differences in Nutrition Impacts by Benefit Amount

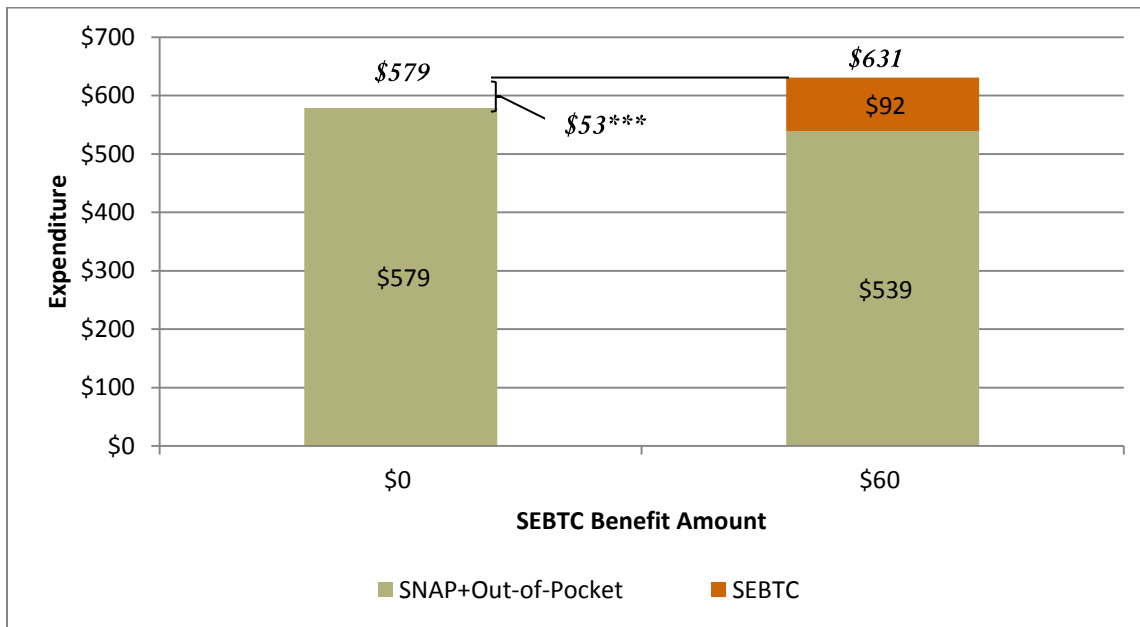
Relative to a \$30 SEBTC monthly benefit, a \$60 monthly benefit led to favorable changes in several of the measured dietary indicators of children's nutrition, but the changes were smaller than those seen in comparing the \$60 benefit to no benefit. Relative to a \$30 SEBTC monthly benefit, children in households receiving the \$60 SEBTC monthly benefit ate slightly more fruits and vegetables (0.2 cup equivalents more than the \$30 group) and whole grains (0.13 ounce equivalents more than the \$30 group). Relative to a \$30 SEBTC monthly benefit, a \$60 benefit had no statistically significant impact on total daily added sugars from all foods and beverages or from sugar-sweetened beverages alone, or on dairy foods or *usually* drinking nonfat or low-fat milk (compared to *usually* drinking higher fat milks).

Finally, using a quasi-experimental methodology, the evaluation considered whether a \$30 SEBTC benefit improved nutrition outcomes relative to no benefit. This analysis suggests that, relative to no benefit, a \$30 benefit increased consumption of fruits and vegetables, whole grains, and dairy items and lowered intake of sugar-sweetened beverages and consumption of added sugars *excluding cereal* ($p < 0.05$), but there is no evidence of lowering added sugars *including cereal* ($p = 0.23$).

E.3.7 Impacts on Food Expenditures

SEBTC increased total household food expenditures (i.e., combined expenditures using SNAP benefits, SEBTC benefits, and out-of-pocket funds). Previous research suggests that households will respond to receiving food assistance, in part, by reducing their out-of-pocket (i.e., cash) expenditures on food, instead using the same cash for other household expenditures (e.g., clothing, housing, entertainment). In fact, consistent with previous research, the average household in the \$60 benefit group received \$92 in SEBTC benefits over the course of the summer and spent an additional \$53 dollars on food (Exhibit E.6). This amount equates to 58 cents of additional food expenditure for every dollar of SEBTC benefits received.

Exhibit E.6 Impact of a \$60 Benefit (vs. no benefit) on Food Expenditure



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 ($n = 45,641$). Households were randomized to either \$60 or no benefit in 2011 and 2012.

Note: Difference in monthly household expenditures (out-of-pocket plus SNAP) is $-\$40$, standard error (SE) = 4.02, $p < 0.001$. Difference in total food expenditures including SEBTC is $\$53$, SE = 4.09, $p < 0.001$. Numbers may not sum due to rounding.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

Similar patterns were observed for a \$60 benefit versus a \$30 benefit. For every additional dollar of SEBTC benefit, food expenditure increased by 59 cents.

E.3.8 Impacts on Other Outcomes

The study also considered whether SEBTC had an impact on SNAP or on WIC participation, and on children’s participation in the Summer Food Service Program (SFSP). There is some evidence that SEBTC lowered use of SFSP and other child nutrition programs, but the impacts were small. Children in households receiving SEBTC were slightly less likely to participate in SFSP (6.6 percent for the \$60 benefit versus 7.3 percent for the no-benefit group.)

There was no strong evidence that SEBTC affected participation in other food assistance programs. The SEBTC benefit had no impact on households’ SNAP participation during the summer. There was some evidence of higher participation in WIC, but this may be spurious or linked to survey respondents receiving the SEBTC-WIC benefits and reporting it as the standard WIC.

E.4 Conclusions

With the SEBTC demonstration the 2010 Agricultural Appropriations Act funded one of the largest demonstration and evaluation of a publicly funded initiative to reduce childhood hunger ever conducted. The evaluation used the most rigorous method for estimating impacts—random assignment. More than 100,000 households were randomized over three summers.

For almost all objectives, the evaluation’s findings are conclusive. The demonstration showed that SEBTC can feasibly be implemented, using either the SNAP or WIC model, at a large scale, in a range of communities, and with a variety of implementation approaches. SEBTC analysis showed that nearly all households that were provided with SEBTC benefits used them, and that the households that used SEBTC benefits at least once used the vast majority of the benefits issued to them. Of highest policy relevance, the impact evaluation shows that receiving SEBTC benefits improves children’s food security and nutrition. For most outcomes, impacts are substantially larger for the larger benefit (\$60 versus \$30); and for nutritional outcomes, impacts are substantially larger for the WIC-model than for the SNAP-model. Finally, the evaluation provided less conclusive findings about the potential costs of an SEBTC as an ongoing program because of the relatively small number of sites, the limited cost data collection of just two years, and other factors such as the use of SNAP or WIC EBT systems to deliver benefits.

Chapter 1

Overview

1.1 Introduction

To address children’s nutritional needs in the summer, when school is out of session, the Summer Food Service Program (SFSP) and other USDA summer programs provide free meals and snacks to children who are eligible to receive the National School Lunch Program (NSLP) or the School Breakfast Program (SBP) during the school year (FNS, 2015a; FNS 2015b).⁴ FNS’s summer meals programs⁵ reach far fewer children than those who normally receive the school-year programs, with only 15 percent of children who receive NSLP and/or SBP receiving summer meals (Gordon & Briefel, 2003; Food Research and Action Center, 2015a). Many communities provide other types of food assistance and child-centered programs during the summer months to meet the nutritional needs of low-income children, but locations and resources are limited, leaving gaps in access to food during the summer for low-income children.

Therefore, as part of its efforts to end child hunger, the Food and Nutrition Service (FNS) of the U.S. Department of Agriculture (USDA) studied alternative additional approaches to providing food assistance to children in the summer months. The 2010 Agriculture Appropriations Act (P.L. 111-80) authorized and provided funding for USDA to implement and rigorously evaluate the Summer Food for Children Demonstrations. The specific goals of the demonstrations were, in the summer months, to (1) “reduce or eliminate food insecurity and hunger of children”, and (2) “improve the nutritional status of children.” The P.L. 111-80 also included funds for a rigorous evaluation of the various demonstrations.

The Summer Electronic Benefit Transfer for Children (SEBTC) was one of the demonstrations implemented (FNS, 2014d). Under an FNS contract, Abt Associates, Mathematica Policy Research, and Maximus studied how the SEBTC demonstration program unfolded over time and conducted a random assignment evaluation of its impact on SEBTC participants.

⁴ The NSLP and SBP provide subsidized meals to children in school. Children from low-income families obtain these meals free or at a reduced price (FRP). Children living in households with incomes below 130 percent of the federal poverty level are eligible to receive meals for free; those with incomes of 130–185 percent of the poverty level are eligible for reduced-price meals (FNS, 2014a, 2014b).

⁵ These include SFSP and NSLP and SBP served during summer school, and “Seamless Summer”. The latter is a school-based SFSP site that uses SBP/NSLP claiming procedures and is reimbursed at SBP/NSLP rates. Summer school students can be fed under regular SBP/NSLP.

The SEBTC demonstration took place during the summers of 2011 through 2014. For each of the first three study years, the evaluation team prepared a detailed report describing SEBTC implementation and impacts (Collins et al., 2012; Collins et al., 2013, & Collins et al., 2014). This report summarizes the study’s major findings across the years. When appropriate, this summary report refers readers to previously published reports for more detailed findings as well as additional methodological detail. This chapter provides a brief overview of the policy context, followed by a description of the demonstration models and the multi-component evaluation design.

1.2 Policy Context: Summer Food Insecurity among Children

In 2013, the national prevalence of food insecurity among *households* with children and with incomes at or below 185 percent of poverty was approximately 40 percent (Coleman-Jensen et al., 2014). The same study found that nationwide, among households with incomes below the poverty line, the prevalence of food insecurity among *children* was approximately 25 percent and VLFS-C, the most severe form of food insecurity (See Exhibit 1.1 for definition of VLFS) was 2.7 percent (Coleman-Jensen et al., 2014). Over the period of the demonstration, 2011-2014, the national average of the prevalence of food insecurity and of VLFS-C among households with children was essentially unchanged, but prevalence rates varied widely across States and local areas (Exhibit 1.2).

Exhibit 1.1 Food Security Measurement

Household Food Security was measured with an 18-item survey module developed by USDA to assess and monitor food security in large-scale population studies. The household measure assesses the food security of any children in the household, any adults in the household, or any member (child or adult) in the household.

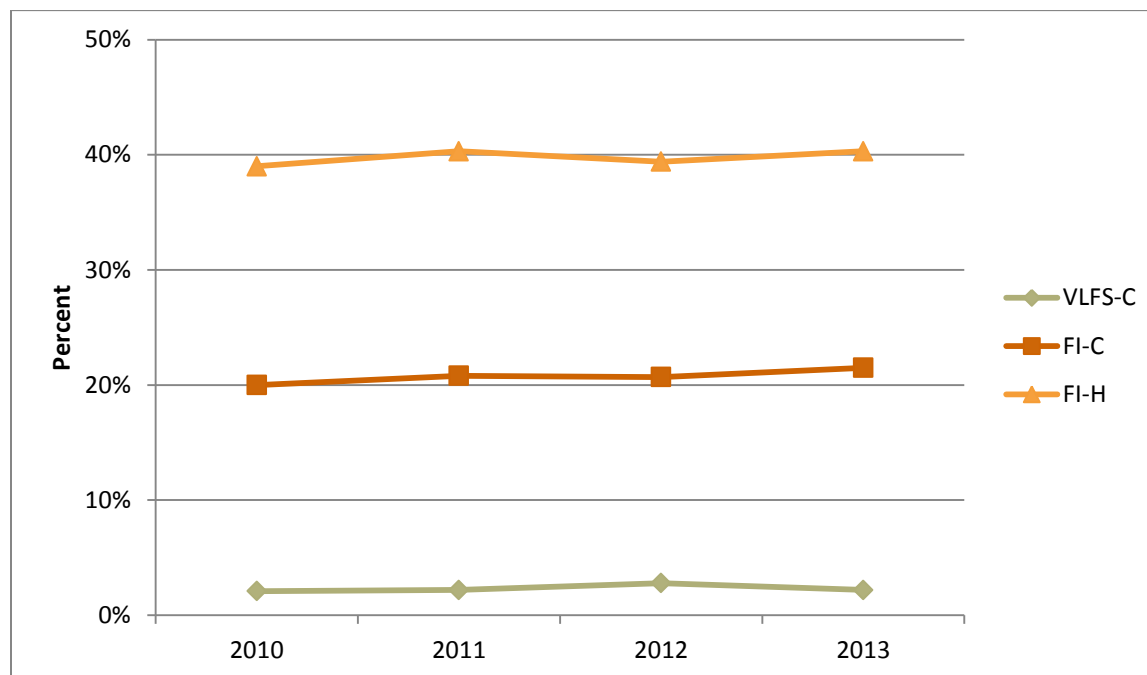
Very low food security (VLFS): the food intake of household members is reduced and their normal eating patterns are disrupted because the household lacks money and other resources for food.

Low food security (LFS): Household members experience reduced quality, variety, or desirability of diet. Little or no indication of reduced food intake.

Food insecurity (FI): Household members experience either VLFS or LFS.

Annual national measures of food security are based on a 12-month reference period. This evaluation uses a 30-day reference period to assess current status relative to the recent intervention.

Exhibit 1.2 Prevalence of Food Insecurity among U.S. Households with Children and Income under 185% of the Federal Poverty Limit



Note: VLFS-C = Very Low Food Security among Children; FI-C= Food Insecurity among Children; FI-H = Food Insecurity among households.

Source: 2010, 2011, 2012, and 2013 Current Population Survey data, 12-month reference period (Coleman-Jensen et al., 2011, 2012, 2013, and 2014).

*.05 < p < .10, **.01 < p < .05, ***p < .01

Low-income children rely on school meal programs as a consistent source of food assistance during the school year, but many lack access to such programs in the summer. This lack of access raises the concern that many children’s food insecurity might increase in the summer, but research on seasonal differences in food security among households with children is limited. One of the few analyses available, using national data from the 1995 through 2001 Current Population Survey (CPS), when food security data were collected at various times during the year, suggests that food insecurity among children increases in the summer in States that provide fewer SFSP meals and summer school lunches (Nord and Romig, 2006).⁶

The objective of the USDA’s summer meals programs is to reduce the risk that children in low-income households miss meals during the summer when they have little or no access to the NSLP and SBP. More specifically, SFSP provides free, nutritious meals and snacks to help children under age 18 get the nutrition they need to grow, learn, and play throughout the

⁶ Nord and Romig (2006) conjecture that the seasonal differences in food security may be related to the reduction in school meals that were not offset by households’ participation in SFSP. A parallel analysis conducted for this study found evidence that the prevalence of very low food security among children in the SEBTC demonstration sites was higher in the summer than during the school year (9.9%) compared with the spring (8.6%), ($p < 0.001$) (Collins et al., 2012).

summer months, when they are not attending school (FNS, 2015; Food Research and Action Center, 2015b). Many of these programs not only provide food assistance for children but also provide summer programs and activities that foster physical activity and social interaction—important factors in child development.

However, logistical and practical considerations still present barriers to SFSP serving more children who receive NSLP or SBP during the school year. These considerations include lack of transportation to sites, lack of publicity about the program, limited days and hours of site operation, lack of program activities, and parents' concerns about neighborhood safety (Gordon and Briefel, 2003). Also, most SFSP sites do not operate for the entire school summer recess (i.e., they operate for fewer than eight weeks), leaving low-income children without access to the program for several weeks before the next year's school session begins.

1.3 The SEBTC Demonstration

In response to concern about summer food insecurity among low-income children, Congress provided \$85 million to USDA in 2010 to improve access to food for low-income children in the summer months, when school is not in regular session (P.L. 111-80). FNS planned and implemented the SEBTC demonstration to deliver benefits electronically during the summer to households with eligible children.

In addition to testing the impact of SEBTC, FNS also funded evaluations of other demonstrations designed to strengthen SFSP. These included (1) home delivery of summer meals to children in rural areas, (2) providing food backpacks to children to cover days when SFSP sites are not operating, (3) providing grants to SFSP providers to enhance activities at sites and (4) increasing financial incentives to encourage operation for more than eight weeks.⁷

1.3.1 Household Eligibility and SEBTC Benefits

The SEBTC benefit was provided to households with children who were, in the prior school year, in pre-kindergarten through 12th grade and certified for free or reduced-price (FRP) school meals in the school food authorities (SFAs) that participated in the demonstration.⁸ All households with at least one child certified for FRP in a participating SFA and who gave consent were included in the demonstration.

In the summers of 2011 and 2012, for households that were randomly selected, a value of \$60 per eligible child per month was provided on an EBT card when schools were not in session (prorated for partial summer months).⁹ In 2013, FNS added a third demonstration year and

⁷ More information on these evaluations and projects can be found on the FNS website at <http://www.fns.usda.gov/ops/summer-food-children-demonstrations>.

⁸ SFAs are responsible for providing school meals and can consist of one or more schools or districts.

⁹ The value of SEBTC in WIC-model sites approximated \$60 as actual prices for the items in the specific SEBTC food package varied by site.

consenting households were randomly selected to receive either the \$60 monthly benefit per eligible child or a \$30 monthly benefit per child. These two benefit levels—\$60 and \$30—were also offered in the summer of 2014 to households in participating sites that had received benefits in the summer of 2013.

1.3.2 Overview of Program Models

FNS gave SEBTC grants to 10 States and Indian Tribal Organizations (ITOs). These grantees were given the choice to implement the demonstration either through their EBT systems for the Supplemental Nutrition Assistance Program (SNAP) or through their EBT systems for the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), but not both. Five grantees selected the SNAP model and the other five the WIC model.

Benefits for SEBTC followed the general program rules of either the SNAP or WIC, depending upon the model selected by the grantee. Consequently, in the sites using the SNAP EBT systems to deliver SEBTC, participants could redeem benefits for SNAP-eligible foods at any SNAP-authorized retailer in the nation.¹⁰

In contrast, as in the main WIC program, in the sites using the WIC EBT system to deliver SEBTC, participants could redeem benefits only for a limited set of foods and only at WIC-authorized retailers.¹¹ The SEBTC WIC package was specified by FNS based on existing WIC food packages for preschool children, but adjusted to accommodate the nutritional needs of the older (i.e., school age) children participating in SEBTC. For both the \$60 and \$30 packages, grantees implementing the WIC approach also worked with FNS to customize the package to meet the tastes of the local population and so that the foods and amounts in the package would fit within the expected cost considering local food costs and availability of items in the SEBTC WIC package (e.g., some sites substituted whole grain tortillas for whole wheat bread). (See Appendix 1 for the specific quantities and costs of foods in the \$60 and \$30 SEBTC WIC packages.)

SEBTC-WIC Food Package

\$60 package: Reduced-fat milk, 100 percent juice, cheese, cereal, eggs, whole wheat bread, beans, peanut butter, canned fish, \$16 voucher for fresh fruits and vegetables

\$30 package: Reduced-fat milk, cereal, eggs, whole wheat bread, beans, peanut butter, \$8 voucher for fresh fruits and vegetables

1.3.3 SEBTC Grantees

Exhibit 1.3 summarizes key features of the SEBTC demonstration from 2011 to 2014. In 2011, FNS selected five grantees (Connecticut, Michigan, Missouri, Oregon, and Texas) and asked each of them to implement an SEBTC demonstration in a single site. The objective of the 2011 study year was to ensure that implementation of SEBTC was feasible, i.e., grantees could

¹⁰ SNAP can be used to purchase any food for home consumption but cannot be used for alcohol, tobacco, hot foods, or foods intended to be eaten in the store.

¹¹ Many fewer retailers participate in the standard WIC program than in the SNAP program (less than 50,000 versus more than 250,000; USDA WIC, 2012; FNS SNAP, 2013)

successfully implement SEBTC by using existing EBT systems to deliver benefits to households with eligible school-age children over the summer months. In 2011, benefits were successfully issued to a total of 12,500 children (2,500 per site) in households that were randomly selected among those that gave consent to be part of the demonstration.

In 2012, FNS scaled up the demonstration and SEBTC was implemented by 10 grantees in 14 sites. All of the first set of grantees continued to implement SEBTC in the original sites, and all but one of these grantees (Texas) also implemented SEBTC in a second site. In addition, there were five new grantees (Cherokee Nation, Chickasaw Nation, Delaware, Nevada, and Washington) which each implemented SEBTC in one site. Overall, in summer 2012, grantees provided benefits to 67,000 children (approximately 4,800 per site), again in households that were randomly selected.

In late 2012, FNS selected four of the 2012 grantees (Chickasaw Nation, Delaware, Michigan, and Oregon) to participate in the 2013 evaluation with new cohorts of eligible households. Together, these four grantees implemented the 2013 SEBTC evaluation in six sites. In these sites, each household that gave consent was randomly selected to receive either \$60 or \$30 in benefits per summer month for each eligible school-age child. In addition, FNS instructed all 10 grantees to provide SEBTC benefits in 2013 to all of the households that received them in 2012 and that still included eligible children.¹²

In 2014, FNS funded a smaller, scaled-back demonstration. Three grantees (Cherokee Nation, Michigan, and Oregon) implemented SEBTC, each in one site. In those three sites, households who had received SEBTC in previous years and were still eligible received the same level of benefits in summer 2014 that they had received in summer 2013.¹³

¹² In addition to the evaluation subsample, FNS instructed grantees to provide benefits to all households in the 2012 sites in which children remained eligible for SEBTC. These households are only included in the analysis of SEBTC usage in Chapter 3. As was the case in the other sites, households that received the SEBTC benefit in either 2011 or 2012 (or both years) were excluded from this impact analysis. Households assigned to the control group in either year and consented could be included in the impact evaluation. Households in the 2012 sites that received benefits in 2012 and 2013 are included in the analysis of SEBTC usage in Chapter 3 as the “2013 non-evaluation” cohort.

¹³ As in 2013, these households were only included in the EBT analysis and were not part of the impact evaluation.

Exhibit 1.3 Overview of the SEBTC Demonstration by Year

Study Design Characteristic	Number of grantees and sites in the evaluation	SEBTC model	Number of children and households issued SEBTC benefits	Number of households in the evaluation subsample	Types of Analysis
Year 1: \$60 vs. \$0 (2011)	5 grantees (5 sites) Connecticut, Michigan, Missouri, Oregon, and Texas	3 SNAP model 2 WIC model	Approximately 12,500 children in about 7,000 households	Approximately 9,700 households	Implementation SEBTC usage Impact Cost
Year 2: \$60 vs. \$0 (2012)	10 grantees (14 sites) Cherokee Nation, Chickasaw Nation, Connecticut, Delaware, Michigan, Missouri, Nevada, Oregon, Texas and Washington	8 SNAP model 6 WIC model	Approximately 67,000 children in about 37,000 households	Approximately 42,000 households	Implementation SEBTC usage Impact Cost
Year 3: \$60 vs. \$30 (2013)	4 grantees (6 sites) Chickasaw Nation, Delaware State, Michigan, and Oregon	2 SNAP model 4 WIC model	Approximately 100,000 children in about 51,000 households	Approximately 23,000 households	SEBTC usage Impact
Year 4: \$60 or \$30 (2014)	3 grantees (3 sites) Cherokee Nation, Oregon, and Michigan	1 SNAP model 2 WIC model	Approximately 20,000 children in 10,300 households	Approximately 10,300 households	Implementation SEBTC usage

Source: Collins et al., 2012, Collins et al., 2013, and Collins et al., 2014 and unpublished information for 2014.

^a In 2013, grantees also provided benefits to all households in all of the sites who received SEBTC benefits in 2012 and still remained eligible. These households did not participate in the SEBTC evaluation, which are included in the total.

1.4 Evaluation Design

In authorizing the Summer Food for Children Demonstrations, Congress directed USDA to conduct a rigorous independent evaluation. The evaluation design for the SEBTC demonstration included three components: an impact study, an implementation study, and a cost study. As described below, not all years of the evaluation included all of the evaluation components. Below, we describe the evaluation objectives, the research questions, the overall study design, and data sources used for this report. The chapter ends with a list of previous publications.

1.4.1 SEBTC Evaluation Objectives

The SEBTC evaluation initially had five objectives, with a sixth added in 2013. Exhibit 1.4 shows the research objectives and the research questions guiding the evaluation. This report is intended to provide a high-level summary of key findings; therefore findings from some research questions found in previous reports are not included in this Summary Report (see Exhibit 1.7 for the list of the evaluation’s prior publications).

Exhibit 1.4 SEBTC Evaluation Objectives and Research

Research Objectives and Related Research Questions
Objectives 1 and 2: To assess the feasibility of implementing SNAP and WIC models of SEBTC benefit delivery; and To examine the implementation of SEBTC, including approaches used, and the challenges and lessons learned during the demonstrations
Related Research Questions
<ul style="list-style-type: none">What was the process of SEBTC program implementation?What is the feasibility of the SEBTC SNAP and WIC models?
Objective 3: To determine and document the total and component costs of implementing and operating the demonstrations; and to determine the overall costs and facilitate comparisons of different operational models
Related Research Questions^a
<ul style="list-style-type: none">What were the total costs of SEBTC, including both administrative and benefit costs? What percentage of costs were administrative, overall, by demonstration approach (WIC vs. SNAP), and by site?What were the total administrative costs of SEBTC, overall, by demonstration approach, and by site? How were costs distributed across the pre-implementation period (before benefits were available) and the summer benefit period and after?What proportions of administrative costs were incurred by State agencies (grantees and State partners), SFAs, and community partners? What costs were incurred by contractors, including EBT processors?What types of administrative costs were funded through the SEBTC grants and what types involved in-kind or matching resources from States, non-profit partners, or other parties?What was the average and range of costs per school-aged child and per household, overall, by demonstration approach, and by site? How did average costs per child and household vary by approach, by active versus passive consent procedures, and by site?How did administrative costs in the full implementation year compare with costs in the POC year, both for the original POC sites and overall?

Research Objectives and Related Research Questions

Objective 4: To describe receipt and use of the SEBTC benefits

Related Research Questions

- What were the rates of SEBTC participation, redemption and benefit exhaustion? How did they differ by SEBTC model used and by other site characteristics? How did they differ by household characteristics?

Objective 5: To describe households that took part in the demonstration and examine the impact of a \$60 per child monthly SEBTC benefit on children and their families' food security (especially VLFS-C), food expenditures, and children's nutrition

Related Research Questions:

- What are the characteristics of households that consented to be part of the SEBTC demonstrations?
- What is the impact of SEBTC on very low food security among children (VLFS-C)? How does this vary by demonstration model, SNAP participation, poverty status, number of children in the household, presence of an adolescent in the household, and race/ethnicity?
- How does the SEBTC affect the change in the level of food security between the school year and summer?
- What is the impact of SEBTC on the nutritional status of children? Does this vary by demonstration model, SNAP participation, and household poverty status?
- How did participation in SEBTC affect household food expenditures?
- How did participation in SEBTC affect household and children's participation in other nutrition assistance programs, including SNAP, WIC, and SFSP?
- How did participation in SEBTC affect where children ate meals during the summer?

Objective 6: To determine the differential impact of a \$60 per child monthly SEBTC benefit amount and a \$30 monthly benefit amount on the study's main outcomes (i.e., food security, food expenditures, and children's nutrition

Related Research Questions:^b

- What is the differential impact of a \$60 SEBTC benefit compared to a \$30 benefit on very low food security among children (VLFS-C) and other food security outcomes? How does this differential impact vary by demonstration model, SNAP participation, poverty status, baseline food security, number of children in the household, presence of an adolescent in the household, and race/ethnicity?
- Using a non-experimental approach, what is the impact of a \$30 SEBTC benefit compared to no benefit on VLFS-C and on food insecurity among children (FI-C)? Is it half the impact of a \$60 SEBTC benefit?
- What is the differential impact of a \$60 SEBTC benefit compared to a \$30 benefit on total household food expenditures?
- What is the differential impact of a \$60 SEBTC benefit compared to a \$30 benefit on the nutritional status of children? How does the differential impact vary by demonstration model and household poverty status?
- Using a non-experimental approach, what is the impact of a \$30 SEBTC benefit compared to no benefit on the nutritional status of children?
- What is the differential impact of a \$60 SEBTC benefit compared to a \$30 benefit on the participation of households and children in other nutrition assistance programs, including SNAP, WIC, and SFSP?

^aThe current report provides summary findings on average administrative costs per child and per household overall and by SEBTC model (i.e., SNAP or WIC). Additional detail is reported in Collins et al., 2012 and Collins et al., 2013.

^bThe current report provides findings on the impact \$60 versus \$30 benefit on food security and on children's nutrition. Additional finding can be found in Collins et al., 2014.

Objectives 5 and 6 relate to the study's principle purpose: to determine whether SEBTC alleviates children's food insecurity and improves their nutrition using rigorous research methods.

1.4.2 SEBTC Conceptual Model

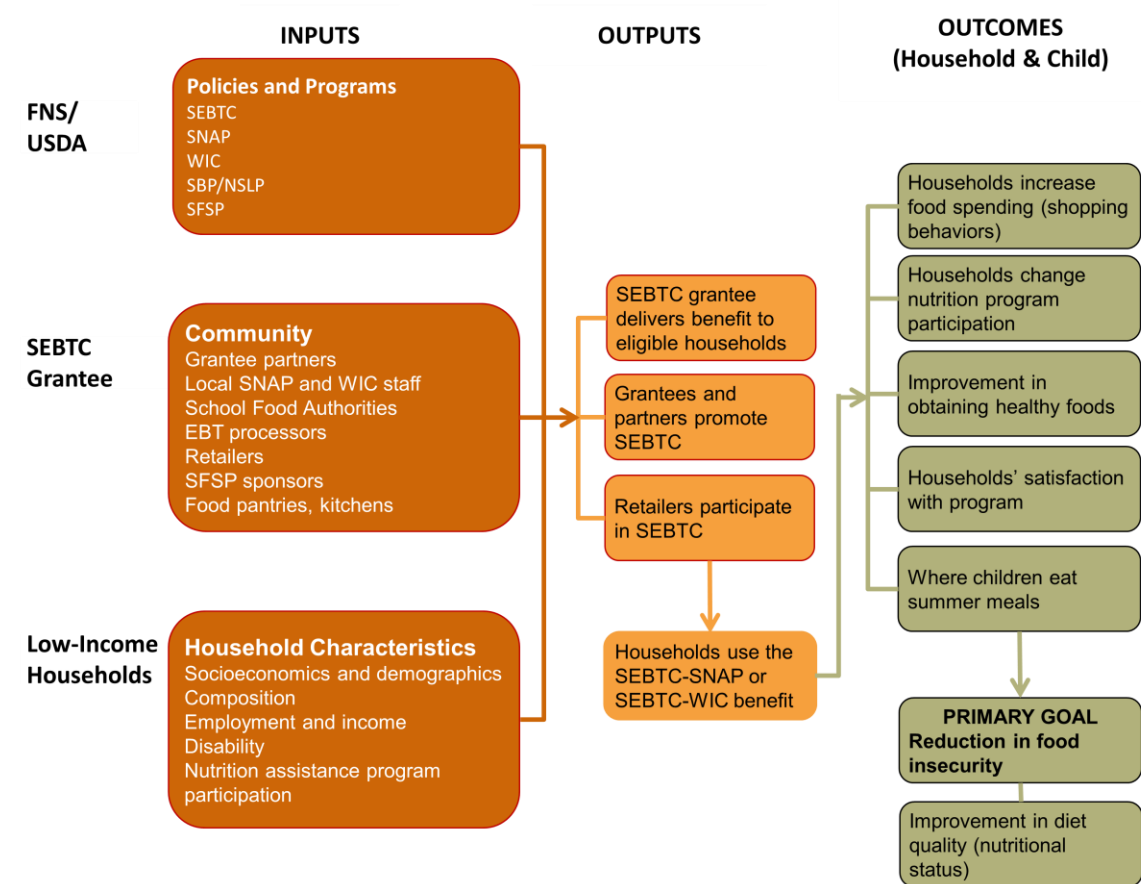
Children's food security and nutrition status are outcomes associated with a complex set of inter-relationships among household resources to obtain adequate and safe foods for all

household members, and the policies, nutrition assistance programs, and institutions (e.g., schools, child care facilities) in the community where the family lives and eats (Finney Rutten et al., 2010; Gundersen and Ziliak, 2014).

Exhibit 1.5 illustrates the conceptual model that guided the evaluation. The model describes how children’s food security and nutritional status are related to nutrition policies and programs, community institutions, and household characteristics, and how the impact of the SEBTC may be determined by these factors.¹⁴ In particular, the theory of action of SEBTC is as follows: SEBTC provides a benefit to eligible households, which first affects household behaviors. Households may use the benefit to alter one or more of the following: their food budget, their grocery shopping practices, and their eating practices at home or away from home. These household changes may affect the amounts and types of foods purchased by the household and therefore available to children living in the household. Children also consume meals at school or summer sites and other locations outside the home. Ultimately, the availability of food affects children’s food security and nutritional status. The goal of the SEBTC is to provide nutrition assistance so that low-income households can spend more on food, reduce food insecurity among children and improve diet quality and nutritional status.

¹⁴ See Yaktine and Caswell (2013) for a similar, but not identical, conceptual model.

Exhibit 1.5 Logic Model for the SEBTC Evaluation



1.4.3 Previous Literature on Impacts of Benefits Similar to SEBTC on Household Food Expenditures and Food Security

Evidence from existing literature regarding the impact of nutrition assistance on food security and other outcomes is limited. Comparisons of outcomes with and without nutrition assistance reveal the causal effect of assistance only when the analysis succeeds in holding all other factors equal. Of particular concern is the possibility that some households participate in food assistance programs and other eligible households do not for reasons that in and of themselves lead to different food security outcomes. For example, it may be that households with better resource management skills do well at both applying successfully for nutrition assistance and stretching their budgets to avoid missed meals, while those with weaker management skills do neither. If so, the former households will be more food secure than the latter even if the nutrition assistance itself conveys no impact.

Faced with this evaluation challenge, the existing literature has used a range of creative approaches to attempt to estimate the causal impact of food assistance. Some studies compare outcomes immediately before and after coming onto a food assistance program (Nord and Golla, 2009, for SNAP; Mabli and Worthington, 2014, also for SNAP; Herman et al, 2004 for WIC;

Gundersen, Kreeider, and Pepper, 2012, for National School Lunch Program). Other studies compare outcomes across households in states and years with more or less generous SNAP programs exploit small variation in state-specific SNAP eligibility rules (Ratcliffe, McKernan and Zhang, 2011) or SNAP error procedures (Mykzeri and Mills, 2010). Finally, some of these studies compare outcomes before, during, and after the national increase in the SNAP benefit during the late-2000s (Nord and Prell, 2011; Nord, 2013).

In general, these quasi-experimental studies find that nutrition assistance improves food security. However, the estimates are uniformly imprecise, mostly due to relatively small changes in amounts of nutrition assistance received and/or the relatively small samples used in the evaluations. Furthermore, as acknowledged by the researchers, the extent to which the comparisons succeed in addressing the inherent confounders is unknown.

1.4.4 Research Design

The current evaluation used a random assignment design to provide credible and rigorous estimates of the impact of the demonstrations. As emphasized in the previous section emphasized, the core challenge in estimating causal impact is to hold all else equal. Doing so is difficult in an ongoing nutrition assistance program in which there is a statutory right to the benefits. Since SEBTC was a demonstration, there was no such statutory right, which allowed the SEBTC evaluation to randomly assign households to alternative treatment conditions (\$60 monthly per child or no benefit in 2011 and 2012; \$60 monthly per child or \$30 monthly per child in 2013). When executed correctly, random assignment assures that all else is held equal; those assigned to differing treatment conditions vary only by the functional equivalent of a coin toss. Hence, any difference in subsequent outcomes, if more than chance, can be attributed to the causal effect of the benefit; the households do not systematically differ in their program eligibility or personal characteristics in ways that might themselves influence subsequent outcomes.

To accomplish this design, the evaluation team randomly assigned households in participating sites in 2011, 2012, and 2013.¹⁵ Exhibit 1.6 depicts the flow of activities to implement random assignment in 2011 through 2013. First, FNS established eligibility rules and policy, and then participating SFAs identified eligible children, grouped them into households, and obtained consent to take part in the demonstration and evaluation. Households that had one or more children certified for FRP meals and consented were randomly assigned either to a benefit group that received the SEBTC benefit or to a non-benefit group that did not in 2011 and 2012, or to one of the two benefit groups with different levels of benefits in 2013. In each demonstration site, grantees notified families selected to receive benefits and began the process of loading benefits onto and distributing EBT cards.

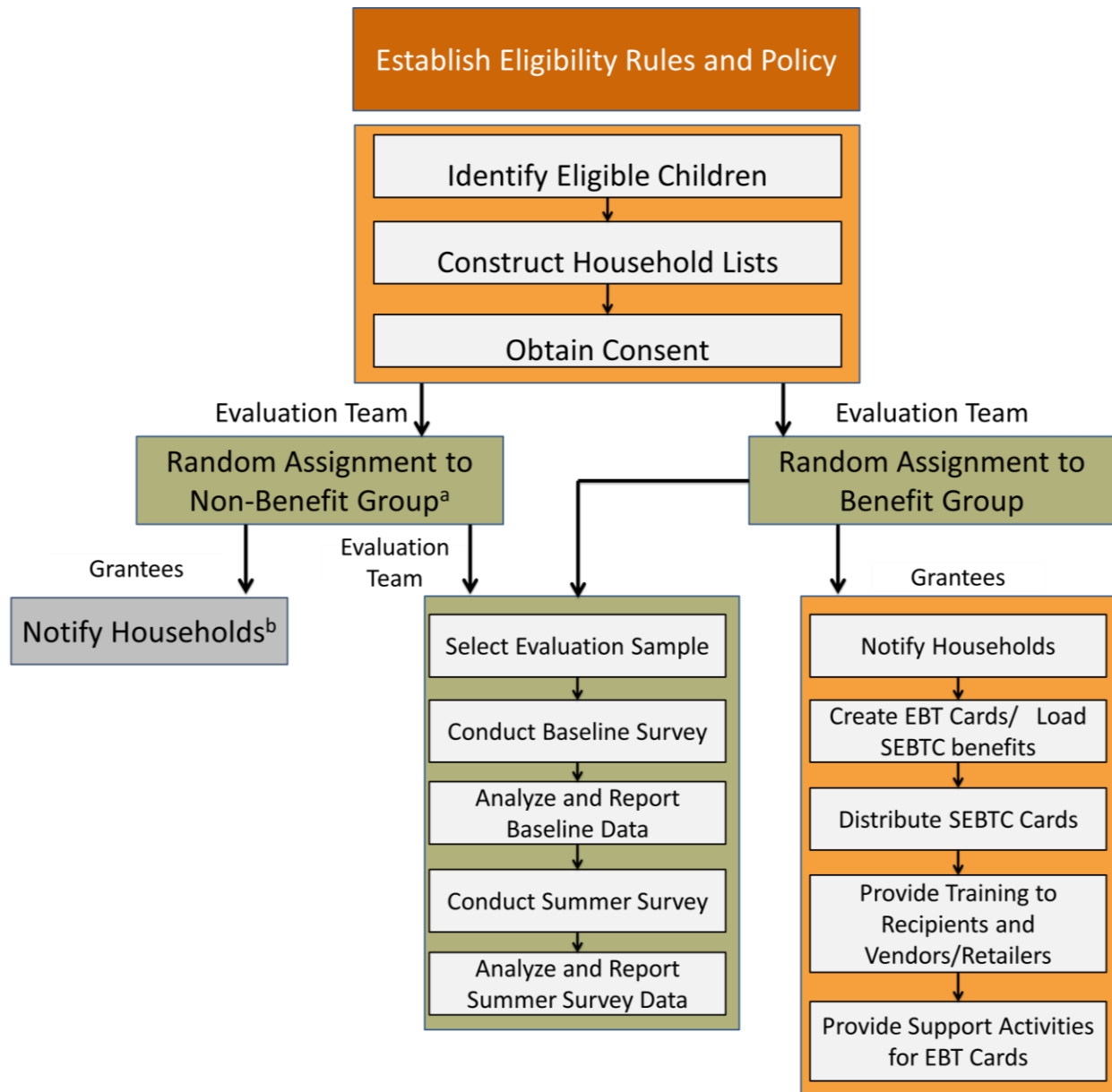
After households were randomly assigned, the evaluation team selected a random subsample of households for the evaluation's household surveys in sites in which more households

¹⁵ Grantees and total sample sizes are found in Exhibit 1.1. Participating sites are in Exhibit 2.2.

consented than were needed for the surveys. The evaluation team surveyed these selected households before the end of the school year and again during the summer. The surveys gathered data from eligible households and children on household food security and food expenditures, children's food consumption and eating behaviors as measures of diet quality and nutrition status, and other outcome measures.

Rigorous estimates of the impacts of SEBTC were made by comparing the values of outcomes among the two treatment groups (in 2011 and 2012—\$60 versus \$0 and in 2013 \$60 versus \$30). Randomization guarantees that the comparisons are unbiased estimates of the impact of the program in the sites where it was implemented. As is common with this type of research design, SEBTC involved random assignment within purposively selected sites. Findings cannot be extrapolated to the nation as a whole since the selected sites are not necessarily representative of the country. However, because the program was implemented in a broad set of communities, it is reasonable to conclude that estimates from participating sites will provide insights about likely impacts if there is a broader program roll-out.

Exhibit 1.6 Flow of Activities in 2012 of FNS, Grantees, and Evaluation Team, Post Grant 2011 and 2012 Award



SEBTC = Summer Electronic Benefit Transfer (EBT) for Children

^aIn 2013, there was no non-benefit group but instead households were randomly assigned to one of two benefit groups with a \$30 or \$60 per child monthly benefit amount.

^bNot all grantees notified the non-benefit group.

To supplement the impact analysis, the evaluation includes a detailed implementation study in 2011, 2012, and 2014. Successful implementation of the demonstrations required the involvement and cooperation of a number of State and local agencies and contractors in each demonstration site. The implementation study assessed the operational feasibility of the demonstration and identified the challenges encountered. The evaluation team collected a variety of data from organizations involved in the demonstration. These include information

gathered during the team’s technical assistance to grantees to implement the demonstration and the evaluation design, stakeholder interviews during in-depth site visits, telephone interviews toward the end of implementation, and administrative reports and documents. The evaluation also includes a detailed analysis of SEBTC transaction data. This analysis describes patterns of household receipt and use of the summer benefits. In each summer benefit period, EBT processors transmitted administrative records to the evaluation team on benefit acceptance, usage, and other information on the full sample of households assigned to the benefit group, including those not participating in the surveys.

Finally, a cost analysis conducted in 2011 and 2012 provides information on the total and component costs of implementing and operating the demonstration. This analysis used quarterly and annual administrative cost reports to identify expenditures of grant funds by the grantee and its partners for personnel and other resources used to implement and operate the demonstrations. Each grantee provided a quarterly financial report showing SEBTC amounts obligated and redeemed—for the reporting month and cumulatively for the year. To the extent feasible, information on non-grant costs of implementing the evaluation was collected in the implementation study and incorporated into the cost analysis.

1.4.4 Reports

Seven previous reports have been published on SEBTC. Exhibit 1.7 provides information about the seven reports, including the time periods and the topics covered.

Exhibit 1.7 Reports on Summer EBT for Children Evaluation

Publication	Topics Covered
(Belotti et al., 2011) <i>Summer Electronic Benefits Transfer for Children: Early Experiences Through June 2011 of the Proof-of-Concept Year</i>	SEBTC implementation
(Briefel et al., 2011) <i>Congressional Status Report: Summer Electronic Benefits Transfer for Children Demonstrations</i>	SEBTC implementation First EBT issuance cycle (summer 2011) SEBTC household characteristics
(Collins et al., 2012) <i>Summer Electronic Benefits Transfer for Children (SEBTC) Demonstration: Evaluation Findings for the Proof of Concept Year</i>	SEBTC implementation Full summer 2011 EBT issuance SEBTC household characteristics Impacts SEBTC costs
(Briefel et al., 2012) <i>Summer Electronic Benefits Transfer for Children (SEBTC) Demonstration: 2012 Congressional Status Report</i>	SEBTC implementation First EBT issuance cycle (summer 2012) SEBTC household characteristics
(Collins et al., 2013) <i>Summer Electronic Benefits Transfer for Children (SEBTC) Demonstration: Evaluation Findings for the Full Implementation Year</i>	SEBTC implementation Full summer 2012 EBT issuance SEBTC household characteristics Impacts SEBTC costs
(Briefel et al., unpublished) <i>Summer Electronic Benefits Transfer for Children (SEBTC) Demonstration: 2013 Congressional Status Report</i>	SEBTC implementation First EBT issuance cycle (summer 2013) SEBTC household characteristics
(Collins et al., 2014) <i>Summer Electronic Benefits Transfer for Children (SEBTC) Demonstration: Findings for the Third Implementation Year</i>	Full summer EBT issuance SEBTC household characteristics Impacts

1.5 Outline of the Balance of the Report

The remaining content of the report is as follows. Chapter 2 describes the ways in which grantees implemented SEBTC and costs incurred. Chapter 3 uses EBT data to describe patterns of use of the SEBTC benefits, including households' participation in the program, amounts of SEBTC redeemed and SEBTC benefit exhaustion. Chapter 4 describes SEBTC's impact on very low food security among children (VLFS-C), this study's principal outcome, as well as on other food security outcomes, children's nutrition, food expenditures, and participation in nutrition assistance programs. Chapter 5 provides a summary and conclusions.

Chapter 2

Implementation of Summer EBT for Children

This chapter addresses the evaluation's first three objectives: (1) To assess the feasibility of implementing the SNAP and WIC models of SEBTC benefit delivery, (2) To examine the implementation of SEBTC, including approaches used, and the challenges and lessons learned during the demonstration, and (3) To determine and document the total and component costs of implementing and operating the demonstration.

FNS encouraged grantees to develop approaches to implementing the SEBTC demonstration to reflect different local and State circumstances. In addition to the choice of whether to implement SEBTC through either the WIC or SNAP EBT systems, FNS also gave grantees flexibility regarding choices of lead organizations and partners, which administrative processes to use, and where to implement SEBTC. Grantees' decisions in these areas afforded the evaluation an opportunity to assess the implementation of SEBTC under a variety of conditions.

The implementation study concluded that despite some implementation difficulties, both anticipated and unanticipated, SEBTC can be implemented successfully in a wide variety of communities and by a range of configurations of lead organizations and partners.

This chapter begins by summarizing the characteristics of the 16 demonstration sites and follows with a general overview of how SEBTC was implemented. The chapter concludes with an overview of costs associated with implementing SEBTC. The chapter does not provide detail about the evaluation process.

2.1 Description of SEBTC Grantees and Sites

Across the four years of the SEBTC demonstrations, 10 grantees (eight States and two Indian Tribal Organizations/ITOs) received funding to implement SEBTC in a total of 16 sites. Eleven of the 16 sites were included in the evaluation in more than one of the evaluation's four years (Exhibit 2.1).

Exhibit 2.1 SEBTC Grantees and Implementation Models and Sites by Year

Grantee/Site (Implementation Model)	Year of Participation in the Evaluation			
	2011	2012	2013 ^a	2014
Cherokee Nation (WIC)		X		X
Chickasaw Nation (WIC)		X	X	
Connecticut: Windham, Tolland, and New London Counties ^b (SNAP)	X	X		
Connecticut: Hartford, Litchfield and New Haven Counties (SNAP)		X		
Delaware ^b (SNAP)		X	X	
Michigan: Detroit (WIC)			X	X
Michigan: Grand Rapids/Kentwood ^b (WIC)	X	X	X	
Michigan: Mid-Michigan (WIC)		X	X	
Missouri: Kansas City (SNAP)	X	X		
Missouri: St. Louis (SNAP)		X		
Nevada (WIC)		X		
Oregon: Linn, Jefferson, and Deschutes Counties ^b (SNAP)	X	X		
Oregon: Marion County (SNAP)		X		
Oregon: Portland (SNAP)			X	X
Texas (WIC)	X	X		
Washington (SNAP)		X		

^aAll households in all sites who received SEBTC benefits in 2011 or 2012 and remained eligible for SEBTC in the subsequent summer received them in that year. These sites and households were excluded from the impact analysis conducted for this report although the EBT data were used for the summary report analysis.

^bSeveral sites expanded to new areas in subsequent years of participation in the evaluation. Connecticut and Oregon expanded between 2011 and 2012, and Grand Rapids and Delaware expanded between 2012 and 2013.

2.1.1 Grantee and Organizational Structures

When awarding the SEBTC grants, FNS gave grantees the flexibility to choose the agency or agencies to lead the effort. Grantees also could define the roles of other State and local partners and identify the local demonstration areas. Eight of the 10 grantees chose as the lead for SEBTC the agency that administered SNAP or WIC. Michigan and Texas made different decisions. Michigan selected the State education agency, which administers NSLP and SFSP, to serve as its SEBTC lead. Texas determined that it would have co-leads for SEBTC—the WIC agency and the agency administering the NSLP and SFSP programs. (See Appendix 2 for a complete listing of grantee agencies and their formal State-level partners.)

For all grantees, planning and implementing the SEBTC program was a large undertaking, requiring the involvement of additional State and local partners.¹⁶ Each grantee worked with its respective State education agency on the demonstration, but the level of effort of these partner agencies varied considerably. Some education agencies worked intensively with participating school food authorities (SFAs) while others simply advised the lead agency on

¹⁶ For examples of site-specific details about program implementation and evaluation implementation challenges, see Collins et al., 2013, Chapter 2.

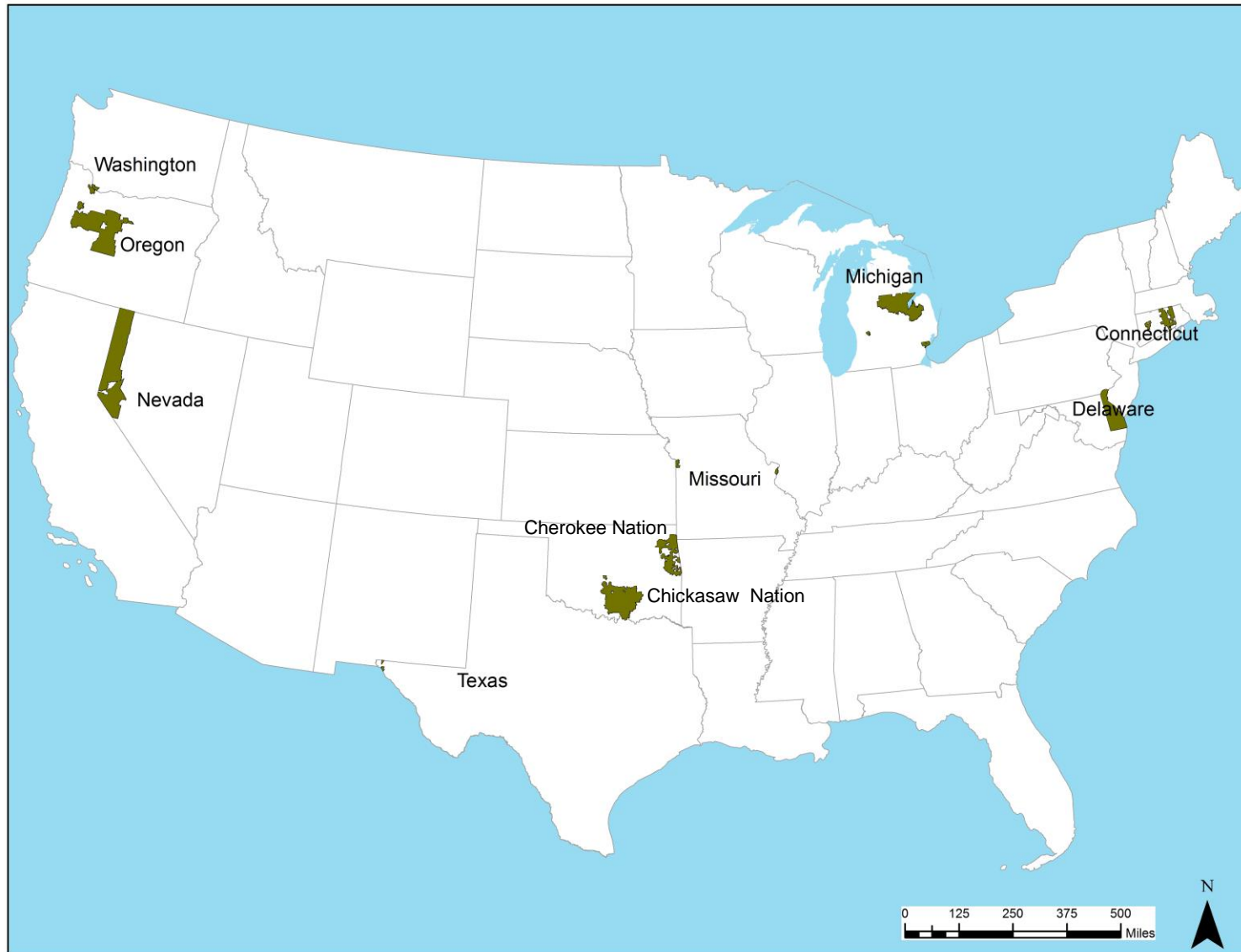
program design and administration. For instance, in Washington and Connecticut, the State education agency was largely responsible for obtaining the consent of eligible households to participate in SEBTC. In contrast, the Oregon Department of Education served primarily in a consulting role, occasionally providing guidance on working with SFAs.

2.1.2 Demonstration Areas

As part of the SEBTC application process, grantees proposed to FNS a specific implementation site or sites for SEBTC. When selecting sites, grantees tended to choose areas with (1) a perceived high level of need based on their formal and informal assessment of percentages of children eligible for FRP meals, availability of SFSP, or both; (2) SFAs that appeared capable of helping to implement the demonstration; and (3) an eligible population of the appropriate size, given the number of children targeted to receive SEBTC benefits, which varied by evaluation year, as discussed in Chapter 1. (See Exhibit 2.2 for a map of the sites.)

The SEBTC sites varied widely in the number of eligible children, their geographic size, their population density, and the number of participating SFAs (Appendix 2). The 16 SEBTC sites included five urban areas, five predominantly rural areas, and six sites that were more of a mix between rural, urban and/or suburban areas. (See Appendix 2 for additional site level details.) The size of the local population in the demonstration area in individual sites ranged from just under 50,000 in the Cherokee Nation to more than 800,000 in a mostly urban area in Texas.

Exhibit 2.2 SEBTC Demonstration Sites



Sites also varied widely in the number of participating SFAs, from just one in three sites to more than 40 in one site.¹⁷ As SEBTC was intended for children receiving FRP meals, grantees generally focused their demonstrations on SFAs with relatively large proportions of children eligible for FRP meals. In the majority of SFAs included in the demonstration, over 40 percent of children were eligible for FRP meals.

Using the Common Core of Data (CCD) for the most recent school year available, 2011 (National Center for Education Statistics, 2014), the evaluation team compared participating SFA populations in SEBTC sites to national estimates. On two dimensions, a higher proportion of children in the SEBTC evaluation sites were disadvantaged than in the nation as a whole (i.e., comparing all children in the sites to all children in the nation, not just children in participating households). Nationally, 17 percent of children lived in families with incomes below the federal poverty line; in the SEBTC sites taken together, the corresponding figure was moderately higher, 21 percent. Nationally, 48 percent of children received free or reduced-price school lunch; the corresponding figure SEBTC sites taken together was 57 percent.

Compared to the nation as a whole, a higher percentage of school-age children in SEBTC sites were from minority (defined as black and Hispanic) groups (52 percent in SEBTC sites versus 47 percent nationally) and a higher percentage were black (22 percent in the SEBTC sites versus 16 percent nationally). Across all sites implementing SEBTC, the share of school children with Hispanic origins was similar to the national average (24 percent versus 23 percent). The SEBTC sites were more urban than the nation (48 percent versus 31 percent), and less suburban (34 percent versus 49 percent).¹⁸ The degree to which participating sites were rural was similar to the national average (18 percent versus 20 percent).

2.1.3 Demonstration Models

As described in Chapter 1, grantees could administer SEBTC through their SNAP or WIC EBT systems. Five grantees offered benefits using SNAP EBT systems and the other five grantees elected to use WIC EBT systems to administer SEBTC benefits. In addition, grantees had the option of making benefits available through existing SNAP EBT cards or issuing separate SEBTC cards to households.¹⁹ For WIC, each household received one SEBTC food package per eligible school-aged child per summer month. In SNAP sites, households received a monthly benefit for

¹⁷ Four of the 11 sites that participated in the SEBTC evaluation for more than one year expanded in the number of SFAs included in a subsequent year to increase the number of eligible children. This expansion was to ensure that, even after filling the comparison group, there would be enough children to receive the number of SEBTC benefits planned for that year.

¹⁸ The CCD uses four major types of locales: city, suburban, town and rural and categorizes each school district accordingly. For the analysis in this report, the study combines suburban and town into a single category. To further categorize the SEBTC sites, which sometimes included SFAs in different categories, the evaluation weighted districts by the number of students in the district. This approach was also used to compute the national comparison estimates.

¹⁹ For a description of the difference in SEBTC benefit usage according to whether SEBTC benefits were issued on separate cards or on existing EBT cards see Collins et al., 2013.

each eligible child to be used for SNAP-eligible foods. (See Appendix 2 for specific grantee and site-level information.)

2.2 Providing SEBTC Benefits

To operate the demonstration, grantees or their partners needed to identify children eligible to participate, conduct outreach to those children's parents and guardians, and obtain guardian consent to be included in the demonstration. In all but two sites (Delaware and Nevada) these first steps were completed by the SFA, which then sent lists of consenting households to the grantee, which then undertook the next steps in the implementation process. Each grantee notified households selected by the evaluation team to receive SEBTC benefits and issued and distributed SEBTC benefits on new or existing EBT cards. This section describes these processes.

2.2.1 Identifying Eligible Children and Households

The success of the SEBTC demonstration and its evaluation depended on the ability of grantees and their partners to develop accurate lists of all eligible children (i.e., all those certified for FRP meals) in the demonstration area, group them into households, and ensure that contact information for these households was up to date. Typically, using criteria stipulated by the provisions of the grant, the SFAs in each site used their data systems to identify children eligible for SEBTC, and the quality of school-level data varied greatly.²⁰ While most SFA data systems had numeric child identifiers (IDs), they often did not include household IDs. In these cases, staff had to use other data to group children into unique households (e.g., last name and street address). Generally, before sending out consent materials, SFAs were able to group children appropriately into unique households and could therefore distribute one letter per household, even when there were multiple eligible children in the household. However, each demonstration year, one or two sites were not able to do so and thus sent letters with every eligible child which sometimes resulted in multiple consent forms being returned for a single household.

2.2.2 Obtaining Household Consent

As described in Chapter 1, grantees were required to obtain consent from each household, both for taking part in the demonstration and for releasing contact information to the evaluator.²¹ Across all years, six grantees (representing 11 sites) chose an active consent process by which households returned a signed form that indicated they wanted to be take part in the demonstration and evaluation. In these sites, households that did not return the form were excluded from the SEBTC demonstration. Four grantees (representing five sites) chose a

²⁰ In some sites the grantee or partner agency developed the list of eligible children using statewide data systems. For more details see Collins et al., 2013.

²¹ All consent materials described the SEBTC demonstration and told guardians that if they agreed to take part, they might be randomly selected to receive SEBTC benefits and that they agreed to have their contact information released to the evaluator, whether or not they were selected to receive SEBTC benefits.

passive consent process by which households were automatically included in the demonstration unless they returned a form saying that they did *not* want to be included.²² The active consent process is similar to applying for the SEBTC benefit, and passive consent is similar to receiving it automatically without applying for it. (See Appendix 2 for the names of specific grantees and sites that used each consent process.)

As would be expected, rates of consent were higher in passive consent sites, ranging from 90 to 97 percent, with few families actively opting out of the demonstration. Because the consent process did not provide the opportunity to verify household composition and contact information, grantees using passive consent sometimes faced challenges when it came to accurately setting up SEBTC accounts and sending out SEBTC cards to current mailing addresses.

By contrast, the active consent process ensured that families deliberately chose to receive the SEBTC benefit. In the process, guardians updated contact information and verified their household composition, making data more accurate. However, to be included in the demonstration, households had to receive and understand the consent materials, and believe that the likelihood of receiving SEBTC was high enough that it was worth their time to fill out and return the materials. Consent rates in active consent sites were much lower—ranging from 23 to 57 percent. Grantees using the active consent process typically expected more households to seek out the benefits than actually did, and several sites using the active consent process were unable to recruit the targeted number of consenting households. Whether using an active or passive consent process, most grantees underestimated the time and labor the consent process took.

2.2.3 Randomly Assigning and Notifying Households of the SEBTC Benefit

After grantees obtained consent from eligible households, files were shared with the evaluation team, which then conducted random assignment.²³ In 2011 and 2012, when households were assigned either the \$60 SEBTC benefit or no benefit, the chance that a household would receive an SEBTC benefit ranged from 7 to 64 percent, depending upon the number of households in the area who consented to be placed in the random assignment lottery. In 2013, when households were assigned either the \$60 or \$30 benefit, households had an equal chance of receiving either benefit amount.²⁴ After random assignment was complete, grantees notified

²² See Appendix 2 for information about the consent process selected by the sites.

²³ The grantee and the evaluation team often found that files required several cycles of cleaning to identify and deal with duplicate entries, inaccurate addresses, and missing information.

²⁴ The exception was one site (Delaware) where more households consented to be in the demonstration than the number for which benefits were available. In Delaware, 40% of households were randomly assigned to receive the \$60 benefit, 40% were randomly assigned to receive the \$30 benefit, and 20% were randomly assigned to receive no benefit and excluded from the evaluation.

households of their benefit status.²⁵ Those selected to receive SEBTC benefits were provided information on next steps, such as if SEBTC cards would be mailed and when the benefit period would begin. Typically, grantees notified households by mail.²⁶

2.2.4 Issuing Benefits

After the consent and notification processes were complete, grantees created SEBTC accounts for each household. These SEBTC accounts were used to manage cases, authorize SEBTC benefits, and send data on benefit issuance to EBT processors each month. Grantees managed accounts in one of two ways: with their existing SNAP or WIC eligibility and benefit system, or with an SEBTC-only stand-alone eligibility system. The two grantees that loaded benefits onto existing cards could only use their existing SNAP systems.

Four of the five grantees implementing the SNAP model (including the two that loaded benefits on existing SNAP cards) used their existing benefit administration systems. As a first step in setting up SEBTC accounts, these five grantees had to identify SEBTC households already in their systems so that a new household account was not mistakenly created. This often time-consuming process involved searching by a household or personal identifier if available, or more commonly using the parent and/or children's name, date of birth, and address. Some grantees had to search for all or nearly all of the households manually. These grantees also had to develop systems to distinguish SEBTC accounts from SNAP accounts.

The other six grantees created separate but parallel systems for administering SEBTC benefits, side-stepping the effort needed by grantees to use existing systems and avoiding inadvertently setting up duplicative household accounts although resulting in additional development costs.

Grantees varied in the extent to which their process for card issuance and training required action by guardians. Six grantees sent selected households their EBT cards by mail without further follow-up; the other four grantees asked guardians for additional information or required them to attend a training session that described the SEBTC program and its operation to pick up their cards. Four of the five grantees using the WIC model offered training to households after they were selected to receive the benefit. In two of the sites, the training was mandatory; in the other two sites, the training was voluntary. Two of these sites distributed EBT cards at the training and one of them followed up by mailing EBT cards to households that did not attend the training. These trainings included an overview of SEBTC, information about

²⁵ In some years, in some sites, grantees did not inform households that were not selected to receive benefits. These households were potentially contacted as part of the control group for the evaluation subsample that was asked to respond to a survey and were potentially eligible for SEBTC in subsequent years.

²⁶ In 2012 and 2013, all households that received a benefit in the previous year were automatically eligible to receive SEBTC, provided that they were still income eligible, residing in the demonstration area, and had at least one child attending a SEBTC participating school. In the three sites participating in 2014, these same criteria were used to determine benefit eligibility. Many of these returning households were excluded from being selected for the evaluation subsample. For information about which ones were excluded, see Collins et al., 2013, Appendix 4.A and Collins et al., 2014, Appendix 4A.

the foods that could be purchased, and nutrition education. The trainings also provided grantees with an opportunity to update contact information and collect additional household information as needed.

Over the course of the four years of implementation, half of the grantees were able to consistently provide all household with benefits on time. The other half of the sites had some difficulties doing so, but in most cases delays were only for several days or few a relatively small subset of households for three of these five grantees. However, for one grantee, approximately one-third of households did not receive cards prior to the beginning of the summer and for another, 15 percent did not.²⁷ Delays were the result of the unexpected time it took to complete the eligibility determination and consent process, system errors in setting up the cases in the database, and poor data quality causing mail to be sent to incorrect addresses.

2.2.5 Providing Participant Support During the Benefit Period

After households received their EBT cards and were issued benefits, grantees provided support to families as families attempted to use their cards. All grantees used new or existing help-lines to respond to questions. In addition, half the grantees provided other supports to families, including SEBTC-specific websites, a Facebook page where the grantee posted program updates and healthy recipes, and Hunger Helpline numbers to assist households with finding SFSP sites.

All grantees received calls from parents and guardians with questions about SEBTC, although only four tracked the number and reason for calls. While most grantees estimated that they received hundreds of calls, the estimate was always a small percentage of the number of households issued benefits, and calls mostly occurred in the first year that a grantee implemented SEBTC. The most common inquiries related to personal identification numbers (PINs) and EBT card activation, family composition updates, allowable food items for purchase in WIC-model sites, and timing of card receipt. The number of calls grantees received dropped dramatically by the middle of the summer, with most of these later callers reporting a change in address or household composition.

2.2.6 Benefit Expiration

The treatment of unspent benefits varied between the SNAP and WIC systems and was consistent with the general rules in those two programs. In SNAP-model sites, unspent SEBTC benefits rolled over to the next month, expiring before the start of each school year (i.e., at the end of the benefit period). In contrast, in WIC-model sites, benefits expired at the end of each benefit month.

2.2.7 Implementation Successes and Challenges

As with the implementation of any demonstration rolling out a new benefit, requiring new partnerships, adaptation of existing administrative systems and technologies, and a short

²⁷ For in-depth grantee-level detail, see Briefel et al., 2012, Appendix 2A.

implementation time frame, grantees found some aspects of SEBTC challenging to implement. One common challenge related to addressing the quality of school-district data. For sites issuing SEBTC benefits using existing EBT systems, a related challenge was matching household information between school and SNAP administrative systems. Other challenges, especially in sites where households had to give active consent, entailed getting enough guardians to read and return consent forms. Grantees found that all of these challenges were more intense because the grant award cycle meant they had only at best a few months to implement SEBTC each year.

Even with these challenges, in most sites, the vast majority of consenting households received SEBTC within days of when the school year ended. These facts, with additional information about SEBTC participation and redemption rates presented in Chapter 3, led the evaluation team to conclude that implementation of the SEBTC demonstration was successful and, therefore, broader implementation of SEBTC is feasible.

2.3 SEBTC Costs

Assessment of the feasibility of the SEBTC demonstrations requires consideration of the costs to taxpayers of administering the SEBTC demonstrations and of the benefits redeemed. To this end, the evaluation collected and analyzed data on administrative costs incurred by the federal government, State grantees, local SFAs, and nonprofit partners in 2011 and 2012. The evaluation did not collect costs in 2013 or 2014, which limits information available to assess how administrative costs would change in an established program. The discussion in this section therefore focuses on the first two years of SEBTC demonstrations. The analysis of EBT transaction data in those years provided data on the costs of benefits redeemed by participants (see Chapter 3). An overview of the cost data collection approach is included in Chapter 1.

2.3.1 Overview of SEBTC Demonstration Costs, 2011 and 2012

In 2011, SEBTC served approximately 12,500 children. The total cost of the 2011 demonstration was \$3.55 million, including \$1.91 million in administrative costs of grantees and subcontractors and \$1.64 million in benefits (Exhibit 2.5).²⁸ In 2012, when SEBTC expanded to approximately 67,000 children, the total cost was \$13.23 million, including \$3.98 million in administrative costs and \$9.26 million in benefits.

Administrative costs included both one-time and recurring costs. A major one-time cost was the modifications to grantees' EBT systems (and sometimes the benefit eligibility systems that fed into them) so that grantees could issue SEBTC benefits on time and in correct amounts with appropriate tracking (see Section 2.2.4 above).²⁹ Most systems modifications were made, and one-time costs were incurred, in the first year of implementation. Other costs that most

²⁸ The cost includes what the grantees incurred with regard to participating in the evaluation but not the costs of the evaluator.

²⁹ See Collins et al., 2013 for further additional detail about necessary systems modifications.

grantees incurred only in their first year included developing websites or printed materials about the program, and setting up helplines maintained by EBT contractors or State agencies.

Recurring administrative costs included the consent and enrollment process before the start of each summer (i.e., obtaining lists of eligible children, grouping them into households, and obtaining consent). During the summer, grantees had costs for EBT processing and for helplines for responding to participant questions or problems. Another recurring cost was outreach to households when their cards were returned due to bad addresses or when they did not use their cards. Benefit costs recurred in each month benefits were redeemed.

The share of total costs represented by administrative costs fell from 54 percent in 2011 to 30 percent in 2012 (Exhibit 2.3). By 2012, 5 of the 10 grantees had already spent much of what they needed to spend on one-time costs, particularly for the EBT system modifications. In addition, as discussed in Chapter 1, in some of the five original sites, the 2012 demonstrations served many more households than in the previous year. The five new grantees and the new sites operated by existing grantees incurred one-time costs in 2012, but, because the total number of households issued benefits was much larger in that year, these grantees were able to spread the costs over larger numbers of households than those served in 2011. In contrast, benefit costs rose in proportion to the increase in participants from 2011 to 2012, and therefore became a much greater percentage of the total.

Exhibit 2.3 Total SEBTC Administrative and Benefit Costs, 2011 and 2012

	Administrative Costs (\$)	Costs of Benefits Redeemed (\$)	Total Costs (\$)	Administrative % of Total
2011	\$1,911,817	\$1,634,656	\$3,546,473	54%
2012	\$3,975,724	\$9,256,484	\$13,232,208	30%

Sources: Administrative cost data from grantees and partners, 2011 and 2012. EBT issuance and redemption data provided by grantees.

An administrative cost share of 30 percent is higher than in most ongoing nutrition assistance programs (Isaacs, 2008), but such programs are well-established and national in scale. In addition, the 2012 costs include one-time start-up costs for the new grantees. If SEBTC were an ongoing program, recurring administrative costs for outreach or answering questions might decline over time as SEBTC became better known. However, for grantees who implemented SEBTC in 2011, there was no evidence of a reduced effort in the consent process in 2012.

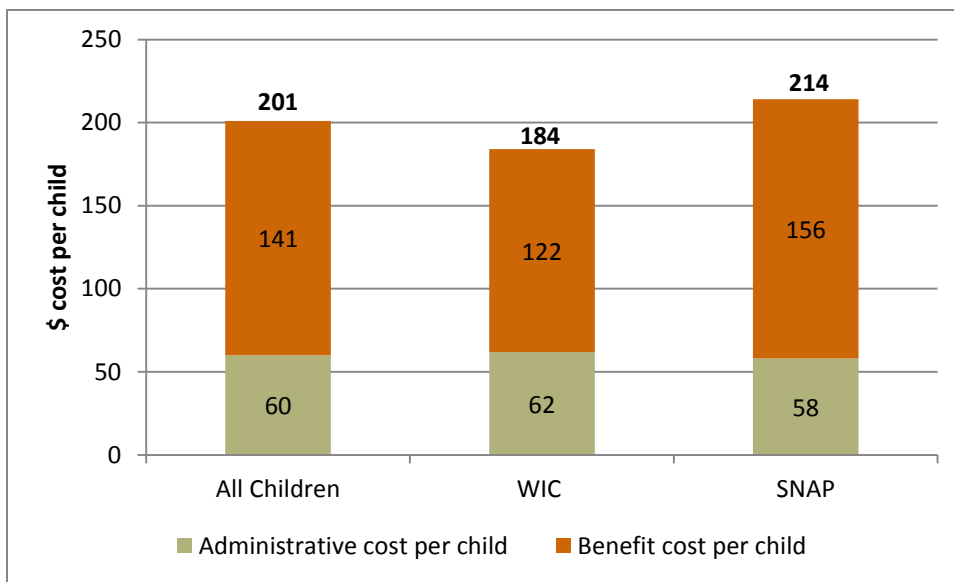
2.3.2 Average Administrative Cost per Child and per Household

In considering the potential costs of implementing SEBTC in other sites, the average costs per child and per household issued benefits are useful measures. The former is of interest because children are the target population, while the latter is relevant because SEBTC benefits are distributed at the household level, and impacts are measured primarily at the household level. In 2012, the average administrative cost of SEBTC was \$60 per child or \$112 per household (based on counts of children and households issued benefits, whether the benefits were

redeemed or not). The total cost (including both benefit and administrative costs) was, on average, \$201 per child or \$376 per household (See Exhibits 2.4 and 2.5).³⁰

As a group, the sites using the WIC model had higher administrative costs per child and per household (Exhibit 2.4 and Exhibit 2.5). Administrative costs per child were about 7 percent higher in WIC-model sites than in SNAP-model sites. However, benefit costs per child were 22 percent lower in WIC-model sites than in SNAP-model sites, largely because of differences in benefit redemption, as is discussed in detail in Chapter 3. As a result, administrative costs were 34 percent of total costs in WIC-model sites, but only 27 percent in SNAP-model sites. While this difference might be interpreted as indicating that the SNAP model is more efficient, many other factors may be at work, including differences between general administrative approaches of grantees using the two models that were unrelated to the models chosen. Total costs per child issued benefits were higher in SNAP-model sites than in WIC-model sites (\$214 versus \$184). The pattern for the costs per household was similar.

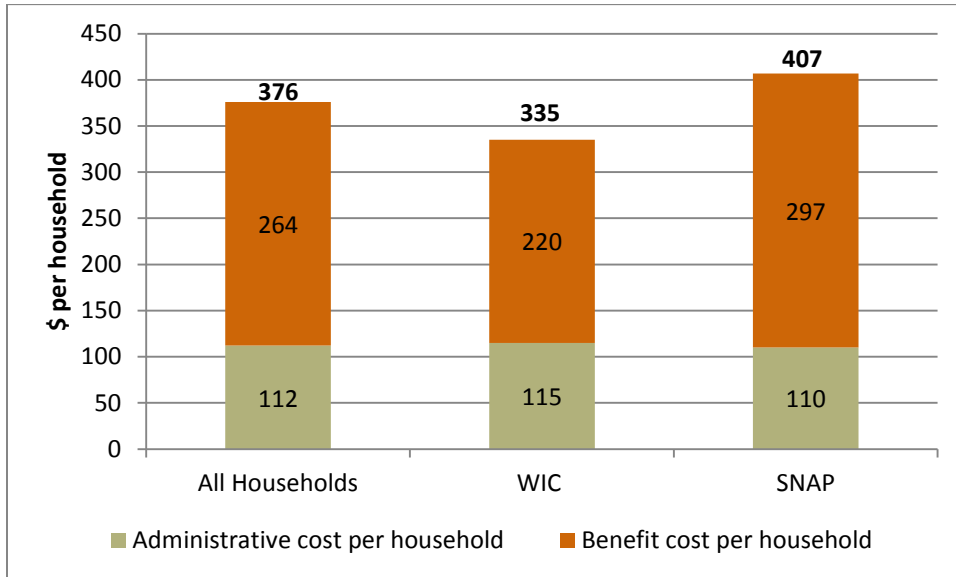
Exhibit 2.4 Average Summer Cost Per Child Issued Benefits, 2012: All Sites, WIC Sites and SNAP Sites



Sources: Administrative cost data from grantees and partners, 2012. EBT issuance and redemption data provided by grantees.

³⁰ The benefit costs per child and per household reported here for 2012 were computed by dividing the total benefits redeemed by the numbers of children and households issued benefits. Chapter 3 reports the amounts redeemed by the average household, per household and per child, for all cohorts combined.

Exhibit 2.5 Average Summer Cost Per Household Issued Benefits in 2012: All Sites, WIC and SNAP Sites, 2012



Sources: Administrative cost data from grantees and partners, 2012. EBT issuance and redemption data provided by grantees.

While it is not possible to extrapolate what the costs would be if SEBTC were an ongoing program from two years of cost data, it would be expected that administrative costs would decline over time. Recurring annual costs of identifying and enrolling eligible children and households could go down as SEBTC became better known and as enrollment routinized (and potentially streamlined).

Chapter 3

SEBTC Benefit Use

This chapter addresses the evaluation's fourth objective, which is to describe the receipt and use of SEBTC benefits. The analysis uses five cohorts of SEBTC transaction data representing the households in the 2011, 2012, 2013, and 2014 evaluations, as well as households that were issued benefits in 2013 but not included in the impact evaluation for that year (referred to as 2013 non-evaluation households).³¹ The team obtained the transaction data from each State's EBT system, which authorizes and tracks use of SEBTC benefits by participating households. More information about data and methods can be found in Appendix 3.

The chapter begins with a brief description of the key measures of benefit use for the \$60 benefit group: *household participation* in SEBTC (i.e., percentage of households that redeemed any benefits during the summer), the *benefit redemption rate* (i.e., percentage of benefits issued that were redeemed), and the *benefit exhaustion rate* (i.e., percentage of households that redeemed all benefits issued), followed by similar summary information for the \$30 benefit group. After presenting the overall results, the chapter examines differences, among the \$60 group, in benefit use between the SNAP and WIC models, redemption of foods in the WIC model, and the household characteristics that were related to benefit use (the latter based on analyses combining the EBT and household survey data). Appendix 3 presents evidence on the variation in benefit use across the five cohorts and provides supporting details about the relationship of household characteristics to benefit use.³²

Overall, the SEBTC evaluation found high rates in the level of SEBTC participation and percentage of benefits redeemed. It found substantially lower rates of SEBTC benefit exhaustion. The WIC model had substantially lower rates for all measures than did the SNAP model.

3.1 Households' Use of SEBTC Benefits

This section describes aggregate patterns of SEBTC benefit use, first among households that received the \$60 monthly per child benefit and then among households that received the \$30 benefit. Households received the \$60 benefit in all years of the implementation, whereas the

³¹ The 2013 non-evaluation households were those that were issued benefits as part of the 2012 evaluation group and consented to receive benefits again in 2013. The benefit use patterns among this cohort were analyzed for this report but were not included in the 2013 evaluation report, which focused on households that had not previously received benefits. This report also provides the first presentation of benefit use in the 2014 demonstrations.

³² Exhibits presenting analyses on the difference in benefit use by SEBTC model and WIC food redemptions among the \$30 group are in Appendix 3.

\$30 benefit was distributed only in 2013 and 2014. Therefore, the analysis of patterns of benefit use among \$60 households pools benefit use outcomes for all five cohorts of SEBTC recipients, whereas the analysis of \$30 benefit uses outcomes for two cohorts.³³

Across all five cohorts, a total of 89,376 households with 162,239 children were issued \$60 per month per eligible child in SEBTC benefits, as shown in Exhibit 3.1. In addition, a total of 15,540 households received \$30 per month per eligible child in SEBTC benefits in 2013 or 2014.³⁴

3.1.1 Patterns of Benefit Use Among the \$60 Group

Of all households issued the \$60 monthly per child benefit, 89 percent participated (i.e., redeemed some or all of their benefits for the summer). Since benefits were issued and redeemed at the household level, this is the primary participation rate measure for SEBTC. Among households issued benefits, evidence suggests that some non-participating households did not receive their SEBTC cards or their PINs, while others had access to benefits but never used them. The participating households included 91 percent of children who were issued benefits. The fact that the percentage of children participating was slightly greater than the percentage of households participating indicates that households with more eligible children participated in SEBTC.

The overall participation rates and other summary measures mask considerable differences in benefit use between households in SNAP-model and WIC-model sites. Rates of participation, redemption, and benefit exhaustion were higher in the SNAP-model sites than the WIC-model sites. These differences are discussed in Section 3.2. In addition, the 2011 and 2012 evaluations showed that households participating in SNAP had higher SEBTC participation and redemption rates than non-SNAP households in SNAP-model sites.³⁵

³³ Comparisons of benefit use in sites with multiple years of data do not indicate any consistent pattern of change over time within sites. Therefore, this chapter focuses on the overall averages across all cohorts.

³⁴ These figures count households and children once for each year they were issued benefits so are not unduplicated counts.

³⁵ The reasons for these differences are discussed in Collins et al., 2013 and Collins et al., 2014. For instance, in 2012 the participation rate among SNAP households in these sites was 11 percentage points higher than non-SNAP households. Similarly, the redemption rate among SNAP households was 12 percentage points higher than non-SNAP households. Similar differences in participation and redemption rates were observed between SNAP and non-SNAP households in 2011.

The percentage of SEBTC benefits redeemed represents the extent to which households used the benefit issued to them. Across all cohorts of households issued SEBTC (including those who used no benefits), the average household redeemed 76 percent of benefits issued. Among participating households (i.e., those that redeemed any benefits), the average household redeemed 86 percent of benefits (Exhibit 3.1).

Exhibit 3.1 Summary of SEBTC Benefit Use Patterns, All Cohorts, \$60 Benefit Amount (2011-2014)

Number issued benefits	
Households	89,376
Children	162,239
Percent participating (i.e., redeeming benefits)	
Households issued benefits	89.1%
Children issued benefits	90.9%
Mean percentage of dollars redeemed	
All households issued benefits	76.2%
Participating households (i.e., redeeming benefits at least once)	85.7%
Mean dollars redeemed	
Per household issued benefits	\$247
Per child issued benefits	\$133
Percent of households exhausting benefits at least once	44.5%

Source: SEBTC benefit use data analyses for the 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013NE) and 2014 EBT data (n=89,376). 2013E and 2014 results exclude households receiving \$30 per month per eligible child.

As described in Chapters 1 and 2, the randomly selected households received SEBTC for the time period that a child was out of school, getting the full benefit for each full summer month and a prorated amount for partial months. Therefore, the total value issued per eligible child for the summer depended on the length of the summer period, which could vary substantially. In 2012, for instance, the summer period ranged from 81 days to 102 days, depending on the school district. Across all cohorts, the average amount issued per eligible child among those receiving the \$60 monthly per child benefit amount was \$176 for the summer, and the average amount redeemed per child issued benefits was \$133.³⁶ For this group, the average amount redeemed per household issued benefits over the course of the summer was \$247 (including those with no redemptions).

Another way to characterize benefit redemption patterns is by how often households exhaust all of their SEBTC benefits in a given month (i.e., they redeem the full benefit for the month) and thus receive the full “dose” of the program. From the perspective of program

³⁶ The mean dollars redeemed per child and per household as reported here differ in two ways from the benefit costs per child and per household reported for 2012 in Exhibit 2.4 and 2.5. First, the figures reported in Exhibit 3.1 are means for all five cohorts of households issued SEBTC. Second, Exhibit 3.1 provides the means of the dollars redeemed per child and per household over all households. These figures differ by definition from the figures reported in Exhibit 2.4 and 2.5, which were computed by dividing the total benefits redeemed by the numbers of children and households issued benefits.

implementation, benefit exhaustion represents success: the household can and does use the full benefit. Across all cohorts, approximately half (45 percent) of households exhausted their SEBTC benefits in at least one month. A much smaller percent (28 percent) exhausted all SEBTC benefits for the entire summer.

3.1.2 Patterns of Benefit Use Among the \$30 Benefit Group

Of all households and children issued the \$30 monthly SEBTC benefit amount, 90 percent participated, similar to the participation rate among the \$60 cohorts (Exhibit 3.2). On average across all cohorts receiving the \$30 amount, households redeemed 72 percent of their benefits over the summer. Among participating households, the average redemption rate was 81 percent. These redemption rates are roughly four percentage points lower than those among households that received the \$60 per child benefit.³⁷

Exhibit 3.2 Summary of SEBTC Benefit Use Patterns, All Cohorts, \$30 Benefit Amount (2013-2014)

Number issued benefits	
Households	15,540
Children	29,642
Percent participating (i.e., redeeming benefits)	
Households issued benefits	89.5%
Children issued benefits	90.4%
Mean percentage of dollars redeemed	
All households issued benefits	71.9%
Participating households (i.e., redeeming benefits at least once)	81.4%
Mean dollars redeemed	
Per household issued benefits	\$124
Per child issued benefits	\$63
Percent of households exhausting benefits at least once	45.6%

Source: SEBTC benefit use data analyses of 2013 and 2014 EBT data.

Across the cohorts receiving the \$30 monthly benefit, the average amount issued per eligible child was \$88 for the summer, and the average amount redeemed per child issued benefits was \$63 (not shown). The benefit exhaustion rate was approximately 46 percent across all two \$30 benefit cohorts, which was only one percentage point higher than households in the \$60 benefit cohorts.

Exhibit 3.2 provides descriptive analysis of EBT data pooled for 2013 and 2014. To better understand the difference in usage patterns of the \$30 benefit level compared to \$60 level, it is useful to consider the results in 2013, when the evaluation randomized households to a \$60 or

³⁷ Taken together, the \$30 benefit cohorts included a greater proportion of participants in the WIC model than the \$60 benefit cohorts. As discussed below, the WIC model had lower redemption rates than the SNAP model. These factors likely explain the difference in redemption rates between the \$30 and \$60 cohorts, and the difference is probably not due to the benefit level.

a \$30 benefit. Because households were randomized within sites, the 2013 analysis could adjust for site-level and personal characteristics. That analysis showed a 1 to 2 percentage point difference between the two groups in rates of SEBTC participation and redemption and a 7 percentage point difference in benefit exhaustion, with the \$30 group exhausting more of their benefits than the \$60 group (Collins et al., 2014).

3.2 Difference in Benefit Use by Program Model

Across all \$60 benefit cohorts, 49 percent of the households were in sites using the SEBTC SNAP model; the rest were in sites using the SEBTC WIC model. Rates of SEBTC participation, redemption, and benefit exhaustion were lower in WIC-model sites than in SNAP-model sites (Exhibit 3.3), and therefore the rates in the WIC-model sites brought down the overall averages. This might indicate either that households found it more difficult to redeem WIC benefits (perhaps due to lack of participating food retailers or approved foods) or that they chose not to purchase some of the specified foods.³⁸

Exhibit 3.3 SEBTC Participation, Redemption, and Benefit Exhaustion Rates for SNAP and WIC-Model Sites, All Cohorts, \$60 Benefit Amount (2011-2014)

Site Type	Households Issued Benefits		Children in Households Issued Benefits		Percent of Dollars Redeemed		Exhausted Benefits in One or More Months
	Number	Percent Participating (Redeeming Benefits)	Number	Percent Participating (Redeeming Benefits)	All Households	Participating Households	% Households
SNAP Sites	44,177	95.3%	80,844	96.1%	92.8%	97.6%	80.1%
WIC Sites	45,199	83.1%	81,395	85.7%	61.1%	73.2%	12.1%
All Sites	89,376	89.1%	162,239	90.9%	76.2%	85.7%	44.5%

Source: SEBTC benefit use data analyses for 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013NE) and 2014 EBT data. 2013E and 2014 results exclude households getting \$30 per month per eligible child. Differences between SNAP-model and WIC-model households among the \$30 cohorts are presented in Appendix Exhibit 3.K.

Specifically, households issued benefits in the WIC-model sites had a more than 12 percentage points lower average participation rate (83 percent) than those in the SNAP-model sites (95 percent). The gap in redemption rates (unconditional on participation) was even larger: the

³⁸ For this study, benefit exhaustion in the WIC model was defined as purchasing enough food in every category that the balance remaining was less than the minimum quantity that could be purchased. For the fruit and vegetable benefit, households were not considered to have exhausted their benefit unless their fruit and vegetable balance was \$0. It is possible that some households were constrained from exhausting their benefits for fruits and vegetables (as defined for this study) because they did not have cash to pay the difference between their remaining fruit and vegetable benefit and the least expensive fruit/vegetable item they were willing to purchase.

average household issued benefits in the WIC-model sites redeemed only 61 percent, while in the SNAP-model sites average redemption was 93 percent.

Several factors may have reduced SEBTC use in WIC-model sites. First, fewer stores are authorized to accept WIC than SNAP, so redeeming benefits may have required more travel. Second, redeeming benefits with the WIC model is more complicated because participants must choose from a narrower set of eligible foods. Participants also had to keep track of balances for each food category rather than a single balance in dollars for all eligible foods as was the case with SNAP model sites. Also, some households may not have wanted certain foods eligible for purchase with the WIC model. Finally, as described earlier, unused SEBTC benefits expired at the end of each month in WIC-model sites, while in SNAP-model sites, unused SEBTC benefits did not expire until the end of the summer.

In addition, the 2011 and 2012 evaluation reports include evidence that implementation factors in specific sites may have contributed to the overall lower average redemption rates for households in sites using the WIC model. In particular, sites where participants had to pick up EBT cards (rather than receive them by mail) had lower rates of household participation. Also, in some sites using the WIC model, the overall rate of redemption was affected by limited availability of whole-grain foods eligible for purchase with SEBTC.

In the SNAP-model sites, 80 percent of households issued benefits exhausted their benefits in at least one month, while only 12 percent did so in the WIC-model sites (Exhibit 3.3). This difference likely reflects some or all of the factors that may have influenced redemption rates, especially the fact that WIC only authorizes specific foods, while SNAP has few restrictions on eligible foods.

Differences in participation and benefit redemption between sites using the SNAP model and those using the WIC model remained even after controlling for known household characteristics, as discussed in Section 3.4. The same methods also confirmed that households in SNAP-model sites were much more likely to exhaust their benefits and did so much faster than households in WIC-model sites.

3.3 Redemption of Foods Under the SEBTC-WIC Model

For the WIC model, there is an additional question: To what extent were the food package components accepted among eligible households, as evidenced by redemptions of each category of foods making up the package?³⁹ As discussed in Chapter 1, households were authorized to redeem specified quantities of WIC-approved foods in eight categories and up to a specified dollar value of qualifying fruits and vegetables. The percentage of benefits redeemed varied substantially by food category. For each food category, the redemption rate is

³⁹ The redemption rates in Exhibit 3.3 were computed as the total benefits redeemed divided by the total benefits issued (by category and overall) and therefore differ slightly from the mean of the percentage redeemed by individual households.

an indication of the relative acceptance among households of the WIC-approved foods in the category (although redemption rates for some foods may have been affected by limited supply in local stores). For SEBTC WIC-model households that received the \$60 per eligible child benefit package, juice, eggs, and cheese were the most popular food categories (with more than 75 percent of benefits redeemed overall), whereas canned fish, beans and peanut butter, and grain products were the least popular food categories (with less than 65 percent redeemed overall) (Exhibit 3.4). The redemption rates for milk, cereal, and fruits and vegetables were in the middle of the range, close to the average of 67 percent for all foods.

Exhibit 3.4 Redemption Rates for WIC Food Categories (ordered by average), All Cohorts, \$60 Benefit Amount^a (2011-2014)

Food Category	All Cohorts
Juice (64 oz. bottle or equivalent)	75.9%
Cheese	75.7%
Eggs	75.3%
Milk (skim, 1/2%, 1%, 2%)	72.3%
Fruits and vegetables	71.7%
Cereal	68.3%
Fish (canned tuna or salmon)	62.6%
Dry or canned beans & peanut butter	58.5%
Grain products (bread, tortillas, rice, & oatmeal)	56.8%
All Foods Combined	67.3%

Source: SEBTC benefit use data analyses for 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013NE) and 2014 EBT data (n=45,199). 2013E and 2014 results exclude households getting \$30 per month per eligible child.

^aThe redemption rates by food category for the \$30 benefit cohorts are presented in Appendix 3.

3.4 Differences in Benefit Use by Household Type

Analyses of the 2012 EBT data explored how patterns of benefit use are related to the socioeconomic characteristics of eligible households. Specifically, the evaluation team combined the SEBTC benefit use data with baseline household survey data from the evaluation subsample that received SEBTC and used multivariate regression analysis to explore relationships of household characteristics to participation, redemption, and benefit exhaustion rates, controlling for site effects. (In that year, all treatment group households received the \$60 monthly benefit. See Appendix 3 for details, including methods, the complete list of variables including those without significant relationships to benefit use, and regression estimates of the magnitude of the relationships discussed below.) The analysis helps identify the types of households that are likely to have higher or lower levels of benefit use than the average household. The analysis is not causal and differences in benefit use may reflect differences in need or access, but groups with lower benefit use may require more outreach or assistance to make the most use of SEBTC should the demonstration become an ongoing program.

Several factors were independently associated with higher rates of benefit use. Households with low food security before SEBTC was issued had higher participation, redemption, and benefit exhaustion rates than previously food secure households. Participation, redemption, and benefit exhaustion rates also were higher among households that received SNAP prior to when SEBTC was issued than in other households. In addition, households with more children had higher participation and benefit exhaustion rates. When households had more days in the summer to redeem their benefits, they had higher redemption and exhaustion rates. After controlling for food security, SNAP and WIC participation, and other known characteristics prior to when SEBTC was issued, households with higher incomes as a percentage of the poverty level redeemed more of their benefits.

Household Characteristics Linked To Higher Benefit Use:

- Having low food security
- Receiving SNAP benefits
- Having more children
- Having longer to redeem them

Household Characteristics Linked To Lower Benefit Use:

- Having a single head of household
- Having a Hispanic head of household
- Having an employed head of household
- Children receiving free or reduced-price breakfast in school

Several household demographic characteristics were associated with differences in benefit use. The groups with lower benefit use that may have had more difficulty accessing SEBTC, less need, or a combination of these two underlying conditions. Participation and benefit exhaustion rates were lower for households with a single male caretaker compared to households with two adults. Households with a single male or female caretaker had lower redemption rates compared to households with two adults. Furthermore, Hispanic households had lower participation and benefit exhaustion rates relative to white non-Hispanic households. When the head of household was employed before getting SEBTC, participation and redemption rates were lower compared to households with an unemployed head. Benefit exhaustion was less frequent among households with children that received free or reduced-price breakfast during the school year. The relationship of race to benefit use was mixed: black households participated more often, but they exhausted benefits less often relative to white non-Hispanic households.

Based on the observed relationships of household characteristics to benefit use, it appears that rates of participation, redemption, and benefit exhaustion will vary across States and sites even if SEBTC is implemented in the same way in all locations. The analysis also suggests that there may be barriers to SEBTC use among households that tended to under-utilize benefits, and that agencies implementing SEBTC may want to consider how to address these barriers. Furthermore, both the descriptive results and additional multivariate analysis controlling for cross-site differences in household characteristics indicate that the choice of WIC versus SNAP model appears to influence benefit use.

Chapter 4

SEBTC Impacts

This chapter presents the study's principal findings on the impacts of SEBTC. It addresses the evaluation's Objectives 5 and 6: To describe households that took part in the demonstration and examine the impact of SEBTC benefits on children and their families' food security, food expenditures, and children's nutrition; and to compare the differential impact of a \$60 monthly per eligible child SEBTC benefit versus a \$30 per eligible child amount.

Most of the findings reported in this chapter rely on the random assignment design (described in Chapter 1 and in more detail in Appendix 4). The chapter begins with a brief discussion of the degree to which the design was implemented with fidelity and a general description of the analytic approach. It continues with a profile of the households that participated in SEBTC during the demonstration's first three years (2011–2013) when household survey data were collected. Subsequent sections describe the demonstration's impacts on food security, nutrition, food expenditure, and other outcomes.

The evaluation found that, compared to no benefit, the \$60 per child monthly benefit significantly and substantially reduced VLFS-C and FI-C and improved key indicators of children's nutrition. For VLFS-C, the evaluation did not find clear evidence that a \$60 benefit results in an improvement relative to a \$30 benefit. In contrast, for FI-C, a \$60 benefit is clearly better than a \$30 benefit and the impact is approximately twice as large. In terms of children's nutrition, relative to a \$30 SEBTC monthly benefit, a \$60 monthly benefit led to favorable changes in several of the measures of dietary quality, but the changes were smaller than those seen in comparing the \$60 benefit to no benefit. The evaluation also found that SEBTC increased food expenditures. Details about these and other impacts are found in Sections 4.3 through 4.5.

4.1 Implementing Random Assignment, Data Collection and Analysis

Random assignment assures that those assigned to different treatment conditions—\$60 versus no benefit in 2011 and 2012 or \$60 versus \$30 in 2013—are otherwise identical (except for chance differences that statistical tests take into account when examining results). Therefore, the difference in average outcomes between those assigned to different treatment gives an accurate—i.e., unbiased estimate of the causal impact when random assignment is properly implemented. Observation of field operations and comparisons of baseline characteristics

support the belief that the randomly-assigned groups used in the evaluation are equivalent.⁴⁰ Thus, the study provides unbiased estimates of the impact of being assigned to different treatment conditions in the sites in which random assignment was implemented.

As described in Chapter 1, key outcome data were collected in summer household surveys. Overall response rates in summer 2012 were 73 percent; in 2013 the summer response rate was 88 percent. Response rates were similar across treatment condition (a four percentage point difference in 2012 and virtually no difference in 2013) (see Appendix 4, Exhibit 4A for details).⁴¹ In addition, all analyses used weights that adjusted for the sampling approach and for the differences in survey response rates associated with measured differences in household characteristics.⁴² Finally, crossover (i.e., households receiving benefits other than what was intended based on their randomization status) was minimal—well under 0.1%; hence, households were analyzed according to their random assignment status even when crossover occurred (i.e., an intention-to-treat analysis was conducted).

Appendix 4 provides additional detail on the study methodology, including the analytic methods used to estimate impacts and more in-depth information about the results reported in this chapter. The principal analysis relies on linear regression models that pool data from 2011, 2012, and 2013.⁴³ Unless otherwise noted, findings reported in this chapter are based on this pooled analysis file. The regression models include covariates—additional right hand-side explanatory variables—to improve the statistical precision of the impact estimates, weights to adjust for survey non-response, and robust standard errors to adjust for heteroscedasticity. Unless otherwise noted, all impact estimates discussed in the text are significant at the 5 percent level or better.

Estimates of the impact of the \$30 per eligible child benefit relative to no benefit require stronger assumptions than the conventional random assignment analysis because in no year did the demonstration randomly assign households between a \$30 per child benefit and no benefit. The evaluation can use the random assignment estimates from 2011 to 2013 to construct plausible quasi-experimental estimates of the impact of a \$30 per child benefit relative to no benefit. Specifically, the estimates of \$30 versus no benefit subtract from the

⁴⁰ See Appendix 4, Exhibits 4.E–4.H for baseline means of food security; household characteristics (e.g., household size, household composition, number of children; household income); respondent characteristics (i.e., race/ethnicity, education level); and participation in nutrition assistance programs (e.g., SNAP, WIC, NSLP, SBP) in each year stratified by treatment condition. For further discussions of the implementation of random assignment in each year and baseline equivalence testing see Collins et al., 2012 (Appendix 4A, Exhibits 4A.1 and 4A.2), Collins et al., 2013 (Appendix 4A, Exhibits 4A.2 and 4A.3); and Collins et al., 2014 (Appendix 4A).

⁴¹ In 2011, the summer response rate was 66 percent.

⁴² In 2011 and 2012, survey field operations used a two-phase sampling strategy (see Collins et al., 2012, Appendix 4B and Collins et al., 2013, Appendix 4B for details). The reported response rates adjust for that two-phase sampling strategy using American Association for Public Opinion Research (AAPOR) guidelines.

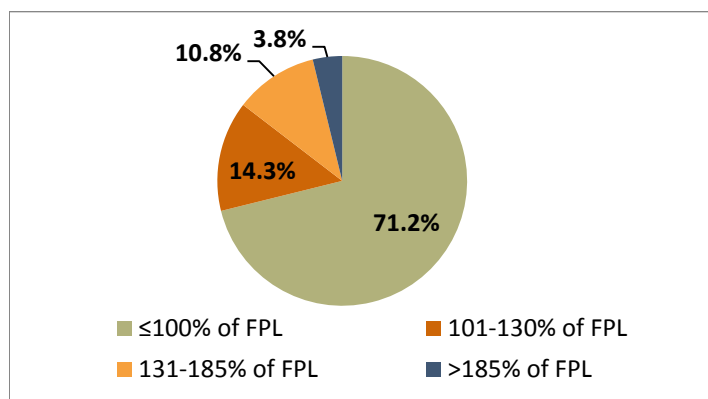
⁴³ For binary outcomes a linear probability model is estimated.

regression-adjusted impact of a \$60 benefit versus no benefit the regression-adjusted impact of a \$60 benefit versus a \$30 benefit.

4.2 Characteristics of Participating Households

A household was eligible to participate in SEBTC if (1) it had a child certified to receive free or reduced-price school meals and (2) at the time of certification, the household's income was at or below 185 percent of the federal poverty level (FPL).⁴⁵ It would therefore be expected that households receiving SEBTC would be relatively disadvantaged compared to the general population of households with school-age children. In fact, 71.2 percent of households in the evaluation had monthly incomes below FPL (Exhibit 4.1).⁴⁶

Exhibit 4.1 SEBTC Household Income as a Percent of the Federal Poverty Line at Baseline (i.e., Before the End of the School Year)



Source: SEBTC Spring Survey data from 2011, 2012, and 2013 (n= 41,377). Estimates are based on the full sample of summer respondents who had completed a spring survey.⁴⁴

In addition to receiving free or reduced-price school meals, individual households had a high rate of participation in other nutrition assistance programs and experienced more food insecurity than the average U.S. household with children.⁴⁷ More information on these points is presented below.

⁴⁴ Analytic samples include the full sample of summer respondents without missing outcome data (e.g., there are 48,431 households in the analytic sample used to estimate impacts on food security outcomes). However, not all summer survey respondents completed a spring survey; therefore household characteristics are reported for a smaller sample, as indicated for each exhibit.

⁴⁵ The exhibit shows 3.8% of the sample as having income greater than 185% of FPL. There are at least three possible explanations for this anomaly. First, households can begin to receive free or reduced-price school lunch if their income drops below 185% of poverty at any time during the school year. It is possible that incomes increased between that date and the survey. Second, there may have been errors in handling the original NSLP application (e.g., inadvertent or deliberate understatement of income or an error in approving correctly stated income). Third, survey income data are known to have a moderate amount of response error.

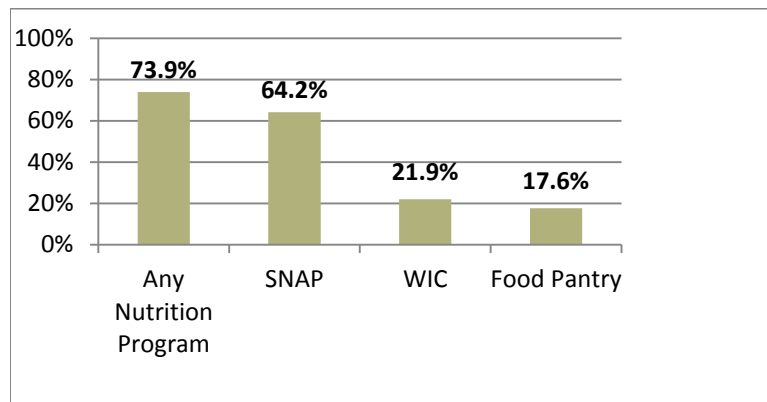
⁴⁶ In comparison, 18.4 percent of households with children reported being under the poverty level nationally in 2012 (Census Bureau, <http://www.census.gov/hhes/www/poverty/data/historical/hstpov4.xls>).

⁴⁷ See Kreider et al. (2012) for a broader discussion of food security among children.

Nearly three-quarters of households (73.9 percent) reported participating in at least one federal nutrition assistance program at baseline, before SEBTC benefits were offered (Exhibit 4.2).⁴⁸ Households most commonly reported receiving SNAP benefits (64.2 percent).

As was discussed in Chapter 1, the primary outcome for the SEBTC Demonstrations was very low food security among children (VLFS-C) as measured by USDA’s food security survey battery. To consider less severe food insecurity, analyses also examine food insecurity among children (FI-C). The same two measures for adults (VLFS-A and FI-A) are also examined, as are those for any member of the household (VLFS-HH and FI-HH). This results in a total of six food security impact findings.

Exhibit 4.2 Household Participation in Nutrition Programs At Baseline, (i.e., Before the End of the School Year)

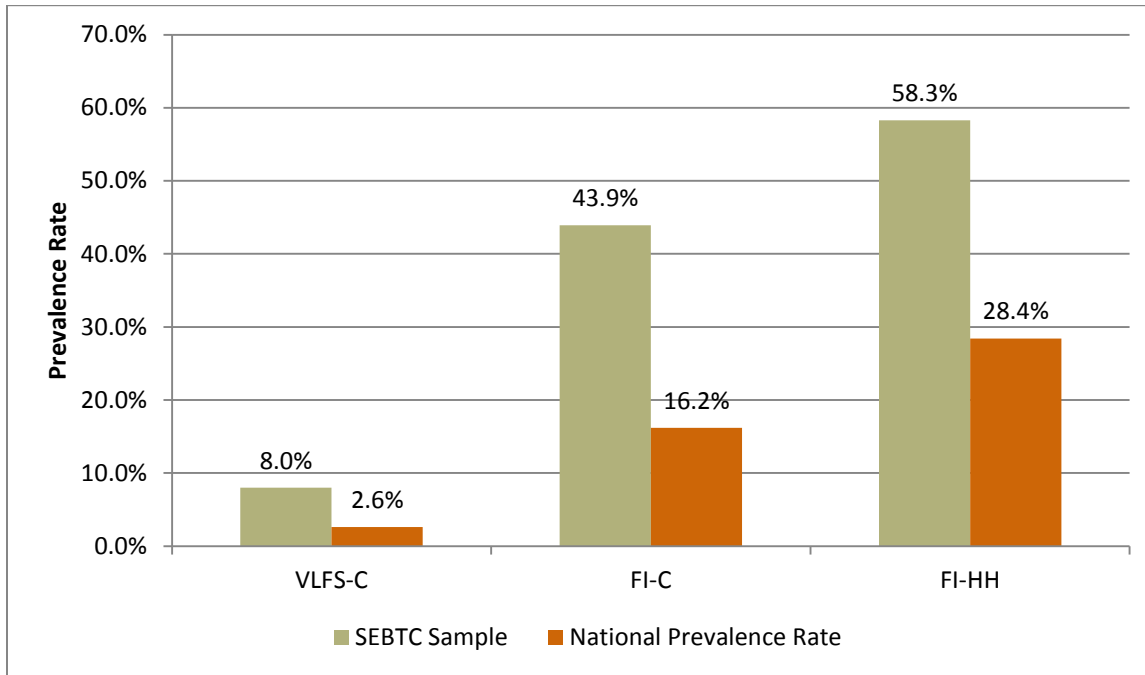


Source: SEBTC Spring Survey data from 2011, 2012, and 2013 (n= 41,793). Estimates are based on the full sample of summer respondents who had completed a spring baseline survey.

The evaluation sample reported, prior to the issuance of SEBTC, more severe food insecurity than the comparable national population (Exhibit 4.3). The income eligibility cut-off for FRP meals—and hence for SEBTC—is 185 percent of the federal poverty level (FPL). The prevalence of VLFS-C in a nationally representative sample of households with children in this income range is 2.6 percent. In contrast, the prevalence of VLFS-C in SEBTC households was more than three times as high (8.0 percent) and the prevalence of FI-C was more than twice as high compared to the Coleman-Jensen et al. estimate (43.9 percent versus 16.2 percent). Finally, FI-H was also higher (58.3 percent versus 34.7 percent).

⁴⁸ Because SEBTC potentially has an impact on households’ participation in federal nutrition programs, information from the spring surveys is used to describe nutrition program participation. By using the SNAP and WIC participation rates in the spring, when all households are certified for the FRP meals and no households are receiving SEBTC, the estimate does not include any potential impacts of SEBTC on SNAP or WIC participation.

Exhibit 4.3 Comparison of SEBTC Sample and National Estimates of Household Food Insecurity among Households with Children and Incomes at or Below 185% of the Federal Poverty Level



Source: Estimates from pooled SEBTC Spring Survey data for 2011–2013 (n= 41,759) and Tabulations from Current Population Survey, December 2012 (ERS, 2013).

Note: Respondents reported food security in the spring survey. Estimates are based on the full sample of summer respondents who had completed a spring survey.

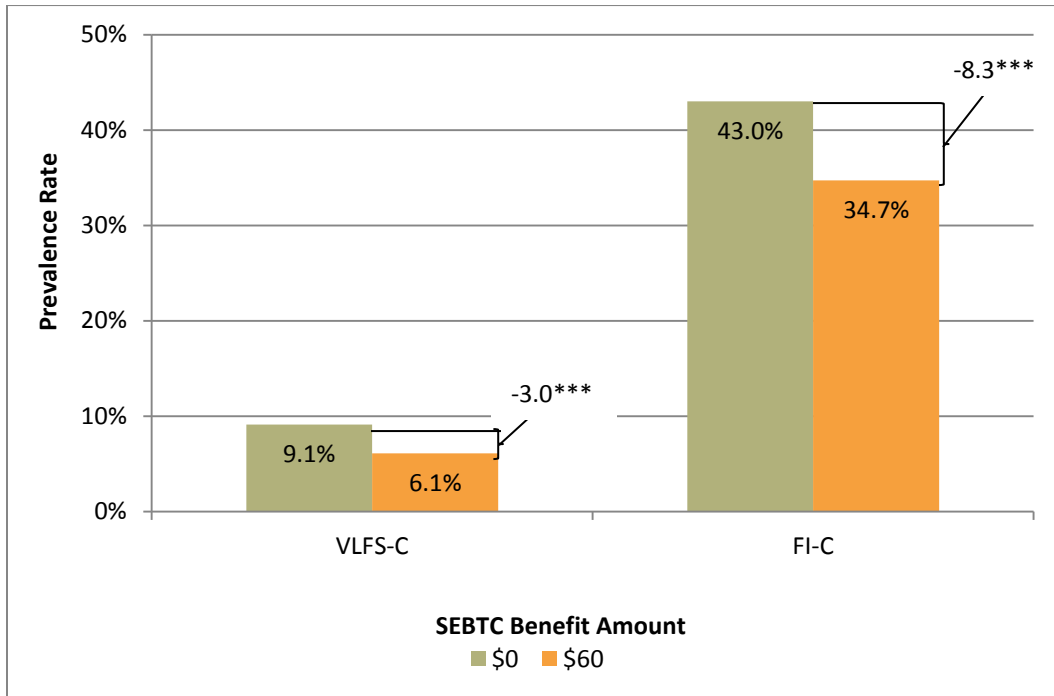
In terms of other household characteristics, the largest group of respondents to the household survey identified themselves as non-Hispanic white (41.3 percent), with the next largest group being Hispanic (27.3 percent), and then non-Hispanic black (22.6 percent). In addition, approximately one-quarter of respondents did not complete high school, approximately one-third completed high school (or GED), approximately one-third had some college, and less than 10 percent had at least a four-year degree. For other demographic information about participating families, see Appendix 4.

4.3 Impacts on Food Security

4.3.1 Impact of the \$60 SEBTC Monthly Benefit on Food Security Compared to No Benefit

Measured impacts of a \$60 SEBTC benefit compared to no benefit were substantively large and statistically significant (Exhibits 4.4 and 4.5). SEBTC decreased the prevalence of the most severe food insecurity among children by one-third. Without SEBTC, 9.1 percent of households experienced VLFS-C; in contrast, with a \$60 per child per month SEBTC benefit, 6.1 percent of households experienced VLFS-C.

Exhibit 4.4 \$60 Benefit Reduced Prevalence of VLFS-C and FI-C



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 (n=48,431). Households were randomized to either \$60 or no benefit in 2011 and 2012.

*.05 < p < .10, **.01 < p < .05, ***p < .01

Exhibit 4.5 Estimated Impact of \$60 versus \$0 SEBTC Benefit on Food Insecurity among Children, Adults, and Households

Outcome	Sample Size	\$60 Benefit Group Prevalence	\$0 Benefit Group Prevalence	Impact (\$60/\$0 Difference)	SE	p-value
Very low food security—children	48,431	6.1%	9.1%	-3.0***	0.34	< 0.001
Food insecurity—children	48,431	34.7%	43.0%	-8.3***	0.64	< 0.001
Very low food security—adults	48,431	17.7%	25.9%	-8.2***	0.54	< 0.001
Food insecurity—adults	48,431	41.0%	50.3%	-9.3***	0.67	< 0.001
Very low food security—household	48,428	18.9%	27.5%	-8.6***	0.55	< 0.001
Food insecurity—household	48,431	46.8%	55.6%	-8.8***	0.67	< 0.001

Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013. Households were randomized to either \$60 or no benefit in 2011 and 2012.

Note: Numbers may not add due to rounding.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

SEBTC also reduced the prevalence of food insecurity among children (FI-C) by nearly a fifth. Without SEBTC, 43.0 percent of households had food insecure children; with a \$60 per child

monthly benefit, only 34.7 percent of households had FI-C. This is a reduction of 8.3 percentage points.

In addition to improving food security among children in the household, the \$60 monthly per child SEBTC benefit also improved food security for adults and for households as a whole (Exhibit 4.5). Relative to no benefit, SEBTC cut very low food security among adults (VLFS-A) by approximately one-third and food insecurity among adults (FI-A) by one-fifth. Very low food security for households (VLFS-HH) and food insecurity among households (FI-JH) were cut by similar proportions. These results suggest that as the child benefit increased the total household resources available for the purchase of food, some of the increased resources were used to increase the food intake of adults.

The evaluation estimated impacts on VLFS-C and FI-C for key subgroups based on selected household and site characteristics (see the Exhibit 4.6 for the full list of subgroups), and found two significant subgroup differences.⁴⁹

First, impacts on VLFS-C were more than four times as large for households whose children were food insecure in the spring,

compared to households with food secure children in the spring (Exhibit 4.7). Specifically, for households classified as FI-C in the spring, the child benefit reduced VLFS-C in the summer 6.2 percentage points. In contrast, for households that were not FI-C in the spring, the child benefit reduced VLFS-C in the summer 1.3 percentage points. Second, impacts were more than twice as large for households with an adolescent aged 13 through 20 years (4.9 p.p. for households with an adolescent versus 2.0 p.p. for households without an adolescent). There were no other statistically significant subgroup differences for the subgroups tested. (See Appendix 4, Exhibit 4.J for the complete results of the subgroup analysis.) These results align with findings in Chapter 3 that a households that redeemed a higher percentage of SEBTC when food insecure at baseline and when the age of its oldest child increased.⁵⁰

Exhibit 4.6 SEBTC Subgroups for the Impact Analysis

- WIC or SNAP model for SEBTC
- Active/passive consent process
- Baseline food security
- Household poverty status
- Baseline SNAP participation
- Number of children in household
- Adolescent present in household (aged 13-20 years)
- Respondent race/ethnicity
- School district locale (rural/urban/town)

⁴⁹ We discuss all subgroup analyses for which a statistical test rejects equality of impacts across the subgroups; e.g., the impact for Group A is not equal to the impact for Group B. These analyses were not corrected for multiple comparisons and a large number of subgroups were considered, so some statistically significant differences would be expected simply by chance.

⁵⁰ Specifically, the chapter discusses all subgroup analyses for which a statistical test rejects equality of impacts across the subgroups; e.g., the impact for Group A is not equal to the impact for Group B. These analyses were not corrected for multiple comparisons and a large number of subgroups were considered, so some statistically significant differences would be expected simply by chance.

Exhibit 4.7 Estimated Impact of \$60 versus \$0 SEBTC Benefit on Very Low Food Security among Children, by Subgroup (when Significant)

Prevalence of Very Low Food Security Among Children (VLFS-C)	Sample Size	\$60 Benefit Group Prevalence	\$0 Benefit Group Prevalence	Estimated Impact (\$60/\$0 Difference)	SE	p-value
Baseline Food Insecurity among Children (FI-C)						
Not FI-C at baseline	23,245	1.1	2.4	-1.3 ***	0.30	<0.001
FI-C at baseline	18,504	12.2	18.4	-6.2 ***	0.75	<0.001
Difference	41,749	11.1	16.0	-4.9 ***	0.77	<0.001
Presence of an Adolescent in Household^a						
No adolescent in Household	19,945	4.5	6.5	-2.0 ***	0.43	<.001
Adolescent in Household	21,279	7.4	12.3	-4.9 ***	0.55	<.001
Difference	41,224	3.0	5.9	-2.9 ***	0.67	<.001

Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013. Households were randomized to either \$60 or no benefit in 2011 and 2012. Estimates were computed on the panel data (i.e., households with both spring and summer survey data).

Note: Numbers may not add due to rounding.

^a Aged 13 through 20 years.

See Appendix 4 for results of non-significant subgroup analyses for VLFS-C.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Similar patterns were observed for impacts on FI-C. Impacts were larger for households that were FI-C in the spring and for households with adolescents. In addition, impacts on FI-C were larger for households that were receiving SNAP in the spring than for households that were not receiving SNAP in the spring and for households with three or more children compared to households with fewer than three children (See Appendix 4, Exhibit 4.K.).

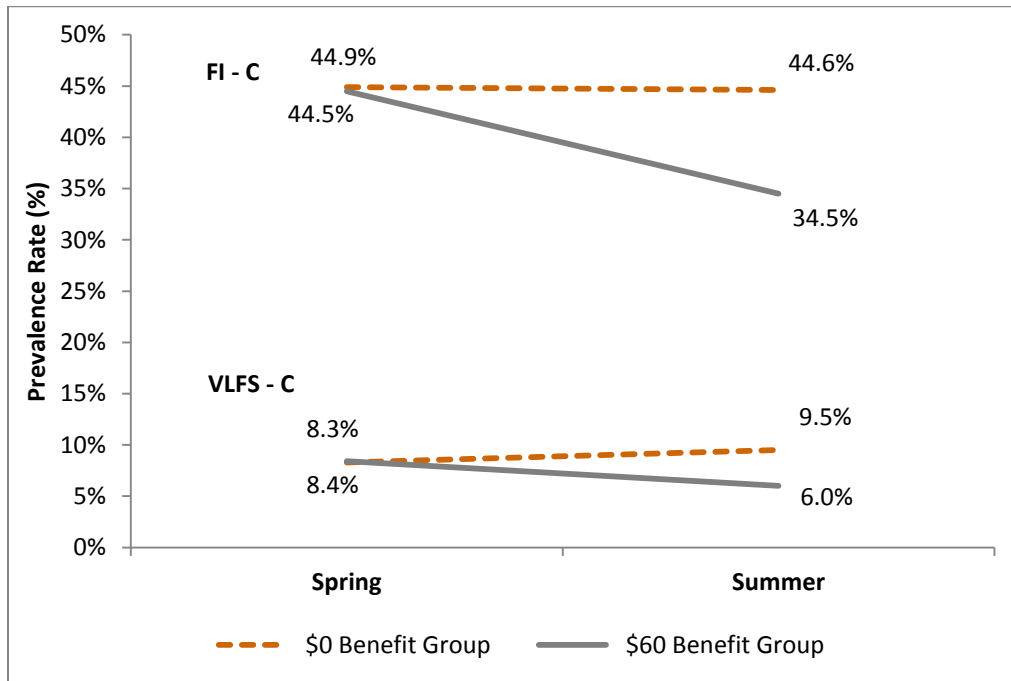
The study also examined how impacts varied with site and district level characteristics. In terms of detecting variation in site-level characteristics, it is important to note, however, that the number of sites is relatively small, so the study's ability to detect such differences is limited. Differences (or lack thereof) in impacts by site-level characteristics could have been caused by factors other than the specific characteristic itself. That being said, the study found no evidence that the impact of SEBTC on VLFS-C or FI-C varied according to whether the site used the SNAP model versus the WIC model despite the difference in rates of SEBTC redemption between models (93 percent for SNAP versus 61 percent for WIC).

There was also no evidence that the impact varied by whether grantees used active or passive consent. At the school district level, the study estimated impact variations by locale (urban, suburban, or rural community) and again found no evidence of differences in impacts.

Finally, pooling 2011 and 2012 data, the evaluation compared rates of VLFS-C and FI-C in the spring (i.e., when school was in session) to those in the summer between the \$60 group and the no-benefit group (Exhibit 4.8). For the \$0 benefit group VLFS-C *increased* between spring and summer, from 8.3 percent to 9.5 percent. In contrast, VLFS-C in the \$60 group *decreased* between spring and summer, from 8.4 percent to 6.0 percent. FI-C in the control group remained relatively constant in the \$0 group with a prevalence rate of 44.9 percent in the

spring and 44.6 percent in the summer ($p=0.58$) and decreased in the \$60 group from 44.5 percent to 34.5 percent ($p=.001$).

Exhibit 4.8 Spring-to-Summer Change in Prevalence of Very Low Food Security and Food Insecurity among Children for \$60 and \$0 Benefit Groups, 2011 and 2012



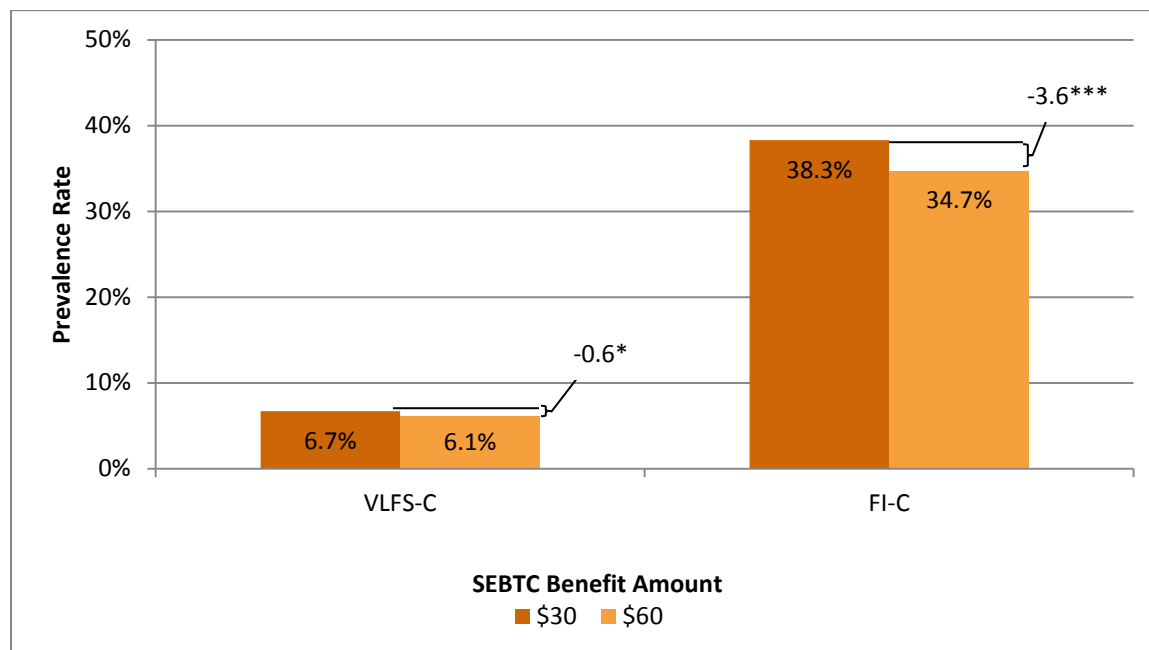
Source: From regression model estimated on pooled SEBTC Spring and Summer Survey data from 2011 and 2012 ($n=25,230$).
 Note: Tests were computed on the panel data (i.e., the mean of the individual spring/summer differences; not the difference of the spring and summer means).

4.3.2 Impact Differences: \$30 Benefit Compared to \$60 Benefit

When comparing the impact of a \$60 monthly per child benefit with the impact of a \$30 benefit, the results were mixed. There was weak evidence that VLFS-C was reduced by a \$60 benefit compared to a \$30 benefit ($p=0.076$) (Exhibit 4.9). The same benefit change more conclusively reduced FI-C and the other four measures of food security—VLFS-A, FI-A, VLFS-H, FI-H (not shown). When viewed in relation to earlier evidence of the impact of a \$60 benefit relative to no benefit (Exhibit 4.4) the second \$30 in benefits seems to be making about the same difference as the first \$30.⁵¹ There was strong evidence that the \$60 benefit compared to the \$30 same benefit reduced FI-C and the other four measures of food security—VLFS-A, FI-A, VLFS-H, FI-H (not shown). When viewed in relation to earlier evidence of the impact of a \$60 benefit relative to no benefit (Exhibit 4.4) the impact of the second \$30 in benefits is similar to the impact of the first \$30.⁵²

⁵¹ Impact of a \$60 benefit compared to no benefit are about twice as large as impacts of a \$60 benefit compared to a \$30 benefit for all the food security findings that can be compared between Exhibits 4.4 and 4.9.

Exhibit 4.9 Impact on Very Low and Food Insecurity Among Children: \$30 Benefit Versus \$60 Benefit



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 (n=48,431). Households were randomized to either \$60 or \$30 in 2013.

Note: Difference in very low food security among children (VLFS-C) is -0.6 percentage points (p.p.), standard error (SE) = 0.3, p = 0.076. Difference in low food security among children (FI-C) is -3.6 p.p., SE = 0.64, p < 0.001.

*.05 < p < .10, **.01 < p < .05, ***p < .01

4.3.3 Impacts of \$30 Benefit Compared to No Benefit

For most food security outcomes, the impact of a \$30 benefit (versus no benefit) is approximately half the impact of a \$60 benefit (versus no benefit).⁵³ The exception is VLFS-C. For VLFS-C, the study found that the estimated impact of a \$60 benefit was only slightly larger than the estimated impact of a \$30 benefit (3.0 percentage points rather than 2.4 percentage

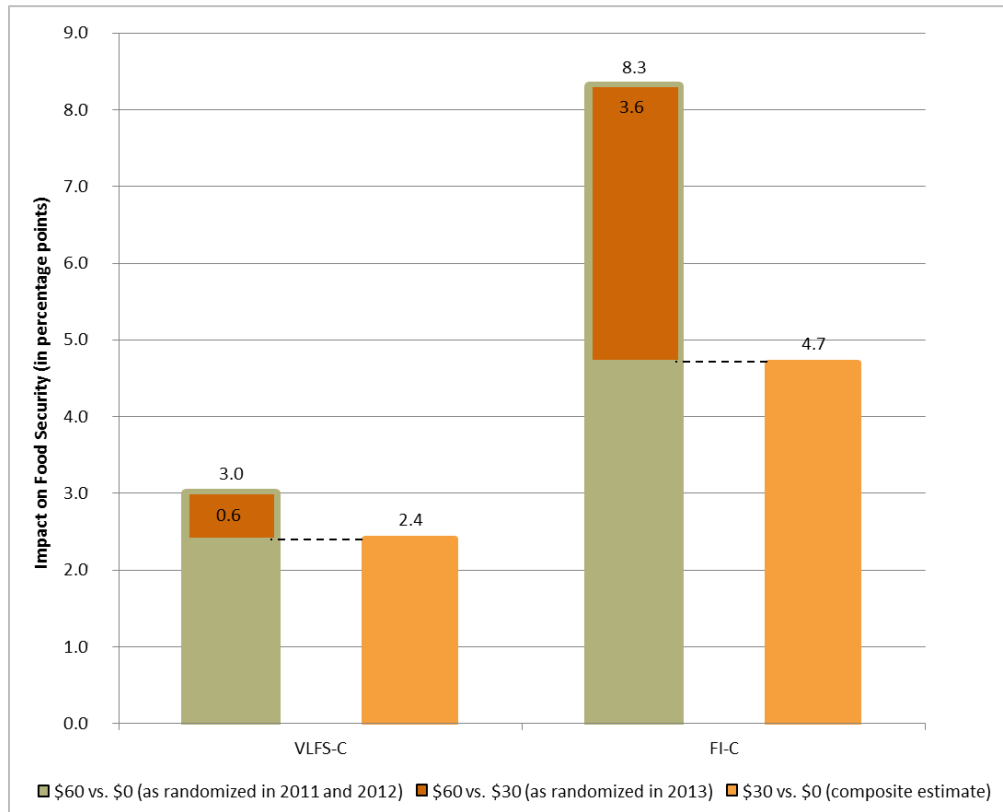
⁵² Impact of a \$60 benefit compared to no benefit are about twice as large as impacts of a \$30 benefit compared to no benefit for all the food security findings that can be compared between Exhibits 4.4 and 4.9.

⁵³ The evaluation estimated the impact of a \$30 benefit compared to no benefit quasi-experimentally by subtracting the estimated impact of \$60 vs. \$30 (based on a comparison between households randomized to \$60 or \$30 in 2013) from the estimated impact of \$60 vs. no benefit (based on a comparison between households randomized to \$60 or no benefit in 2011 and 2012).

The impact of \$60 vs. no benefit can be viewed as the sum of the impact of \$60 vs. \$30 and \$30 vs. no benefit. Exhibit 4.10 illustrates how the analysis uses this insight to estimate the impact of \$30 vs. no benefit. From 2011 and 2012 data, the evaluation estimates the impact of \$60 vs. \$0 on VLFS-C is 3.0 p.p. This estimate is represented by far left bar. Next, from 2013 data, the evaluation estimates the impact of \$60 vs. \$30, which is shown at the top of that bar. The difference between the two estimates is shown by second bar to the left and can be interpreted as the impact of \$30 vs. no benefit. The estimate for FI-C is depicted in the same way.

points) (Exhibit 4.10).⁵⁴ For FI-C, the impact of a \$60 benefit was 8.3 percentage points, while the impact of a \$30 benefit was 4.7 percentage points for a difference of 3.6 percentage points.

Exhibit 4.10 Impact on Prevalence of Food Security: \$30 Benefit Compared to \$0 Benefit



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2011, 2012, and 2013 (n=48,431).

Note: Difference in Standard error (SE) for very low food security among children (VLFS-C) = 0.48, $p < 0.001$. SE for low food security among children (FI-C) SE = 0.91, $p < 0.001$.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

4.4 SEBTC Impacts on Children's Nutrition

In addition to considering SEBTC's impact on the primary outcome, VLFS-C, and other food security outcomes, the study also estimated the impact of SEBTC on children's nutrition,

⁵⁴ A formal statistical test rejects the hypothesis that the impact of the \$30 benefit on VLFS-C is half the impact of the \$60 benefit. In fact, the test that the impact of a \$60 benefit on VLFS-C is clearly larger than the \$30 benefit is only borderline significant ($pp=0.076$).

defined as dietary quality based on reported food consumption for the purposes of the evaluation.^{55 56}

4.4.1 Impact of \$60 SEBTC Monthly Benefit Compared to No Benefit

Across all sites in the evaluation, (i.e., SNAP and WIC sites combined), SEBTC improved dietary quality for most of the nutrition outcomes measured by the study (Exhibit 4.11).⁵⁷ For instance, SEBTC increased children’s mean fruit and vegetable consumption by one-third of a cup (0.36 cup equivalents) (Exhibit 4.12). This impact, roughly equivalent to a third of a cup of raw fruit or two-thirds of a cup of salad greens, for example, is similar to the estimated impact of the Fresh Fruit and Vegetable Program intervention in elementary schools, which increased children’s daily consumption of fruits and vegetables by one-third of a cup (Bartlett et al., 2013).⁵⁸

While there was a statistically significant increase in both the SNAP-model and WIC-model sites, but, unlike the food security outcomes, there was also a statistically significant difference in impacts between the models (see Appendix 4, Exhibit 4.M for detailed results). The impact on children’s nutrition in the WIC-model sites was twice that in the SNAP-model sites (0.5 cup equivalents compared to 0.2 cup equivalents).

⁵⁵ A survey module designed to assess children’s dietary quality relative to the 2010 *Dietary Guidelines for Americans* was shown to be feasible in the first year of SEBTC (i.e., 2011) and was administered in 2012 and 2013. The study used the food frequency questions developed by the National Cancer Institute (NCI) for the 2009–2010 National Health and Nutrition Examination Survey (NHANES) Multifactor Diet Screener and their scoring algorithms (NCI, 2012; <http://riskfactor.cancer.gov/studies/nhanes/dietscreen/scoring.html>).

⁵⁶ Unlike most of the other analysis in this chapter, the analyses in this section only use data from 2012 and 2013. The battery of nutrition questions was somewhat different in 2011, and five of the eight outcome measures could not be constructed (whole grains, dairy, total added sugars, added sugars without cereal, sugar-sweetened beverages) because all of the questions needed were not asked in 2011.

⁵⁷ The SEBTC survey questions measured eight dietary indicators of children’s food consumption during the 30 days before the survey for one target child per household: fruits and vegetables (total and excluding fried potatoes); whole grains; dairy products; added sugars (total, from sugar-sweetened beverages, and excluding cereals); and whether the child usually drank nonfat or low-fat milk. Measures are based on USDA’s recommended daily intake for food groups (USDA, 2015).

⁵⁸ The Fresh Fruit and Vegetable Program (FFVP) delivers fresh fruits and vegetables as free snacks during school hours in elementary schools with at least 50 percent of students eligible for FRP school meals (USDA, 2014).

Exhibit 4.11 Estimated Impact of \$60 Monthly Benefit Compared to \$0 Monthly Benefit on Nutrition Outcomes

Outcome	Sample Size	\$60 Benefit Group Consumption	\$0 Benefit Group Consumption	Impact (\$60/\$0 Difference)	SE	p-value
Fruits and vegetables (cup equivalents per day) ^a	42,774	3.3	2.9	0.4 ***	0.03	< 0.001
Fruits and vegetables, without fried potatoes (cup equivalents per day) ^a	42,818	3.2	2.8	0.4 ***	0.03	< 0.001
Whole grains (ounce equivalents per day) ^b	43,165	2.2	1.7	0.5 ***	0.05	< 0.001
Dairy (cup equivalents per day) ^c	43,302	2.5	2.3	0.2 ***	0.03	< 0.001
Usually drank nonfat or low-fat milk (%) ^d	42,406	13.2	13.7	-0.5	0.71	0.442
Added sugars (teaspoons per day) ^e	42,494	18	18.2	-0.2	0.17	0.313
Added sugars excluding cereals (teaspoons per day) ^e	42,800	16.6	17.1	-0.5 ***	0.15	0.002
Sugar-sweetened beverages (teaspoons per day) ^e	43,357	7.6	8.2	-0.6 ***	0.16	< 0.001

Source: From regression model estimated on pooled SEBTC Summer Survey from 2012 and 2013. Households were randomized to either \$60 or no benefit in 2011 and 2012. In 2013, households were randomized to \$30 or \$60 benefit groups.

Note: Numbers may not add due to rounding.

^a Daily amounts of fruits and vegetables and dairy are measured in cup equivalents and in ounce equivalents for whole grains, as defined by the 2010 *Dietary Guidelines for Americans*. For fruits and vegetables, 1 cup equivalent is defined as 1 cup raw or cooked fruit or vegetables, vegetable juice, or fruit juice; 2 cups leafy green vegetables; or 1/2 cup dried fruit. ^b One ounce equivalent of whole grains is 1 one-ounce slice of bread; 1 ounce uncooked pasta or rice; 1/2 cup cooked rice; pasta; or cereal; 1 6-inch diameter tortilla; 1 5-inch diameter pancake; or 1 ounce ready-to-eat cereal.

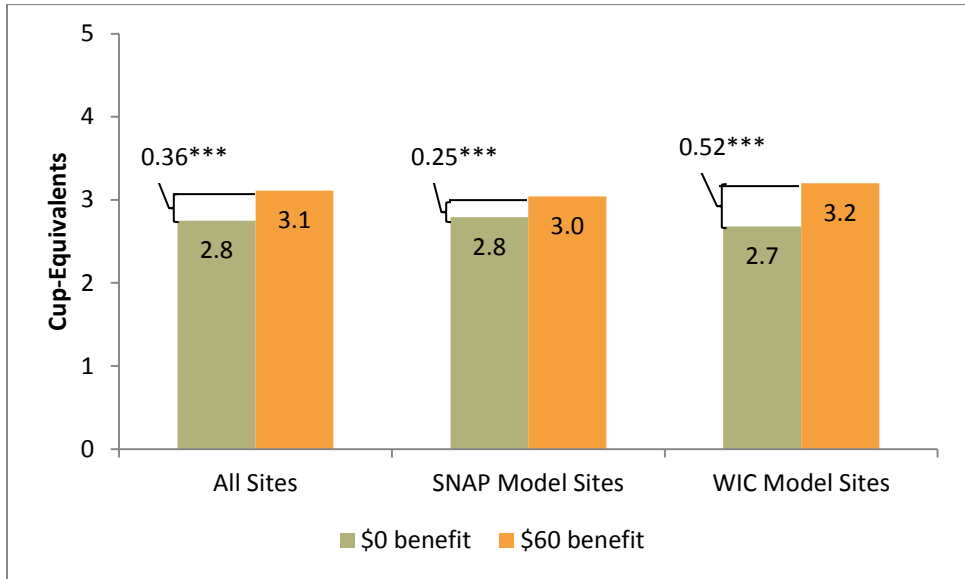
^c One cup equivalent of dairy is 1 cup milk, fortified soy beverage, or yogurt; 1½ ounces natural cheese; or 2 ounces of processed cheese.

^d Respondents who reported that their child consumed more than one type of milk were included if any of the milk types reported were nonfat or low-fat. Those reporting only whole milk and/or 2% milk were not considered to usually consume nonfat or low-fat milk.

^e Teaspoons of added sugars are derived from reported frequencies of consuming sugar-sweetened beverages (soda, fruit-flavored drinks, and sugar or honey added to coffee or tea); cookies/cakes/pies; doughnuts; ice cream; candy; and cereals.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.12 Impact of \$60 Compared to \$0 Monthly Benefit on Children’s Daily Fruit and Vegetable Consumption (excluding fried potatoes)

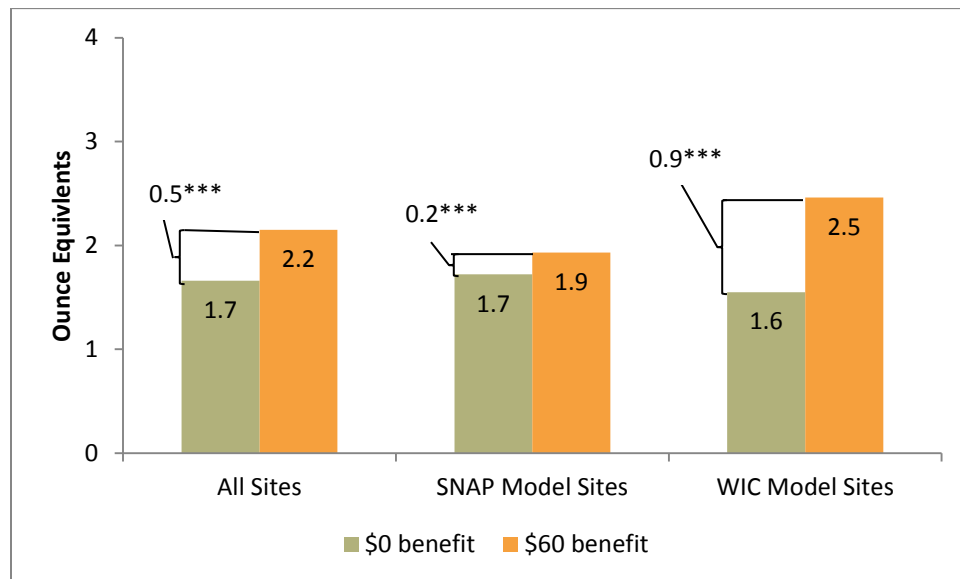


Source: From regression model estimated on pooled SEBTC Summer Survey from 2012 and 2013 (n=42,818). Households were randomized to either \$60 or no benefit in 2012.

*.05 < p < .10, **.01 < p < .05, ***p < .01

Children receiving the \$60 SEBTC per child monthly benefit consumed 2.2 ounce equivalents of whole grains per day, which is approximately 30 percent more than what was consumed by those not receiving any SEBTC benefit across all sites (Exhibit 4.13). This improvement, roughly equivalent to one-half slice of whole wheat bread or one-fourth of a cup of cooked brown rice, makes a substantial contribution towards daily recommendations (USDA, Center for Food Policy and Promotion, 2013). Again, there was a statistically significant increase in both the SNAP and WIC sites, but the impact in the WIC-model sites was four times the impact in the SNAP-model sites (0.9 ounce equivalents compared to 0.2 ounce equivalents; p<0.001).

Exhibit 4.13 Impact of \$60 Compared to \$0 Monthly Benefit on Children’s Daily Whole Grains Consumption



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2012 and 2013 (n=43,165). Households were randomized to either \$60 or no benefit in 2012.

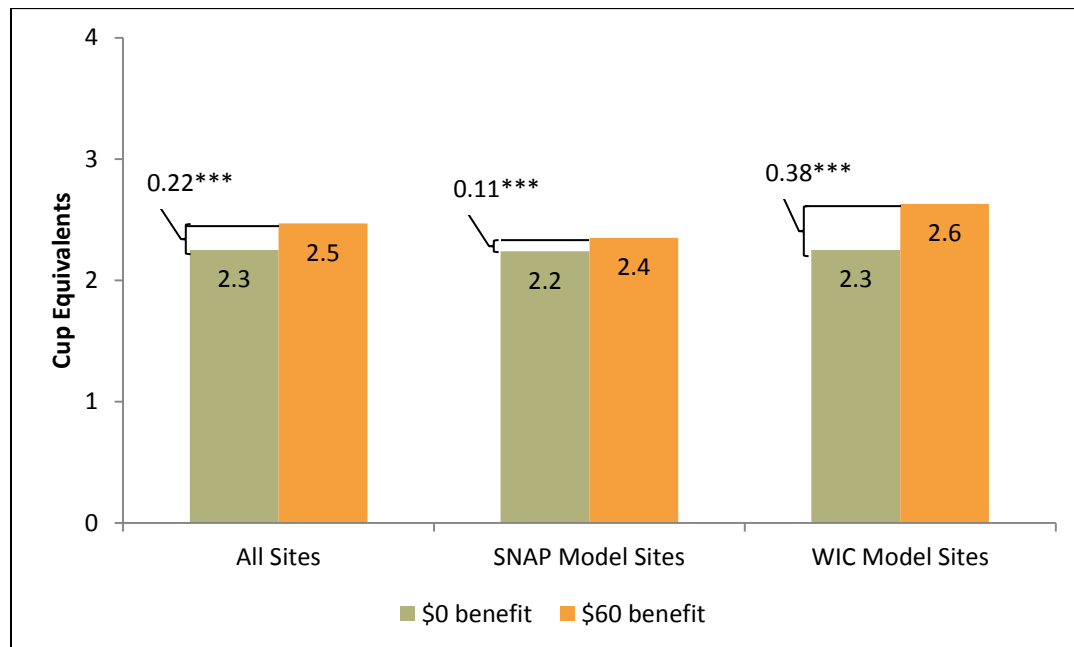
Note: For all sites, Standard error (SE) = 0.05, $p < 0.001$. For SNAP model sites, SE = 0.06, $p < 0.001$. For WIC model sites, difference = 0.91, SE = 0.10, $p < 0.001$. The WIC-SNAP difference in impact=0.70, SE=0.11, $p < 0.001$. Numbers may not sum due to rounding.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

Children receiving the \$60 per month benefit consumed about 10 percent more cup equivalents of dairy products per day than those not receiving the benefit (Exhibit 4.14)⁵⁹. Again, there was a statistically significant increase in both the SNAP and WIC sites, but the increase was more than three times as large in the WIC sites (0.38 cup equivalents versus 0.11 cup equivalents; and the difference in impacts was statistically significant). Even though the SEBTC WIC food package includes only low-fat or nonfat milk, there was no significant difference in impact between the SNAP and WIC models in the proportion of children who *usually* drank low-fat or nonfat milk (see Appendix 4, Exhibit 4.M). Only 14 to 15 percent of children usually drank nonfat or low-fat milk despite recommendations that children consume nonfat or low-fat milk.

⁵⁹ The dairy items included in the survey instrument are: milk, cheese (including cheese in mixed dishes and pizza), yogurt, and ice cream.

Exhibit 4.14 Impact of \$60 Compared to \$0 Monthly Benefit on Children’s Daily Dairy Consumption



Source: From regression model estimated on pooled SEBTC Summer Survey from 2012 and 2013 (n=43,302). Households were randomized to either \$60 or no benefit in 2012.

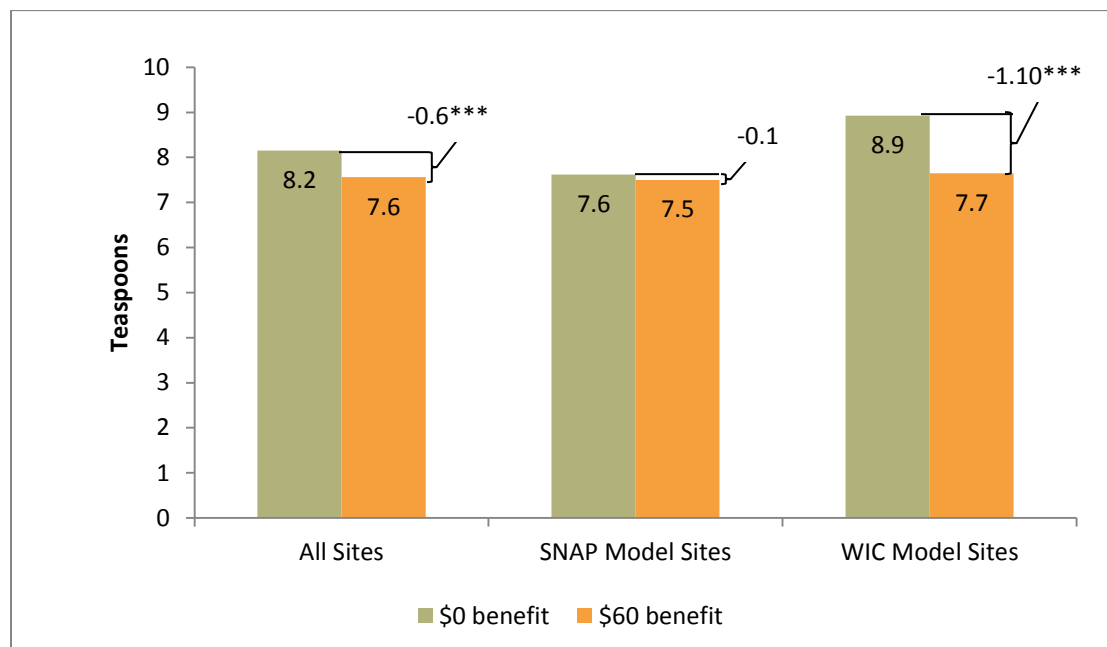
Note: For all sites, difference = 0.22, SE = 0.03, $p < 0.001$. For SNAP model sites, difference = 0.11, SE = 0.03, $p < 0.001$. For WIC model sites, difference = 0.38, SE = 0.05, $p < 0.001$. The WIC-SNAP difference in impact=0.28, SE=0.06, $p < 0.001$. Numbers may not sum due to rounding.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

The \$60 monthly SEBTC intervention had no impact on *total* daily consumption of added sugars from *all* foods and beverages (Appendix Exhibit 4.G)—a main contributor to empty calories in Americans’ diets.⁶⁰ This is a positive finding considering that the greater financial resources for households that received from the SEBTC benefits could have increased children’s consumption of food high in added sugars or empty calories, and it did not. Receipt of the benefit lowered added sugar consumption from sugar-sweetened beverages by about 7 percent (Exhibit 4.15). Although this finding represents an improvement, it implies only a small difference in overall diet; SEBTC children consumed two-thirds of a teaspoon or approximately 10 calories less added sugar per day than the no-benefit group. Unlike other outcomes, there was no statistically significant impact in the SNAP sites. There was, however, a statistically significant impact in the WIC sites and the difference in the two impacts is statistically significant.

⁶⁰ Children in both the no benefit and the \$60 benefit group consumed an average of 18 teaspoons (270 calories) from added sugars per day.

Exhibit 4.15 Impact of \$60 Compared to \$0 Monthly Benefit on Children’s Daily Consumption of Added Sugars from Sugar-Sweetened Beverages



Source: From regression model estimated on pooled SEBTC Summer Survey from 2012 and 2013 (n=43,357). Households were randomized to either \$60 or no benefit in 2012.

Note: For all sites, Standard error (SE) = 0.16, $p < 0.001$. For SNAP model sites, SE = 0.20, $p = 0.536$. For WIC model sites, SE = 0.28, $p < 0.001$. The WIC-SNAP difference in impact = -1.16, SE=0.34, $p < 0.001$. Numbers may not sum due to rounding.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

4.4.2 Differences in Nutrition Impacts by Benefit Amount

Relative to a \$30 SEBTC monthly benefit, a \$60 monthly benefit led to favorable changes in several of the measured dietary indicators of children’s nutrition, but the changes were smaller than those seen in comparing the \$60 benefit to no benefit. Relative to a \$30 SEBTC monthly benefit, children in households receiving the \$60 SEBTC monthly benefit ate slightly more fruits and vegetables (0.2 cup equivalents more than the \$30 group) and whole grains (0.13 ounce equivalents more than the \$30 group). Relative to a \$30 SEBTC monthly benefit, a \$60 benefit had no statistically significant impact on total daily added sugars from all foods and beverages or from sugar-sweetened beverages alone, or on dairy foods or usually drinking nonfat- or low-fat milk (compared to higher fat milks).

Finally, using a quasi-experimental methodology, the evaluation considered whether a \$30 SEBTC benefit improved nutrition outcomes relative to no benefit (Appendix 4).⁶¹ This analysis suggests that, relative to no benefit, a \$30 benefit increased consumption of fruits and vegetables, whole grains, and dairy and lowered intake of sugar-sweetened beverages and

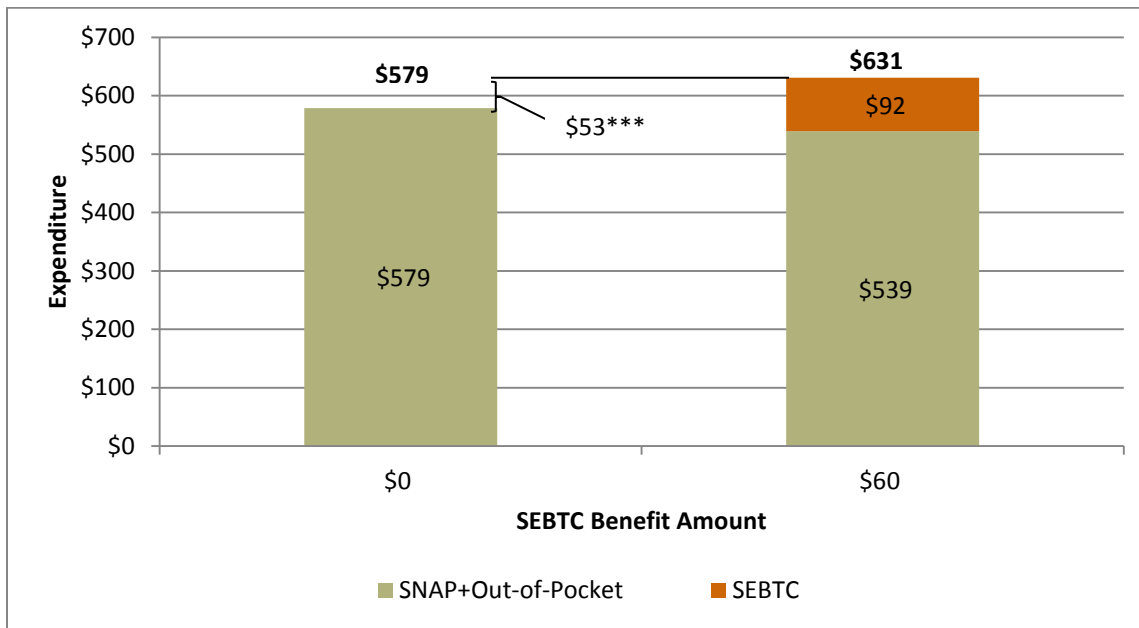
⁶¹ The analysis also tested whether the first \$30 per child (from \$0 to \$30) differed from the second \$30 (from \$30 to \$60). See Appendix 4 for details.

consumption of added sugars *excluding cereal* ($p < 0.05$), but there is no evidence of lowering added sugars *including cereal* ($p = 0.23$).

4.5 Impacts on Food Expenditures

SEBTC increased total household food expenditures (i.e., combined expenditures using SNAP benefits, SEBTC benefits, and out-of-pocket funds). Previous research (Southworth, 1945; Fox et al., 2004) suggests that households will respond to receiving food assistance, in part, by reducing their out-of-pocket (i.e., cash) expenditures on food, instead using the same cash for other household expenditures (e.g., clothing, housing, entertainment). If true, the increase in total food expenditure (food assistance plus cash) due to SEBTC can be expected to be less than the additional food assistance received. The average household in the \$60 benefit group received 92 dollars of SEBTC over the course of the summer and spent \$53 dollars on food (Exhibit 4.16). Consistent with this literature, comparing a \$60 benefit to no benefit, total monthly household food expenditures increased 58 cents for every dollar of SEBTC benefits received.⁶²

Exhibit 4.16 Impact of a \$60 Compared to \$0 Benefit on Food Expenditures



Source: From regression model estimated on pooled SEBTC Summer Survey data from 2012 and 2013 ($n = 45,641$). Households were randomized to either \$60 or no benefit in 2012.

Note: Difference in monthly household expenditures (out-of-pocket plus SNAP) is $-\$40$, standard error (SE) = 4.02, $p < 0.001$. Difference in total food expenditures including SEBTC is $\$53$, SE = 4.09, $p < 0.001$. Numbers may not sum due to rounding.

*.05 < $p < .10$, **.01 < $p < .05$, *** $p < .01$

⁶² This estimate is much higher than the earlier literature for SNAP (see Fox, Hamilton, and Lin, 2004), but similar to a more recent estimate based on the ARRA SNAP benefit increase (Beatty and Tuttle, 2014).

Similar patterns were observed for a \$60 benefit versus a \$30 benefit. For every additional dollar of SEBTC benefit, food expenditure increased by 59 cents.

4.6 Impacts on Other Outcomes

The study also considered whether SEBTC had an impact on SNAP or on WIC participation, and on children's participation in the Summer Food Service Program (SFSP). There is some evidence that SEBTC lowers use of SFSP and other child nutrition programs, but the impacts are small. Children in households receiving SEBTC were slightly less likely to participate in SFSP (6.6 percent for the \$60 benefit versus 7.3 percent for the no-benefit group; $p < .05$). Similarly, relative to children receiving no benefit, children in households receiving a \$60 SEBTC benefit were slightly less likely to receive any form of free lunch on a weekday during the summer, including a meal at a friend's or relative's home (19.3 percent versus 17.9 percent; $p < .001$).

There was no strong evidence that SEBTC affected participation in other food assistance programs. The SEBTC benefit had no impact on households' SNAP participation during the summer. There was some evidence of more participation in WIC, but this may be spurious.⁶³

⁶³ From their answers to questions about WIC participation on the summer household survey, some respondents appear to have confused receiving benefits from the WIC SEBTC model with receiving benefits from the regular WIC program. See Collins et al., 2013 for a more detailed explanation.

Chapter 5

Summary and Conclusions

During the summer when school is not in session, many fewer children receive nutritional assistance from USDA summer meal programs than from the National School Lunch Program and the School Breakfast Program during the school year. The 2010 Agriculture Appropriations Act provided FNS with authority and funding to demonstrate and rigorously evaluate approaches for reducing or preventing food insecurity and hunger among children in the summer months. The Summer EBT for Children (SEBTC) demonstration, the largest intervention funded by the 2010 Act, delivered an SEBTC benefit of \$60 or \$30 per eligible child per month through WIC or SNAP EBT systems to randomly selected households with eligible children (i.e., households with children eligible for free or reduced-price (FRP) school meals).

The results of the SEBTC demonstration are clear. The program is feasible and the impacts on food security and children's nutrition are positive and substantial.

This chapter briefly summarizes and discusses the evaluation's major findings.

5.1 Feasibility of SEBTC Implementation

Across the four years of the demonstration, the 10 SEBTC grantees (eight States and two Indian Tribal Organizations) implemented SEBTC in a broad range of communities, from highly rural to highly urban. The grantees were given a great deal of flexibility in implementing the demonstration, including (1) which State agency would be the lead and who its major partners would be, (2) whether the grantee would implement SEBTC using the WIC or SNAP model, (3) whether to build new administrative systems or rely on current ones, (4) how to obtain consent from households to participate in the demonstration and evaluation (including whether to use an active or passive process) and (5) what role local school food authorities (SFAs) would have in the consent process. As a result, the grantees implemented SEBTC in a variety of ways. For many of the grantees, the SEBTC demonstration was the first time they had undertaken many of these activities, including forging new partnerships with other State and local agencies, recruiting households, setting up systems to load and deliver SEBTC benefits, and getting EBT cards to households before the school year ended.

Across the four years of the evaluation (2011-2104), grantees demonstrated that SEBTC can be implemented successfully using both the SNAP and WIC EBT systems to deliver benefits.

Grantees showed that it was possible to deliver summer benefits using different implementation approaches and across a range of different communities and populations, including large urban school districts and large groups of small rural districts. The performance of grantees makes it clear that if SEBTC were an ongoing program, it could be feasibly implemented in several different ways and in different types of communities.

Although the grantees had a good success rate at getting SEBTC to households before the summer period started, many encountered implementation challenges, as often happens during the early years of a new program. For SEBTC, most of these challenges involved the processes by which eligible children and households were identified and households consented to be part of the demonstration and evaluation. Also, in some sites poor quality data on household composition and contact information from SFAs made it challenging to group children eligible for FRP meals into households that would each receive a single combined benefit.

The specific challenges differed between sites using active or passive consent processes, e.g., requiring guardians to return consent materials if they desired to be part of the demonstration versus returning materials if they desired to be excluded. Grantees using the active consent process were consistently surprised at how few households returned the necessary forms; return rates ranged from 23 to 57 percent of those identified as eligible and invited to participate. As a result, grantees often had to increase their outreach efforts and make midcourse corrections in order to obtain consent from the target number of households. Grantees using the passive consent process achieved much higher consent rates (90 to 97 percent). However, because the passive process did not provide an opportunity to update household composition and contact information, some of these grantees faced challenges in accurately setting up SEBTC accounts and sending SEBTC EBT cards to accurate addresses.

Since in most sites SEBTC was a demonstration that operated over only one or two summers, it is difficult to predict the rate of household participation should SEBTC become an ongoing program. For an ongoing program, household awareness and understanding of the program would likely be greater than in the demonstration. In addition, some of the implementation challenges grantees experienced arose specifically from grantees' participation in the evaluation (e.g., establishing a control group of unserved households for research purposes), and would not arise in the absence of an evaluation. However, even absent an evaluation, States would still need to obtain accurate information about eligible children and households from school or other administrative data, and processes would need to be in place so that school districts could release data on individual students to other government agencies in the State.

5.2 SEBTC Costs

The evaluation collected and analyzed data on the costs of SEBTC administration and benefits paid as incurred by the federal government, State grantees, local SFAs, and nonprofit partners in 2011 and 2012. No cost data were collected in 2013 or 2014, limiting the ability to anticipate how administrative costs might evolve over the long run and thus become different in an established program.

In 2012, the average SEBTC cost per child issued benefits was \$201, including \$141 in SEBTC benefits and \$60 in administrative costs (30 percent of the total). Administrative costs per child in 2012 were substantially lower than they were in 2011. This was because (1) half of the

grantees had already incurred one-time start-up costs associated with, for example, establishing new EBT processes and systems, and (2) there were economies of scale for grantees implementing SEBTC in more than one site or serving larger numbers of households in the same sites in the subsequent year.

The share of administrative costs for SEBTC is higher than for most nutrition-assistance programs (e.g., 16 percent for SNAP, according to Isaacs, 2008), but other programs are well-established and national in scale. There are several reasons why administrative costs for the SEBTC demonstration would be expected to be higher than for ongoing national programs. First, grantees experienced additional administrative costs because of their participation in the evaluation; these costs could not be isolated and removed from the cost analysis. Second, on a per-child basis many administrative costs would decline with larger-scale implementation in which more children are served. Third, recurring annual administrative costs of identifying and enrolling eligible children and households might decline over time as SEBTC becomes better known and as enrollment is routinized (and perhaps streamlined). However, compared to other food assistance programs the administrative costs for SEBTC might remain a relatively large share of total costs because application and account set-up costs must be spread over only three months instead of the longer duration of many other food assistance programs (e.g., certification for FRP meals is valid for the entire school year).

5.3 SEBTC Benefit Use

High rates of benefit use are an important benchmark of implementation success. The theory underlying SEBTC is that providing benefits to eligible households would increase those households' purchases of SNAP-eligible foods⁶⁴ or foods that were part of the SEBTC-WIC package, the first step in a process leading to improved food security. If households do not use the SEBTC benefit the demonstration could not improve children's food security.

Almost all families issued SEBTC benefits used them. The SEBTC evaluation consistently showed that almost 90 percent of households in the \$60 group issued SEBTC benefits used them at least once over the course of a summer and, among those using any benefits, households redeemed on average 86 percent of their issued benefits. Across all the years of the evaluation, approximately half (45 percent) of households issued benefits exhausted all of their SEBTC benefits in at least one month, but only 28 percent redeemed all of their benefits for an entire summer. Households in the \$30 group had similar rates of participation, redemption, and exhaustion when adjusting for site-level and personal characteristics. Across all years, an eligible child in the \$60 per child monthly benefit group received, on average, \$133 in redeemed SEBTC benefits per summer.

⁶⁴ SNAP can be used to purchase any food for home consumption but cannot be used for alcohol, tobacco, hot foods, or foods intended to be eaten out of the home.

There were differences in rates of participation, redemption, and exhaustion between the SNAP and WIC models. Households in WIC-model sites, in which SEBTC was issued using WIC EBT systems had lower average participation and redemption rates than those in SNAP-model sites, which issued benefits using SNAP EBT systems. For instance, the average participating household (i.e., a household redeeming any benefits) in the WIC-model sites redeemed only 73 percent of their potential benefits while in SNAP-model sites the average participating household redeemed 98 percent. These differences likely result for several reasons: (1) more restricted availability of WIC-authorized retailers and WIC-eligible foods compared to SNAP-authorized retailers and SNAP-eligible foods, and (2) more complexity of redemption with the WIC model. (1) a combination of implementation factors in specific sites,

5.4 SEBTC Impacts on Children and Households

To measure impacts, the evaluation randomly assigned households to receive or not receive SEBTC, or to receive the benefits at different benefit levels. Separating statistically equivalent groups of households on this basis—where the only systematic difference between the groups is the SEBTC benefits received—provides the “gold standard” for measuring the impact of different benefit levels because—when correctly implemented—random assignment ensures that no factor other than the intervention tested can be responsible for subsequent differences in outcomes between the two groups. All evidence indicates that random assignment for the SEBTC demonstration was implemented correctly. Since chance can also lead to outcome differences, unless otherwise noted, this report confines discussion in this section to instances in which there is at least 95 percent confidence that a real impact occurred (i.e., $p < 0.05$).

On this basis, the evaluation found that in 2011 and 2012, when a \$60 per child monthly SEBTC benefit was tested against a control group receiving no benefit, SEBTC unambiguously and substantially advanced the demonstration’s main goal: reducing very low food security among children (VLFS-C) in the summer. This section provides more information about the effect of SEBTC on food security and other outcomes.

In 2011 and 2012, the \$60 SEBTC benefit amount decreased the prevalence of VLFS-C by one-third. Without SEBTC, 9 percent of households experienced VLFS-C; in contrast, with a \$60 per child monthly SEBTC benefit, 6 percent of households experienced VLFS-C. SEBTC also reduced the prevalence of the broader category of food insecurity among children (FI-C)—which includes both VLFS-C and low food security among children (LFS-C)—by nearly a fifth. Without SEBTC, 43 percent of households experienced FI-C; with a \$60 per child monthly benefit, only 35 percent of households experienced FI-C. Relative to no benefit, the \$60 per child per month SEBTC benefit also reduced all other measures of food insecurity among adults and households considered in the analysis, providing evidence that SEBTC, a household level benefit, improved food security for all members of the household, not just for the children.

Compared to a \$30 per child monthly benefit, a \$60 benefit did not clearly reduce VLFS-C but did reduce all other measures of food insecurity considered by the study. In particular, the five other measures of food security considered by the study—FI-C, very low food security among

adults or any household member (VLFS-A, VLFS-HH) and food insecurity among adults or any household member (FI-A, FI-H)—were significantly and substantially improved by a \$60 benefit compared to a \$30 benefit.

The best available (albeit non-experimental) evidence suggests that, relative to no benefit, a \$30 per child monthly benefit would improve all food security outcomes, including VLFS-C.

Analysis based on plausible assumptions predicts that, relative to no benefit, a \$30 benefit would decrease VLFS-C by 26 percent (from 9.1 to 6.7 percent) and FI-C by 11 percent (from 43.0 to 38.3 percent). For all of the food security outcomes except VLFS-C the impact of the first \$30 dollars (e.g., \$0 versus \$30) is projected to be approximately the same as that measured directly for the second \$30 (e.g., \$30 versus \$60). For VLFS-C, the impact of the first \$30 would be much bigger (6.1 percentage points) than the impact of the second \$30 (0.6 percentage points).

With a fixed level of funding (administrative costs aside), FNS could serve twice as many households with a \$30 benefit amount than with a \$60 amount. If future sites were similar to those that participated in the demonstration, with a fixed amount of funding, the \$30 benefit level therefore would move roughly the same number of households out of FI-C as would the \$60 level, but the \$30 level would result in moving approximately twice as many households out of VLFS-C than would the \$60 level.

When comparing the \$60 group with the no-benefit group, there were no differences between the SNAP and WIC models regarding impacts on VLFS-C and FI-C. This was the case despite substantial differences between the SNAP and WIC models in the rates of SEBTC participation, redemption, and exhaustion noted earlier.

Across all sites, SEBTC improved children’s dietary quality for most of the outcomes measured by the study in this domain. Children in the \$60 group ate more fruits and vegetables, whole grains, and dairy products and less added sugars (excluding cereal) than children receiving no benefit. SEBTC achieved impacts on these nutrition outcomes with the \$60 monthly benefit in both WIC- and SNAP-model sites. Relative to a \$30 SEBTC monthly benefit, a \$60 monthly benefit led to better outcomes on several measures of children’s nutrition, but the differences were substantively smaller than the impacts of a \$60 benefit compared to no benefit.

Impacts on nutritional outcomes were consistently better for children in WIC-model sites than in SNAP-model sites. The size of the difference between the \$60 benefit group and the \$0 benefit group for fruit and vegetable intake was twice as large in WIC-model sites as in SNAP-model sites (0.52 versus 0.25 cup equivalents excluding fried potatoes, respectively), four times as large for whole grains (0.9 versus 0.2 ounce equivalents), and three times as large for dairy (0.38 versus 0.11 cup equivalents). Further, there was no statistically significant impact of the \$60 SEBTC benefit on consumption of added sugars from sugar-sweetened beverages in the SNAP-model sites, but those in WIC-model sites consumed 1.3 teaspoons less added sugar from sugar-sweetened beverages than children receiving no benefit.

SEBTC unambiguously increased households' total food expenditures. For every dollar of SEBTC benefits redeemed, total household food expenditure in the \$60 benefit group increased 58 cents. The fact that the expenditure increase was not 100 cents on the dollar means that households in part reacted to the added SEBTC food assistance they received by lowering *out-of-pocket* spending on food, consistent with previous research on the impact of other types of food assistance on food expenditures.

The SEBTC benefit had few impacts on the use of other nutrition assistance programs. SEBTC had no impact on SNAP participation during the summer. However, comparing the \$60 group with the \$0 group, the study found a very small but statistically significant reduction in participation in the Summer Food Service Program (SFSP) (6.6 percent versus 7.3 percent).

The findings from the impact analysis do not automatically extrapolate to the nation as a whole since the 16 demonstration sites were not representative of the entire United States. For example, compared to all children in the country, children in the participating sites were relatively more likely to live in households with incomes below the federal poverty line and to be eligible for FRP meals. However, SEBTC's measured impact was consistently positive across the range of sites and implementation approaches examined, suggesting that SEBTC's impacts across a broad spectrum of American communities would be similar to those reported here.

5.5 Conclusion

With the SEBTC demonstration the 2010 Agricultural Appropriations Act funded one of the largest demonstration and evaluation of a publicly funded initiative to reduce childhood hunger ever conducted. The corresponding evaluation used the most rigorous method for estimating impacts—random assignment to different levels of the SEBTC benefit or no benefit. More than 100,000 households were randomized over three summers. For almost all objectives, the evaluation's findings are conclusive. SEBTC is feasible as a programmatic approach and, if implemented in communities similar to those in the demonstration, children's food security and nutrition could be expected to improve substantially. SEBTC grantees demonstrated that SEBTC can feasibly be implemented, using either a SNAP or WIC model in a range of communities and with a variety of implementation approaches. Analysis of the use of SEBTC benefits showed that nearly all households that were provided with SEBTC benefits used them, and that the households that used SEBTC benefits at least once used the vast majority of the benefits issued to them. The evaluation provided less conclusive findings about the potential costs of an SEBTC as an ongoing program because of the relatively small number of sites, the limited cost data collected for just two years, and the fact that some costs incurred were due to grantees participating in an evaluation.

Were it an ongoing program, SEBTC could be implemented using only SNAP EBT systems, only WIC EBT systems, or a combination of both systems. Relative to the SNAP model, it appears that the WIC model achieved the same impacts on food security and better impacts on children's nutrition. The 2012 cost analysis indicated that the WIC model was slightly more expensive to implement but overall costs per child, due to lower SEBTC redemption rates, were

lower in WIC-model sites than in SNAP-model sites. The SEBTC demonstration built on existing EBT technology; it is important to note that while SNAP EBT systems are in place in every State, as of 2015, WIC EBT systems existed in a much more limited number of States.

In addition, were it an ongoing program, SEBTC could be structured to provide a \$60 per child monthly benefit, a \$30 monthly benefit, or some other amount. The evaluation did not show a difference in impact between these two benefit amounts on the most severe form of children's food insecurity, VLFS-C. If the program's sole focus was that outcome, a \$60 benefit is not clearly better than a \$30 benefit. However, for all other outcomes related to food security and all measures of children's nutrition the impact of a \$60 benefit was clearly greater than that of a \$30 benefit.

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Appendix 1

SEBTC Food Package in Sites Implementing the WIC Model

Standard SEBTC WIC Food Packages

Exhibit 1.A shows the standard WIC package issued to children ages 1–4 and compares it with the SEBTC food packages in WIC-model sites. Using Nielsen national price data, the standard SEBTC food package for \$60 benefit households was valued at \$46.81 in FY 2011 and \$53.00 in FY 2012, and the food package for the \$30 benefit households was valued at \$26.57 in FY 2012.

The grantees implementing the WIC model worked with FNS to customize the packages to meet the tastes of the local population (for example, substituting whole grain tortillas for whole wheat bread) and to adjust for local food costs. For those reasons, the value of the SEBTC WIC benefit varied by site. The evaluation team imputed the value of benefits issued for each food category using the average cost per unit based on total quantity and dollars redeemed from the redemption data for that month in each site. The site-level value for the \$60 benefit in FY 2012 ranged from \$59.43 to \$68.34. The value of the \$30 benefit ranged from \$27.75 to \$32.21 in 2013. (See Appendix 1 in Collins et al., 2012, Collins et al., 2013, and Collins et al., 2014 for more details on the site-level value of the benefits in 2011, 2012, and 2013, respectively.)

Exhibit 1.A SEBTC Food Package in Sites Implementing the WIC Model

WIC Food Group	Substitutes or Food Subgroup	WIC Package for 1-4 Year Olds		\$60 SEBTC Package		\$30 SEBTC Package	
		Quantity	Unit	Quantity	Unit	Quantity	Unit
Juice (100%)		128	Oz	64	Oz	0	--
Milk, low fat/nonfat		13	Qt	12	Qt	12	Qt
	Cheese	1	Lb	1	Lb	0	--
Cereal, all		36	Oz	36	Oz	18	Oz
Eggs		1	Doz	1	Doz	1	Doz
Cash Value Voucher		6	\$	16	\$	8	\$
Bread, whole wheat		2	Lb	3	Lb	1	Lb
Beans, dry		0.33	Lb	0.50	Lb	0.25	Lb
	Bean, canned	21	Oz	32	Oz	16	Oz
	Peanut Butter	6	Oz	18	Oz	9	Oz
Canned fish, all		0	--	18	Oz	0	--
WIC Food Group	Substitutes or Food Subgroups	FY 2011 Food Package Cost in Dollars (\$)		FY 2012 SEBTC \$60 Food Package Cost in Dollars (\$)		FY 2012 SEBTC \$30 Food Package Cost in Dollars (\$)	
Juice (100%)		7.47		2.37		--	
Milk, low fat/nonfat		12.14		9.60		9.60	
	Cheese	4.53		3.83		--	
Cereal, all		7.77		6.20		3.10	
Eggs		1.55		1.47		1.47	
Cash Value Voucher		6.00		16.00		8.00	
Bread, whole wheat		4.43		5.40		1.80	
Beans, dry		0.51		0.67		0.33	
	Bean, canned	1.52		1.80		0.90	
	Peanut Butter	0.87		2.72		1.36	
Canned fish, all		0.00		2.93		--	
		\$46.81		\$53.00		\$26.57	

Source: Provided by the USDA, FNS for FY2011 in December 2010 and revised for FY2012 in January 2013.

Note: Cash voucher is for fruits and vegetables. Totals may not equal the sum of the individual items due to rounding of the cost of individual items.

Appendix 2

Characteristics of SEBTC Sites

SEBTC Demonstration Site Characteristics

Exhibit 2.A provides a general overview of the grantee and site characteristics. (For more detailed information about the sites, see Collins et al., 2011; Collins et al., 2012; and Collins et al., 2013.)

Exhibit 2.A Characteristics of SEBTC Demonstration Sites

Site	Study Participation				No. of School Food Author-ities	Urbanicity	% of Children Eligible for FRP Meals ²	Approx. Number of SEBTC Eligible Children ³	Program Model	Consent Process
	2011	2012	2013	2014						
Cherokee Nation		X		X	2012: 29 2014: 29	Rural	54 to 93	2012: 17,500 2014: 17,500	WIC	Passive
Chickasaw Nation		X	X		2012: 41 2013: 41	Rural	2012: 30 to 96 2013: 35 to 100	2012: 22,000 2013: 21,600	WIC	Active
Connecticut: Windham, Tolland, and New London Counties ¹	X	X			2011: 17 2012: 28	Mostly rural	10 to 73	2011: 11,000 2012: 17,500	SNAP	Active
Connecticut: Hartford, Litchfield and New Haven Counties		X			2012: 6	Urban and rural	1 to 70	22,000		
Delaware ¹		X	X		2012: 4 2013: 19	Urban and rural	2012: 21 to 60 2013: 50	2012: 24,000 2013: 64,400	SNAP	Active
Michigan: Detroit			X	X	2013: 1 2014: 1	Urban	2013: 100 ⁴ 2014: 100 ⁴	2013: 32,000 2014: 32,000	WIC	Active ⁵
Michigan: Grand Rapids/Kentwood ¹	X	X	X		2011: 1 2012: 1 2013: 2	Urban	2011: 80 2012: 86 2013: 60 to 85	2011: 16,000 2012: 16,500 2013: 23,000		
Michigan: Mid-Michigan		X	X		2012: 32 2013: 32	Rural	2012: 31 to 59 2013: 31 to 59	2012: 21,000 2013: 21,000		
Missouri: Kansas City	X	X			2011: 3 2012: 3	Mostly urban	2011: 74 to 87 2012: 74 to 88	2011: 20,000 2012: 22,500	SNAP	Passive
Missouri: St. Louis		X			2012:1	Urban	82	22,000		
Nevada		X			2012:3	Urban and rural	35 to 48	24,000	WIC	Passive
Oregon: Linn, Jefferson, and Deschutes Counties ¹	X	X			2011: 9 2012: 12	Mostly rural	40 to 81	2011: 13,000 2012: 24,500	SNAP	Active ⁵
Oregon: Marion County		X			2012: 1	Urban	60	24,000		
Oregon: Portland			X	X	2013: 1 2014: 1	Urban	2013: 46 2014: 46	2013: 21,700 2014: 21,700		
Texas	X	X			2011: 1 2012: 1	Mostly urban	2011: 83 2012: 82	2011: 38,000 2012: 37,000	WIC	Passive
Washington		X			2012: 2	Urban	47	29,500	SNAP	Active

Source: Grant proposal documents and technical assistance efforts with grantees, 2011-2014.

¹Several sites expanded to new areas during the demonstration; (Connecticut and Oregon expanded in 2012 and Grand Rapids and Delaware expanded in 2013).

²Approximations based on information on children eligible for FRP meals provided by grantees and SFAs.

³Calculation based on information provided by grantees during technical assistance efforts.

⁴Detroit Public Schools (DPS) participate in the USDA Community Eligibility Provision (CEP), which provided free meals to all children in all schools in the district due to the high poverty level in the area.

⁵Used passive consent in 2014.

SEBTC Costs by Site

Exhibit 2.B provides information about site level costs for SEBTC sites in 2012. (For more detailed information see Collins et al., 2013.)

Exhibit 2.B Average Total Cost Per Child and Household

	Children Issued Benefits			Households Issued Benefits	
	Total costs \$	Number of Children	Average Cost per Child (\$)	Number of Households	Average Cost Per Household (\$)
Cherokee Nation	770,855	5,838	132	3,635	212
Chickasaw Nation	1,345,159	5,355	251	2,592	519
Connecticut: Windham, Tolland, and New London Counties¹	778,872	4,486	174	2,345	332
Connecticut: Hartford, Litchfield, and New Haven Counties	496,872	2,636	188	1,273	390
Delaware	1,167,795	5,307	220	2,864	408
Michigan: Grand Rapids	856,792	5,368	160	3,042	282
Michigan: Mid-Michigan	1,181,363	5,365	220	2,784	424
Missouri: Kansas City	1,112,552	5,452	204	3,056	364
Missouri: St. Louis	1,094,301	5,353	204	3,374	324
Nevada	954,187	5,431	176	3,295	290
Oregon: Linn, Jefferson, and Deschutes Counties¹	841,935	3,511	240	1,849	455
Oregon: Marion County	815,396	3,553	229	1,805	452
Texas	963,731	5,751	168	3,430	281
Washington	851,399	3,366	253	1,612	528
All sites	13,232,208	66,772	201	36,956	376

Sources: Administrative cost data from SEBTC grantees and partners, 2012. Expenditure reports of grantees and other agencies, supplemented with staff responses to questions and published data. EBT issuance and redemption data provided by grantees.

Note: Averages for all sites were computed with equal weight for each site, so the average cost per child or household does not equal the total cost divided by total children or households.

Appendix 3

SEBTC Benefit Use: Findings by Cohort and Regression Analysis Description Methods and Results

Overview

As described in Chapter 3, the EBT analysis uses five cohorts of SEBTC transaction data representing the households in the 2011, 2012, 2013, and 2014 evaluations, as well as households who were issued benefits in 2013 but not included in the initial evaluation that year (referred to as 2013 non-evaluation households). Chapter 3 provides summary information about rates of household participation (i.e., percentage of all demonstration households that redeemed any benefits in the summer); the benefit redemption rate (i.e., percentage of SEBTC benefits redeemed over the summer) and the benefit exhaustion rate (i.e., proportion of households that redeemed all of their benefits in at least one month during the summer) for all five cohorts combined. In SNAP-model sites, a household exhausted their benefits if they redeemed 100 percent of the available benefit for the month. In the WIC-model sites, households were considered to have exhausted their benefits if they redeemed their entire credit for fruits and vegetables and if they redeemed enough of their benefits in all other food categories that they could not purchase any more food in any food category.

This appendix provides supplementary information for the descriptive findings presented in Chapter 3. Additional detail is provided on:

- Data processing methods and checks performed on EBT analysis files
- The method used to combine EBT use outcomes across cohorts
- WIC quantity exhaustion thresholds
- Cohort-level EBT use descriptive findings
- Differences in EBT use patterns among \$30 benefit households between SNAP-model and WIC-model sites and
- Methods and full results of the EBT regression analysis that associated household characteristics with patterns of EBT use.

EBT Data Processing and Checks of Household-level Analysis Files

For each year, the evaluation team obtained the transaction data from each State's EBT system, which tracks the SEBTC benefits of participating households. For each grantee, the EBT system provided data on when and where benefits were redeemed, the amount spent for each transaction, the proportion of benefits redeemed each month, and for those households that exhausted the benefit (i.e., redeemed 100% of it), when this occurred.

Grantees using the SNAP model provided data on the date, time, and dollar value of each credit and debit to the account. Credits include issuances, returns credited by retailers, and adjustments for processing errors. Debits include purchases, cancelled issuances, and adjustments. A purchase transaction represents the total amount spent in a particular location at one time for any number of SNAP-eligible items.

Grantees using the WIC model also provided data on the date, time, and dollar value of each transaction. The data for these sites permit the analysis of redemptions at the food category level. Unlike the SNAP data, the WIC data have separate issuance transactions indicating the quantity issued for each category of foods. In the WIC data, for each time a household made a purchase, there is a separate transaction record for each category of foods purchased with data indicating the quantity and the dollar amount paid to the retailer for the food items. The original issuance data did not include the dollar value of benefits issued, so the average cost per unit for each food category was imputed, based upon the redemption data.

From these raw EBT data, the evaluation team created analysis files that included a record for each household in each month by summing the value of transactions by type (issuances, redemptions, and other credits and debits). The analysis files included constructed variables for monthly issuances, redemptions, whether a household exhausted their benefits, and if so, the number of days taken to spend all of the benefit. The dollar value of WIC benefits issued was determined from the quantities of foods and their average purchase price.

Various data checks were performed during the process of aggregating transaction records to monthly issuance and purchase amounts for each evaluation household. The raw SEBTC transaction data were checked for missing information and inconsistencies, and the created household-level variables were checked for consistency with the transaction data. For instance, constructed variables for monthly net available benefit and redemption amounts per household were checked for accuracy in the SNAP sites. The calculated account balance (difference between net benefits and net redemptions) was compared to the account balance from the raw data after the last transaction of the monthly benefit cycle. If balances did not match, the transaction data were investigated for missing records or records where the settlement time may have been after the transaction time at the end of the cycle.

Additional checks were performed for the 2013 evaluation, where the SEBTC implementation compared impacts of the \$60 benefit to the \$30 benefit. For the WIC-model sites, the issuance data were checked to confirm that the quantity issued per household was consistent with the household's assigned benefit package. WIC SEBTC data contained child-level records for each food item issued. The evaluation team checked whether the issuance amounts per child matched the household's assigned benefit group. For cases with discrepancies between the issuance data and assigned benefit group, further investigation determined whether children in the same household were assigned to different benefit groups. Only a handful of households in Chickasaw Nation and Michigan received an incorrect or mixed package. Similar checks to confirm that households were issued the correct benefit package could not be performed in the SNAP-model sites, because the data did not provide child-level issuance information or the number of children in each household. Moreover, site update information on the number of children receiving benefits was not always sufficient or consistent with the SEBTC issuance data.

Pooling Results across Cohorts

The results presented in this report are pooled EBT benefit use outcomes across all years of the SEBTC implementation. Participation, redemption and exhaustion rates were calculated by taking a weighted average of the respective outcomes across the different cohorts. For the analysis of households that received the \$60 per eligible child benefit, the weight for a cohort was computed as the ratio of households issued the \$60 benefit in that cohort to the total number of households issued the \$60 benefit across all cohorts. Weights for the \$30 benefit analysis were calculated similarly. For WIC-specific outcomes, such as the redemption of food categories in the WIC SEBTC package, weights were computed by using the total number of households in the WIC-model sites as the base. Likewise for the differences in outcomes between SEBTC models, weights for SNAP-model households were calculated using the total number of households in the SNAP-model sites.

Benefit Exhaustion Thresholds in WIC-Model Sites

This section provides the minimum remaining quantities in SEBTC-WIC accounts used in the analysis determining when households exhausted their SEBTC-WIC benefits for the month. We present the threshold amounts for the 2012 (Exhibit 3A) and 2013 (Exhibit 3B) evaluations. For each site and each food category, the amount listed in the exhibits is the minimum quantity that participants could purchase with their benefits, based on the approved foods list. For example, the minimum amount of tuna or salmon that a participant could buy during the 2013 implementation was 3.75 ounces in Chickasaw but 5 ounces in Michigan. These minimum purchase amounts were determined by examining the State's WIC food list and the observed purchase amounts. If a participant had less than the minimum purchase amount for a food category remaining in their SEBTC account before the end of the month, that participant was determined to have exhausted benefits for that category. Participants who exhausted benefits for every category in a month were determined to have exhausted all of their benefits for the month.

Exhibit 3.A Minimum Remaining Food Quantities in SEBTC-WIC Accounts for Benefit Exhaustion Analysis, 2012 Evaluation

Food Category	Unit Type	Minimum Remaining Units per Site					
		Cherokee Nation	Chickasaw Nation	Michigan— Expansion	Michigan— POC	Nevada	Texas
Milk skim 1/2% 1% 2%	Gal	0.25	0.1	1	1	1	0.5
Cheese	Lb	0.5	0.5	0.5	0.5	1	1
Eggs	Dozen	1	1	1	1	1	1
Juice 64-oz bottle/equivalent	Container	1	1	1	1	1	1
Cereal	Oz	12	7	11	11	12	18
Dry/canned beans & peanut butter	Unit	1	0.25	0.25	0.25	1	0.25
Tuna/salmon	Oz	1	0.25	5	5	0.25	5
Bread/tortillas/rice/oatmeal	Lb	0.275	0.8	1	1	1	1
Fruits/vegetables	Dollar	0.01	0.01	0.01	0.01	0.01	0.01

Source: Lists of allowable foods for SEBTC-WIC provided by 2012 grantees.

Exhibit 3.B Minimum Remaining Food Quantities in SEBTC-WIC Accounts for Benefit Exhaustion Analysis, 2013 Evaluation

Food Category	Unit Type	Minimum Remaining Units per Site			
		Chickasaw	Michigan— Detroit	Michigan— Grand Rapids /Kentwood	Mid- Michigan
Milk: skim, 1/2%, 1%, 2%	Gal	0.18	1	1	1
Cheese	Lb	0.5	0.5	0.5	0.5
Eggs	Dozen	1	1	1	1
Juice 64-oz bottle/ equivalent	Container	1	1	1	1
Cereal	Oz	7	11	11	11
Dry/canned beans & peanut butter	Unit	0.25	0.25	0.25	0.25
Tuna/salmon	Oz	3.75	5	5	5
Bread/tortillas/rice/ oatmeal	Lb	0.8	1	1	1
Fruits/vegetables	Dollar	0.01	0.01	0.01	0.01

Sources: State WIC Food Lists and SEBTC WIC transaction data, 2013.

Descriptive SEBTC Findings by Cohort

This section of the appendix provides descriptive findings by cohort. Specifically, the following exhibits provide information by cohort for the following measures:

- Exhibit 3.C: rates of SEBTC participation for \$60 benefit households.
- Exhibit 3.D: rates of SEBTC participation for \$30 benefit households.
- Exhibit 3.E: SEBTC redemption rates for \$60 benefit households.
- Exhibit 3.F: SEBTC redemption rates for \$30 benefit households.
- Exhibit 3.G: redemption rates of WIC food categories by cohort for sites implementing the WIC model for \$60 benefit households.
- Exhibit 3.H: redemption rates of WIC food categories by cohort for sites implementing the WIC model for \$30 benefit households.
- Exhibit 3.I: SEBTC benefit exhaustion rate for \$60 benefit households.
- Exhibit 3.J: SEBTC benefit exhaustion rate for \$30 benefit households.

Exhibit 3.C Participation of Households and Children in SEBTC, by Cohort, \$60 Benefit Amount (2011-2014)

Cohort	Households Issued Benefits		Children Issued Benefits	
	Number	Percent Participating (Redeeming Benefits)	Number	Percent in Participating Households
2011	6,968	90.0%	12,463	91.6%
2012	36,956	89.7%	66,772	91.5%
2013E ^a	11,284	93.1%	21,066	93.5%
2013NE ^b	27,977	88.3%	50,315	90.5%
2014	6,191	81.6%	11,623	83.5%
All Cohorts	89,376	89.1%	162,239	90.9%

Source: SEBTC benefit use data analyses for the 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013NE) and 2014 EBT data.

Note: 2011 included 3 SNAP sites and 2 WIC sites. 2012 included 8 SNAP sites and 6 WIC sites. 2013 non-evaluation (2013NE) included 7 SNAP sites and 6 WIC sites. 2013 evaluation (2013E) included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

^bHouseholds receiving SEBTC benefits in 2013 but not participating in the evaluation

Exhibit 3.D Participation of Households and Children in SEBTC, by Cohort, \$30 Benefit Amount (2013-2014)

Cohort	Households Issued Benefits		Children Issued Benefits	
	Number	Percent Participating (Redeeming Benefits)	Number	Percent in Participating Households
2013E ^a	11,393	91.3%	21,322	92.4%
2014	4,147	84.6%	8,320	85.0%
All Cohorts	15,540	89.5%	29,642	90.4%

Source: SEBTC benefit use data analyses for 2013 and 2014 EBT data.

Note: 2013 evaluation included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

Exhibit 3.E SEBTC Benefit Redemption, by Cohort, \$60 Benefit Amount (2011-2014)

Cohort	Mean Percentage of Dollars Redeemed		Mean \$ Redeemed per (All Households)	Mean \$ Redeemed per Child (All Households)
	All Households	Participating Households		
2011	80.4%	89.4%	\$235	\$127
2012	76.7%	85.5%	\$250	\$135
2013E ^a	74.4%	81.6%	\$258	\$134
2013NE ^b	77.1%	87.3%	\$243	\$133
2014	67.2%	82.3%	\$235	\$122
All Cohorts	76.2%	85.7%	\$247	\$133

Source: SEBTC benefit use data analyses for the 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013NE) and 2014 EBT data (n=89,376). 2013E and 2014 results exclude households getting \$30 per month per child.

For sites using the WIC model, the value of benefits issued was computed using the average prices paid for foods in each site.

Notes: 2011 included 3 SNAP sites and 2 WIC sites. 2012 included 8 SNAP sites and 6 WIC sites. 2013 non-evaluation (2013NE) included 7 SNAP sites and 6 WIC sites. 2013 evaluation (2013E) included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

The mean dollars redeemed per child and per household as reported here for 2012 differ from the benefit costs per child and per household reported for 2012 in Exhibit 2.4 and 2.5. Exhibit 3.B provides the means of the dollars redeemed per child and per household over all households. These figures differ by definition from the figures reported in Exhibit 2.4 and 2.5, which were computed by dividing the total benefits redeemed by the numbers of children and households issued benefits.

The mean dollars redeemed per child in Exhibit 3.B are for all households issued benefits. In the 2012 evaluation report, Exhibit X provided the mean dollars redeemed per child for all households redeeming benefits, but this figure was mislabeled as representing all households issued benefits.

^aHouseholds participating in the 2013 evaluation

^bHouseholds receiving SEBTC benefits in 2013 but not participating in the evaluation

Exhibit 3.F SEBTC Benefit Redemption, by Cohort, \$30 Benefit Amount (2013-2014)

Cohort	Mean Percentage of Dollars Redeemed		Mean \$ Redeemed per (All Households)	Mean \$ Redeemed per Child (All Households)
	All Households	Participating Households		
2013E ^a	72.4%	80.6%	\$124	\$64
2014	70.7%	83.5%	\$124	\$62
All Cohorts	71.9%	81.4%	\$124	\$63

Source: SEBTC benefit use data analyses for 2013 and 2014 EBT data (n=15,540).

Note: 2013 evaluation included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

Exhibit 3.G Rates of Redemption for WIC Food Categories, by Cohort (ordered by average for all cohorts), \$60 Benefit Amount (2011-2014)

Food Type	2011	2012	2013 Evaluation ^a	2013 Non-Evaluation ^b	2014	All Cohorts
Juice (64 oz bottle or equivalent)	74.1%	81.9%	76.6%	70.7%	66.4%	75.9%
Cheese	70.0%	82.0%	74.5%	72.0%	65.6%	75.7%
Eggs	74.8%	81.0%	77.1%	70.0%	65.7%	75.3%
Milk (skim, 1/2%, 1%, 2%)	71.7%	78.6%	70.7%	68.6%	59.4%	72.3%
Fruits and vegetables	70.8%	76.1%	72.8%	68.6%	61.3%	71.7%
Cereal	66.7%	73.9%	65.8%	65.1%	58.8%	68.3%
Fish (canned tuna or salmon)	60.6%	68.4%	64.3%	56.7%	55.3%	62.6%
Dry or canned beans & peanut butter	57.1%	67.2%	57.4%	51.0%	46.4%	58.5%
Grain products (bread, tortillas, rice, oatmeal)	52.6%	61.6%	50.4%	53.1%	57.9%	56.8%
All Foods (Total)	67.1%	71.8%	67.3%	64.1%	57.9%	67.3%

Source: SEBTC benefit use data analyses for the 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013NE) and 2014 EBT data (n=89,376). 2013E and 2014 results exclude households getting \$30 per month per child.

Note: 2011 included 2 WIC sites. 2012 included 6 WIC sites. 2013 non-evaluation (2013NE) included 6 WIC sites. 2013 evaluation (2013E) included 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

^bHouseholds receiving SEBTC benefits in 2013 but not participating in the evaluation

Exhibit 3.H Rates of Redemption for WIC Food Categories, by Cohort (ordered by average for all cohorts), \$30 Benefit Amount (2013-2014)

Food Type	2013 Evaluation ^a	2014	All Cohorts
Eggs	72.5%	59.5%	68.7%
Fruits/vegetables	70.5%	59.0%	67.2%
Milk—skim, 1/2%, 1%, 2%	66.2%	51.8%	62.0%
Cereal	62.9%	55.9%	60.9%
Bread/tortillas/rice/oatmeal	60.3%	55.1%	58.8%
Dry/canned beans and peanut butter	54.2%	40.1%	50.1%
Total	65.6%	53.9%	62.2%

Source: SEBTC benefit use data analyses for 2013 and 2014 EBT data (n=15,540).

Note: 2013 evaluation included 4 WIC sites. 2014 included 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

Exhibit 3.I Percent of Households Exhausting Benefits in one or more summer months, by Cohort, \$60 Benefit Amount (2011-2014)

Cohort	All Sites	SNAP Sites	WIC Sites
2011	57.0%	81.4%	22.5%
2012	44.7%	81.2%	9.4%
2013E ^a	36.1%	73.8%	15.8%
2013NE ^b	47.3%	79.62%	13.5%
2014	31.9%	90.9%	7.6%
All cohorts	44.5%	80.1%	12.1%

Source: SEBTC benefit use data analyses for the 2011, 2012 and 2013 evaluation (2013E) reports; 2013 EBT data from non-evaluation households (2013 NE) and 2014 EBT data (n=89,376). 2013E and 2014 results exclude households getting \$30 per month per child.

Notes: 2011 included 3 SNAP sites and 2 WIC sites. 2012 included 8 SNAP sites and 6 WIC sites. 2013 non-evaluation (2013NE) included 7 SNAP sites and 6 WIC sites. 2013 evaluation (2013E) included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

^bHouseholds receiving SEBTC benefits in 2013 but not participating in the evaluation

Exhibit 3.J Percent of Households Exhausting Benefits in one or more summer months, by Cohort, \$30 Benefit Amount (2013-2014)

Cohort	All Sites	SNAP Sites	WIC Sites
2013E ^a	43.2%	74.8%	25.9%
2014	52.1%	88.5%	22.6%
All cohorts	45.6%	78.1%	24.9%

Source: SEBTC benefit use data analyses for 2013 and 2014 EBT data (n=15,540).

Note: 2013 evaluation included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

^aHouseholds participating in the 2013 evaluation

Differences in EBT Use Patterns between SNAP-Model and WIC-Model Sites, Among \$30 Benefit Households

Exhibit 3.K provides descriptive information about the rates of SEBTC participation redemption and exhaustion for the group receiving the \$30 per monthly child benefit by the WIC and SNAP models. These rates are very similar to those for the \$60 benefit group (Section 3.2).

Exhibit 3.K SEBTC Participation, Redemption, and Benefit Exhaustion Rates for SNAP and WIC-Model Sites, All Cohorts, \$30 Benefit Amount (2013-2014)

Site Type	Households Issued Benefits		Children in Households Issued Benefits		Percent of Dollars Redeemed		Exhausted Benefits in One or More Months
	Number	Percent Participating (Redeeming Benefits)	Number	Percent Participating (Redeeming Benefits)	All Households	Participating Households	% Households
SNAP Sites	7,749	95.2%	14,046	96.0%	91.5%	95.7%	78.0%
WIC Sites	7,791	83.9%	15,596	85.3%	59.6%	65.9%	24.9%
All Sites	15,540	89.5%	29,642	90.4%	71.9%	81.4%	45.6%

Source: SEBTC benefit use data analyses for 2013 and 2014 EBT data.

Note: 2013 evaluation included 2 SNAP sites and 4 WIC sites. 2014 included 1 SNAP site and 2 WIC sites.

EBT Regression Analysis

The evaluation team used regression models to investigate the relationship of SEBTC benefit use to the characteristics of demonstration households and sites. This appendix presents the methods used in the regression analysis of SEBTC benefit use and the estimated regression results. The evaluation team estimated regression models of the three measures of SEBTC benefit (participation, redemption, and exhaustion) summarized in Exhibit 3.L.

Exhibit 3.L SEBTC Benefit Use Outcome Variables

Outcome Variable Name	Definition
Participation rate	Whether the household participated in SEBTC or not
Redemption rate	Redemptions as a percentage of available benefits for the month
Benefit exhaustion rate	Whether the household exhausted benefits or not during the month

A household was considered to have participated in SEBTC if they redeemed benefits at any time in the summer. The redemption rate is the percentage of benefits redeemed as a share of total available benefits for the month. Redemption rates are calculated only for participating households. The benefit exhaustion analysis examined the incidence of households exhausting their benefits in each monthly cycle. (The definition of exhaustion in SNAP- and WIC-model sites is discussed in the previous section on descriptive findings.)

This section of the appendix provides a brief description of the data and methods, including the sample, outcome variables (i.e., the measures of benefit use), control variables, and models. The final section presents the regression estimates in tabular form.

Data and Methods

To conduct the regression analysis of benefit use, the team merged the EBT transaction data with data on the characteristics of households in the treatment group that responded to the spring 2012 survey. The final sample of households used in the regression analyses comprised 13,100 households from 13 of the 14 demonstration sites, excluding the Cherokee Nation.⁶⁵ The data were weighted to adjust for sampling and non-response in the spring.

Household characteristics collected in the spring survey were hypothesized to have a potential association with the outcome variables. The relevant characteristics included the demographics of the primary caretaker, household composition, educational attainment, employment status and monthly income relative to poverty, food security status, and participation in food assistance programs. The models of redemption and benefit exhaustion used monthly data and included controls for the month, given the observed variation by month in the aggregate data.⁶⁶ The number of days in the monthly issuance cycles varied by month and by site, and in Chickasaw Nation, the cycles varied by school food authorities (SFAs) as well. Therefore these models controlled for the length of the cycle period.⁶⁷

The evaluation team estimated two sets of models to test for how implementation of SEBTC influenced household SEBTC participation, benefit redemption, benefit exhaustion, and time to benefit exhaustion. Both sets of models included the same set of spring (pre-SEBTC) household characteristics, including participation in food assistance programs, food insecurity, and demographics. The first set of models included site-specific indicators (with Texas as the omitted site). This specification was used to explore the extent to which site differences in SEBTC benefit use, as observed in the descriptive analysis, persisted after controlling for differences in household characteristics across the sites. The second set of estimation models replaced the site-specific indicators with indicators for whether the site used the SEBTC WIC model (for comparison to the SEBTC SNAP model) and whether the site used passive consent (for comparison to sites with active consent).

The second set of models was used to test whether differences in benefit use outcomes were related to the different approaches used to implement SEBTC. Since the second set of estimation models did not account for systematic differences among sites other than the two

⁶⁵ The Cherokee Nation was excluded from all impact analysis because it had a low spring survey response rate.

⁶⁶ The participation model used a single observation per household for the summer, so month effects were not estimated for this outcome.

⁶⁷ The lengths of the benefit cycles as reported in Chapter 2 include periods when a full month and a partial month were combined for analysis. These extended periods were used for modeling redemption rates. However, only periods representing a calendar month were used for modeling benefit exhaustion analysis, because it was expected that redemption patterns in partial months would not be comparable to those in full months.

implementation variables and the household characteristics, there is greater confidence in the results from the first and more inclusive set of models, which have site-specific effects. Nevertheless, the results from the second set of models (those without site-specific effects) help to interpret both the site differences observed in the aggregate descriptive analysis and the site-specific effects estimated in the first set of models.

The regression models were not meant to test causal hypotheses. The purpose of this analysis was to explore the factors associated with variations in benefit use, because these factors help us understand who was using SEBTC most fully. In the case of the regression models that control for whether SEBTC is WIC or used passive consent, the implementation study suggested possible causal pathways in the interpretation of the descriptive results. However, since households were not randomly assigned to SEBTC models, the analysis can only provide suggestive evidence that these factors were or were not at work.

The models for the continuous outcome variables (the redemption rate and days to benefit exhaustion) were estimated using ordinary least-squares (OLS) regression. Logistic regression (logit) models were used to analyze participation and benefit exhaustion rates, and odds ratios were computed from the estimated coefficients.

Regression Results

Exhibit 3.M presents the results of the three models of participation rate, redemption rate, and benefit exhaustion that include indicators for the sites. Exhibit 3.M presents the models that replace the site indicators with program indicators for the WIC model and passive consent model.

Exhibit 3.M Parameter Estimates for the Three Models with Site Indicators

	1. Participation Rate		2. Redemption Rate (Among Participating Households)		3. Benefit Exhaustion Rate	
	Odds Ratio		Parameter Estimate		Odds Ratio	
Chickasaw Nation	4.31	***	-8.15	***	0.04	***
Connecticut: Windham, Tolland, and New London Counties ¹	3.14	**	6.19	***	3.13	***
Connecticut: Hartford, Litchfield, and New Haven Counties	7.31	***	7.40	***	2.84	***
Delaware	6.64	***	6.73	***	3.22	***
Michigan: Grand Rapids/Kentwood ¹	2.88	***	-14.35	***	0.26	***
Michigan: Mid-Michigan	6.51	***	-14.68	***	0.07	***
Missouri: Kansas City	3.99	***	7.93	***	9.95	***
Missouri: St. Louis	2.81	***	8.45	***	12.72	***
Nevada	1.57	**	-23.49	***	0.00	***
Oregon: Linn, Jefferson, and Deschutes Counties ¹	9.68	***	6.90	***	10.35	***
Oregon: Marion County	17.05	***	7.22	***	11.90	***

	1. Participation Rate		2. Redemption Rate (Among Participating Households)		3. Benefit Exhaustion Rate	
	Odds Ratio		Parameter Estimate		Odds Ratio	
Washington	9.09	***	4.67	***	1.65	***
June			0.67	***	0.85	***
July			1.22	***	1.05	
Number of days in benefit cycle			0.09	***	1.04	***
Black	1.82	**	-0.12		0.86	***
Hispanic	0.66	*	0.02		0.86	***
Less than a high school education	0.93		-0.03		0.94	
Number of adults	0.95		0.02		0.97	*
Only female caretaker	0.89		-1.18	***	0.95	
Only male caretaker	0.33	***	-2.41	***	0.75	***
Age of oldest child less than 21 years	1.00		0.23	***	0.99	
Number of children	1.10	*	-0.12		1.06	***
Employment status	0.61	***	-0.59	**	0.99	
Relative income to poverty line	1.33		0.89	*	1.03	
Relative income to poverty line squared	0.94		-0.16		1.01	
Low food security at baseline household	1.48	***	0.99	***	1.08	*
Very low food security at baseline household	0.96		0.21		0.95	
Free/reduced breakfast	0.90		0.21		0.85	***
SNAP household	1.42	**	0.86	***	1.37	***
WIC household	0.91		0.15		1.00	
Number of observations	13,100		35,438		38,999	

Source: From regression models estimated on pooled SEBTC Spring and Summer Surveys from 2012 and SEBTC transaction data from 2012.

*.05 < p < .10, **.01 < p < .05, ***p < .01

Notes: The sample used for the Participation Rate model had one observation per household for the entire summer. The sample used for the Redemption Rate model had at most three observations per household. It included one observation for each month in which a household redeemed benefits. The sample used for the Benefit Exhaustion Rate analysis had at most three observations per household. It included one observation for each month in which a household received a benefit. The omitted category for the month indicators is August, and the omitted category for the site indicators is Texas. Data are missing from Cherokee Nation because of a low spring response rate in 2012.

Exhibit 3.N Parameter Estimates for the Three Models with WIC model and Passive Consent Indicators

	1. Participation Rate		2. Redemption Rate (among participating)		3. Benefit Exhaustion Rate	
	Odds Ratio		Parameter Estimate		Odds Ratio	
WIC site	0.48	***	-19.29	***	0.03	***
Passive consent	0.38	***	0.19		3.07	***
June			0.60	**	0.92	*
July			1.37	***	1.06	
Number of days in benefit cycle			0.02		1.04	***
Black	1.75	**	0.92	***	0.81	***
Hispanic	0.52	***	2.38	***	1.06	
Less than a high school education	1.02		-0.99	***	0.93	*
Number of adults	0.95		0.09		0.97	*
Only female caretaker	0.85		-0.86	***	0.90	***
Only male caretaker	0.34	***	-1.98	***	0.79	**
Age of oldest child less than 21 years	1.00		0.26	***	1.00	
Number of children	1.11	**	-0.37	***	1.03	**
Employment status	0.62	***	-0.60	**	0.95	
Relative income to poverty line	1.30		0.80	*	1.03	
Relative income to poverty line squared	0.94		-0.09		1.01	
Low food security at baseline-household	1.50	***	0.59	**	1.07	*
Very low food security at baseline- household	0.96		-0.21		0.93	*
Free/Reduced Breakfast	0.91		1.20	***	0.89	**
SNAP household	1.42	**	0.83	***	1.49	***
WIC household	0.92		0.17		1.06	
Number of observations	13100		35438		38999	

Source: From regression models estimated on pooled SEBTC Spring and Summer Surveys from 2012 and SEBTC transaction data from 2012.

*.05 < p < .10, **.01 < p < .05, ***p < .01

Notes: The sample used for the Participating Rate model had one observation per household for the entire Summer. The sample used for the Redemption Rate model had at most three observations per household. It included one observation for each month in which a household redeemed benefits. The sample used for the Benefit Exhaustion Rate analysis had at most three observations per household. It included one observation for each month in which a household received a benefit.

Appendix 4

Summary of Impact Data and Methods

Overview

This appendix provides additional detail on the impact analysis results presented in Chapter 4. The appendix begins with a description of random assignment, data collection, and survey response rates. It then discusses the pooled analyses file for those analyses and additional detail on analytic methods. Finally, it presents additional details on impact findings. (For more details on these topics, see Collins et al., 2012; Collins et al., 2013; and Collins et al., 2014.)

Random Assignment and Data Collection

Random Assignment

The impact analysis relied on random assignment of households that provided consent to various treatment conditions. In 2011 and 2012, participating school food authorities (SFAs) at each site constructed lists of households with children certified for FRP meals. After obtaining consent from the families of those children (by either passive or active processes), the SFAs or their grantees sent the lists of consenting households to the evaluation team. The team then randomly assigned the families of the consented children to be in the \$60 benefit group or the no-benefit group.

In 2011 and 2012 in most of the participating sites (five sites participated in 2011 and 14 participated in 2012), more households were assigned SEBTC benefits than were included in the impact evaluation (i.e., the sample that received the household survey). Therefore, the evaluation team selected a random subsample of households from the benefit and no-benefit groups to participate in the evaluation. (For more detail, see Collins, et al., 2012, Appendix 4A and Collins et al., 2013 Appendix 4A.)

In 2013, six sites participated. In five of the six sites, all households with consented children were randomly assigned—half to be in the \$60 benefit group and half to be in the \$30 benefit group. In the sixth site, funding was not sufficient to provide benefits to all households with consented children; therefore, the households were randomly selected to receive benefits and were then randomly assigned—half to the \$60 group and half to the \$30 group. The remaining households did not receive any benefit and were not included in the evaluation. All households that were randomized to the \$60 and \$30 benefit groups were included in the evaluation sample. (For more detail, see Collins et al., 2013, Appendix 4A.)

Data Collection

The primary source of data for the impact analysis was a household survey, administered twice in each demonstration year; (1) at baseline survey during the school year in the spring (before SEBTC benefits began) and (2) follow-up survey in the summer. The survey attempted to reach households in the summer whether or not they were successfully interviewed in the spring.

The spring household survey included questions about household characteristics, household and children's participation in nutrition assistance programs, household food security, and

monthly food expenditures. The summer survey collected similar information, as well as additional information on children’s food consumption, and breakfast and lunch behaviors. (For copies of the surveys, see Collins et al., 2013, Appendix 4C.)

For both the spring and summer surveys, telephone calls were made from the evaluation team’s call centers using computer-assisted telephone interviewing (CATI). Those not reached on the phone were assigned to field staff for locating. The overall process varied from year to year. In 2011 and 2012, two-phase sampling was used, such that only a random sub-sample of those who were not interviewed on the phone were passed to the field staff. (As discussed below, sampling weights adjust for this two-phase design). In 2013, all households not interviewed on the phone were passed to the field staff. In all years, respondents who were located in the field and agreed to answer the survey were connected to the call center to conduct the interview.

Response Rates

Exhibit 4.A shows the spring and summer response rates by treatment arm for 2011, 2012, and 2013.

Exhibit 4.A Response Rates, All Sites and by Site, Spring and Summer 2011, 2012, and 2013

	Spring			Summer		
	All Cases	\$60 Group	\$0/ \$30 Group ^a	All Cases	\$60 Group	\$0/ \$30 Group ^a
2011 Sites^b	67.5%	70.6%	64.4%	66.0%	71.6%	60.5%
2012 Sites^b	72.9%	74.9%	70.9%	80.3%	83.0%	77.5%
2013 Sites	88.8%	89.1%	88.5%	88.1%	88.3%	87.8%

Source: Spring and Summer household samples 2011 (Spring n=9,743; Summer n=9,491), 2012 (n=42,309), and 2013 (n=22,831).

^aIn 2011 and 2012, households were assigned to a \$0 benefit group. In 2013, households were assigned to receive either the \$60 or the \$30 benefit amount; no households received \$0 benefits.

^bIn 2011 and 2012, response rates were weighted. Please see Collins et al., 2012, Appendix 4B, for further detail.

SEBTC Impact Analysis Sample

Most of the impact estimates in the body of Chapter 4 analyzed pooled data from the 2011, 2012, and 2013 spring and summer household surveys. Households were not in the pooled data if they responded in the spring but not in the summer. In some cases, the same household in a site was part of the evaluation subsample in more than one year.⁶⁸ For these households, survey information from their second year of participation was dropped from the evaluation. Doing so ensures that the observations are independent across years (conditional on site) and therefore simplifies estimation. In total, 3,571 observations are dropped due to this condition (1,355 in 2012 and 2,216 in 2013).

The primary impact analysis, comparing outcomes in the summer, relied on the sample that responded to the summer survey. Some other analyses, including descriptions of households at baseline, and analysis of household subgroups, relied on the sample that completed both the spring and summer surveys (i.e., the “panel sample”).

For the pooled analysis, the evaluation team started with weights developed for these two of samples (the sample of households that responded to the summer survey and the panel sample of households that responded to both the spring and summer surveys) for each site and each year. These weights adjust for the sample design and differential survey non-response, such that the weighted sample represents all eligible and consenting households in the site. Most analyses use these household weights. The nutrition questions and some questions about children’s participation in nutrition assistance programs were asked for a randomly selected focal child. For analyses of these questions, the evaluation used corresponding child weights that further adjust for the within household child sampling, such that the weighted sample represents all eligible children in consenting households in the sites.

For within-year analyses (described in earlier reports), weights were scaled so that each site contributed equally to overall estimates (pooled across all sites for the given year). For the current analyses pooling across years and sites, the weights are rescaled such that the sum of the weights equals the number of completed interviews in the specific year in the specific site (i.e., larger sites are more heavily weighted and smaller sites are less heavily weighted in overall estimates). If there was no variation across years and sites in the design effects (i.e., DEFF), then this rescaling would be the minimum variance combination of the observations. DEFFs are not equal across sites, so this is only a rough approximation to the minimum variance combination.

Exhibit 4.B provides the sample sizes, by year, for the pooled analysis. These sample sizes are slightly different than those used in the impact analysis for 2012 and 2013, because (as noted earlier in this appendix) households that participated in the SEBTC evaluation in a previous year were omitted from the next year’s analysis files for the pooled sample.

⁶⁸ In these cases, these households were in the \$0 benefit group in their first year of participating in the evaluation and in a benefit group (either \$30 or \$60, depending on the evaluation year) in the subsequent year. All households that received a benefit in a given year were excluded from the evaluation in subsequent year(s).

Exhibit 4.B Sample Size, by Year for the Pooled Data

	All Cases	\$0 Group	\$30 Group	\$60 Group
2011 (5 Sites)	5,237	2,348	n/a	2,889
2012 (14 Sites)	25,739	12,513	n/a	13,226
2013 (6 Sites)	17,473	n/a	8,703	8,770
Total	48,449	14,861	8,703	24,885

Source: Summer household samples 2011, 2012, and 2013.

n/a = Not applicable. No households were assigned to the \$30 benefit group in 2011 or 2012, and no households were assigned to the \$0 benefit group in 2013.

Impact Analysis Methods

The impact estimates in the body of this report were computed from weighted linear regressions estimated on the pooled 2011, 2012, and 2013 data. Those regressions have the following form:

$$(1) \ y_{t,s,i} = \alpha + d_{t,s,i}^{30} \delta^{30} + d_{t,s,i}^{60} \delta^{60} + X_{t,s,i} \beta + \mu_{t,s} + \varepsilon_{t,s,i}$$

Where the subscript t indexes time period (i.e., 2011, 2012, 2013), s indexes site within a year, and i indexes observation within year and site. Then, y is the outcome; the two d s are dummy variables assigned to a \$30 or a \$60 benefit, respectively (i.e., for the control group, both dummy variables are set to zero; for a \$30 benefit, the first dummy variable is set to one and the other to zero; and for a \$60 benefit, the first dummy variable is set to zero and the other is set to one). In addition, X is a vector of other covariates determined at baseline (before the revelation of randomization status).

The key parameters to be estimated are the two δ corresponding to the impact of a \$30 and \$60 benefit, respectively. In addition, β is a vector of regression coefficients (assumed common across years); μ is a vector of site x year dummy variables. Finally, ε is a regression residual.

These estimates are hybrids. With the inclusion of the site x year specific dummy variables, the estimates of the impact of the contrasts that were randomly assigned in a single site—that is, a \$60 benefit versus no benefit in 2011 and 2012 (i.e., δ^{60}), and a \$60 benefit versus a \$30 benefit in 2013 (i.e., $\delta^{60} - \delta^{30}$)—are fully supported by the experimental design and randomization. They estimate the average impact of these contrasts across the year x site pairs in which the contrasts were randomly assigned. The weight assigned to each year x site is proportional to the number of survey observations.

The estimates of the impact of \$30 versus no benefit (i.e., δ^{30}) are different. As noted in Chapter 4, in no year x site was any household randomized between \$30 and no benefit. The estimates of that contrast reported here can be thought of as the difference between the estimated impacts for the two randomly assigned contrasts (i.e., a \$60 benefit versus no benefit and a \$60 benefit versus a \$30 benefit). (The analogy is not exact because the regression estimates a single set of covariate impacts, β). The two experimentally derived estimates refer

to two different sets of year-site pairs. Subtracting the two experimentally derived estimators to derive a non-experimental estimate of the impact of a \$30 benefit relative to no benefit implicitly assumes that the impacts would be the same if we had switched the sets of year-site pairs each experiment had been run on. That assumption is unlikely to be exactly satisfied. We therefore term these estimates “non-experimental.” (Collins et al., 2014 presents an alternative approach to estimating such non-experimental impacts which rely on pooling data across years.)

Estimation proceeds by weighted least squares, both for continuous outcomes and for binary outcomes (i.e., the linear probability model). To adjust both for the heteroscedasticity induced by the binary outcome (when appropriate) and more general forms of heteroscedasticity, standard errors are computed via the sandwich estimator (i.e., robust standard errors).

Each subgroup dimension (e.g., SNAP at baseline yes/no; poverty at baseline yes/no) is considered separately. Estimation of subgroup impacts is by a simple generalization of Equation (1):

$$(2) \quad y_{t,s,i} = \alpha + d_{t,s,i}^{30} \delta^{30} + d_{t,s,i}^{60} \delta^{60} + g_{t,s,i} d_{t,s,i}^{30} \gamma^{30} + g_{t,s,i} d_{t,s,i}^{60} \gamma^{60} + X_{t,s,i} \beta + \mu_{t,s} + \varepsilon_{t,s,i}$$

Where g indexes subgroup membership (i.e., $g=1$ if this observation is in the subgroup; $g=0$ otherwise). Then the impact for $g=0$ is δ ; the impact for $g=1$ is $\delta + \gamma$ and $g=0$ is a simple test for homogeneity (i.e., whether the impact varies across the subgroups). For sub-groups taking on three values (e.g., urban/suburban/rural, white/Black/Hispanic), g has two terms and we use an F-test to simultaneously test for homogeneity of impacts (i.e., that the impact is equal across all three groups).

Summary of Findings

Household and Respondent Characteristics

This section describes households participating in the evaluation, reporting information pooled for all years and conditions. Household characteristics that might be affected by participation in SEBTC—household income, participation in household nutrition assistance programs, and food security—come from the baseline survey, prior to the implementation of SEBTC. Because there were 6,656 households that did not complete the spring survey but did complete the summer survey and were included in the analytic sample, additional information about stable respondent characteristics and household composition were available from the summer survey. For these variables—respondent race/ethnicity; respondent education level; household composition; and number of children in the household—frequencies are reported from the summer survey.

Exhibits 4.C and 4.D present pooled information on households and respondent characteristics, respectively.

Exhibit 4.C SEBTC Household Characteristics at Baseline

Characteristic	Estimate	SE
Household Size^a		
Mean number of people in household	4.3	0.01
Household Composition^a		
Household with one adult, female	49.9%	0.29
Household with one adult, male	3.8%	0.10
Household with more than one adult	46.3%	0.29
Number of Children^a		
1 child	24.1%	0.23
2 children	34.9%	0.29
3 or more children	41.0%	0.29
Mean number of children in household	2.4	0.01
Last Month Household Income^{a, c}		
Median	\$1,399.10	15.10
Mean	\$1,593.27	7.02
No income (last month)	3.0%	0.09
Last Month Household Income^{a, c}		
Below poverty line ^b	71.2%	0.28
101-130 percent of poverty line ^b	14.3%	0.22
131-185 percent of poverty line ^b	10.8%	0.18
Above 185 percent of poverty line ^b	3.8%	0.13
Household Benefits Before any Receipt of SEBTC^a		
Reported receiving SNAP ^b	64.2%	0.29
Reported receiving WIC ^c	21.9%	0.24
Reported receiving food from food pantry/food bank/emergency kitchen	17.6%	0.22
Reported receiving none of the above	26.1%	0.27
Household Food Security Before any Receipt of SEBTC^a		
Very low food security among children (VLFS-C)	8.0%	0.15
Food insecurity among children (FI-C)	43.9%	0.31
Very low food security among adults (VLFS-A)	24.8%	0.26
Food insecurity among adults (FI-A)	52.6%	0.31
Very low food security in households (VLFS-HH)	26.4%	0.27
Food insecurity in households (FI-HH)	58.3%	0.31

Source: Estimates from SEBTC Spring and Summer Surveys, pooled from 2011, 2012, and 2013 (full sample: Summer Survey n=48,449; spring survey n = 41,793).

^a The respondent reported the household's characteristics and circumstances in the last 30 days (and last month for income). Means and medians include households with zero income.

^b Poverty level was calculated based on reported household income last month before taxes, household size, and the poverty guidelines for the given year (<http://aspe.hhs.gov/poverty/13poverty.cfm> for 2013). A small percentage of households provided annual income, which was used to calculate monthly income for the poverty distribution.

^c Estimates for household income, household nutrition benefits, and household food security are reported based on spring survey responses.

In addition to gathering information about households, the study collected information on the individual in the household who responded to the study's household survey (see Exhibit 4.D).

Exhibit 4.D Race/Ethnicity and Education Levels of SEBTC Respondents

Characteristic	Percent	SE
Race/Ethnicity of Respondent^a		
Hispanic	27.3%	0.22
Non-Hispanic black	22.6%	0.19
Non-Hispanic white	41.3%	0.28
Other, non-Hispanic	8.8%	0.16
Education Level of Respondent^b		
Less than high school	26.9%	0.25
Completed high school (or GED)	32.6%	0.27
Some college (including two-year degree)	32.5%	0.28
Four-year degree or higher	8.0%	0.16

Source: Estimates from SEBTC Summer Surveys, pooled from 2011, 2012, and 2013 (n=48,449).

^a Responses to the separate race and ethnicity questions were combined to create a race/ethnicity variable, according to OMB reporting rules (see http://www.whitehouse.gov/omb/fedreg_race-ethnicity).

^b Education level categories were condensed from the survey response categories to create those displayed.

Descriptive Statistics for Covariates Used in Impact Analysis Models

This section presents descriptive statistics for the covariates included in the regression-adjusted models estimating the impacts of SEBTC on food security and other food-related outcomes. Variables included as covariates in the impact analysis—baseline food security, household characteristics, respondent characteristics, and baseline participation in food assistance programs—were measured using the spring survey, before SEBTC benefits were issued. In the regression models, missing covariates are handled by the dummy variable adjustment (i.e., replacing missing values with a constant value and including a missing covariate flag).

Exhibit 4.E presents descriptive statistics for each of the six measures of spring food insecurity used as covariates—by year for households overall and for each treatment arm.

Exhibit 4.F presents descriptive statistics for household characteristics, by year, for households overall and for each treatment arm. There are seven measures describing household characteristics included in impact models as covariates: number of people in the household (continuous); number of children in the household (continuous); age of the oldest child in the household (continuous); presence of an adolescent in the household (binary); household income in the previous month (continuous, measured as a proportion of the Federal Poverty Level [FPL]); presence of an employed adult in the household (binary); household composition (three categories—two or more adults, one female adult, one male adult).

Exhibit 4.G presents the percentage of respondents for respondents overall and for respondents in each treatment arm who are in each race/ethnicity category and in each education level category.

Exhibit 4.H presents the percentage of households overall and for each treatment arm that participated during the school year in each of four nutrition assistance program—SNAP, WIC, National School Lunch Program, and School Breakfast Program.

Exhibit 4.E Prevalence during the School Year of Severe and General Food Insecurity among Children, Adults, and Households, by Benefit Status and for All Households, Spring 2011, 2012, and 2013

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	SE	p-value	Diff	SE	p-value
Very low food security among children (%)															
2011	Missing	1,174		601				573							
	N	4,063	7.2	2,288	7.0	NA	NA	1,775	7.4	-0.4	0.95	0.708	NA	NA	NA
2012	Missing	4,564		2,315				2,249							
	N	21,175	8.6	10,911	8.7	NA	NA	10,264	8.5	0.2	0.45	0.718	NA	NA	NA
2013	Missing	952		458		494									
	N	16,521	7.4	8,312	7.5	8,209	7.2	NA	NA	NA	NA	NA	0.3	0.42	0.493
Food insecurity among children (%)															
2011	Missing	1,174		601				573							
	N	4,063	42.9	2,288	42.9	NA	NA	1,775	42.9	-0.1	1.84	0.977	NA	NA	NA
2012	Missing	4,564		2,315				2,249							
	N	21,175	45.0	10,911	44.9	NA	NA	10,264	45.2	-0.4	0.99	0.717	NA	NA	NA
2013	Missing	952		458		494									
	N	16,521	42.7	8,312	42.5	8,209	42.9	NA	NA	NA	NA	NA	-0.4	0.78	0.613
Very low food security among adults (%)															
2011	Missing	1,174		601				573							
	N	4,063	24.3	2,288	24.8	NA	NA	1,775	23.9	0.8	1.61	0.600	NA	NA	NA
2012	Missing	4,563		2,315				2,248							
	N	21,176	25.1	10,911	24.5	NA	NA	10,265	25.7	-1.3	0.84	0.130	NA	NA	NA
2013	Missing	956		460		496									
	N	16,517	24.6	8,310	24.8	8,207	24.4	NA	NA	NA	NA	NA	0.4	0.68	0.545
Food insecurity among adults (%)															
2011	Missing	1,174		601				573							
	N	4,063	53.4	2,288	52.9	NA	NA	1,775	53.9	-1.0	1.87	0.595	NA	NA	NA
2012	Missing	4,563		2,315				2,248							
	N	21,176	53.6	10,911	53.8	NA	NA	10,265	53.5	0.3	0.99	0.728	NA	NA	NA
2013	Missing	956		460		496									
	N	16,517	51.0	8,310	50.8	8,207	51.2	NA	NA	NA	NA	NA	-0.4	0.79	0.570

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	SE	p-value	Diff	SE	p-value
Very low food security among households (%)															
2011	Missing	1,174		601				573							
	N	4,063	25.9	2,288	26.0	NA	NA	1,775	25.8	0.2	1.64	0.925	NA	NA	NA
2012	Missing	4,563		2,315				2,248							
	N	21,176	26.9	10,911	26.3	NA	NA	10,265	27.5	-1.2	0.85	0.155	NA	NA	NA
2013	Missing	957		461		496									
	N	16,516	25.8	8,309	26.1	8,207	25.6	NA	NA	NA	NA	NA	0.5	0.69	0.443
Food insecurity among households (%)															
2011	Missing	1,174		601				573							
	N	4,063	58.2	2,288	58.2	NA	NA	1,775	58.2	0.0	1.87	0.995	NA	NA	NA
2012	Missing	4,563		2,315				2,248							
	N	21,176	59.4	10,911	59.4	NA	NA	10,265	59.4	0.1	0.98	0.942	NA	NA	NA
2013	Missing	957		461		496									
	N	16,516	56.9	8,309	56.6	8,207	57.2	NA	NA	NA	NA	NA	-0.6	0.78	0.436

Source: Estimates from SEBTC Spring Surveys, pooled from 2011, 2012, and 2013.

Note: The p-values are reported for a test of the difference in the prevalence rate for households in the \$60 Benefit Group compared to households in the \$0 Benefit Group or compared to households in the \$30 Benefit Group. The null hypothesis being tested is that the total percentage point difference in the prevalence rates is zero.

NA = Not applicable.

*p<.10 **p<.05 ***p<.01

Exhibit 4.F Household Characteristics Used as Covariates, by Benefit Status and for All Households, Spring, 2011, 2012, and 2013

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	SE	p	Diff	SE	p
Number of people in household (mean)															
2011	Missing	1,173		598				575							
	N	4,064	4.4	2,291	4.4	NA	NA	1,773	4.4	0.0	0.06	0.760	NA	NA	NA
2012	Missing	4,566		2,317				2,249							
	N	21,173	4.4	10,909	4.4	NA	NA	10,264	4.3	0.0	0.03	0.525	NA	NA	NA
2013	Missing	953		459		494									
	N	16,520	4.3	8,311	4.3	8,209	4.3	NA	NA	NA	NA	NA	0.0	0.02	0.467
Household Composition (%)															
2011	Missing	1,198		612		NA		586							
	N	4,039		2,277		NA		1,762							
			48.5		48.0		NA		49.1	-1.2				NA	
			47.9		48.7		NA		47.2	1.5				NA	
			3.5		3.3		NA		3.7	-0.4				NA	
2012	Missing	4,635		2,348		NA		2,287							
	N	21,104		10,878		NA		10,226							
			48.6		48.5		NA		48.6	-0.2				NA	
			48.0		48.3		NA		47.6	0.7				NA	
			3.5		3.2		NA		3.7	-0.5				NA	
2013	Missing	1,011		489		522		NA							
	N	16,462		8,281		8,181		NA							
			44.4		44		44.8		NA	NA				X ² = 1.03 (2)	0.598
			51.6		52		51.2		NA	NA				-0.7	
			4.0		3.9		4.0		NA	NA				0.8	
									NA	NA				-0.1	
Number of children in household															
2011	Missing	1,239		630		NA		609							
	N	3,998	56.9	2,259	56.1	NA	NA	1,739	57.7	-1.6	1.88	0.38	NA	NA	NA
			43.1		43.9		NA		42.3	1.6			NA	NA	NA
			2.5		2.5		NA		2.5	0.0	0.05	0.709	NA	NA	NA

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate						
2012	Missing	4,565		2,315		NA		2,248							
	N	21,176	58.9	10,911	58.6	NA	NA	10,265	59.1	-0.5	0.98	0.629	NA	NA	NA
			41.2		41.4		NA		40.9	0.5			NA	NA	NA
Mean number of children			2.4		2.4		NA		2.4	0.0	0.03	0.306	NA	NA	NA
2013	Missing	922		439		483		NA							
	N	16,551	60.8	8,331	60.9	8,220	60.8	NA	NA	NA			0.1	0.77	0.898
			39.2		39.2		39.3		NA	NA			-0.1		
Mean number of children			2.4		2.4		2.4		NA	NA	NA	NA	0.0	0.02	0.819
Age of oldest child in the household (mean in years)										Diff	SE	p	Diff	SE	p
2011	Missing	1,253		639				614							
	N	3,984	12.4	2,250	12.4	NA	NA	1,734	12.3	0.1	0.15	0.487	NA	NA	NA
2012	Missing	4,780		2,423				2,357							
	N	20,959	12.4	10,803	12.4	NA	NA	10,156	12.4	-0.0	0.08	0.869	NA	NA	NA
2013	Missing	1,188		578		610									
	N	16,285	12.2	8,192	12.2	8,093	12.2	NA	NA	NA	NA	NA	0.0	0.065	0.906
Presence of an adolescent in the household (%)										Diff	SE	p	Diff	SE	p
2011	Missing	1,310		670				640							
	N	3,927	51.0	2,219	51.5	NA	NA	1,708	50.6	0.9	1.91	0.653	NA	NA	NA
2012	Missing	4,757		2,415				2,342							
	N	20,982	51.7	10,811	51.5	NA	NA	10,171	51.9	-0.4	1.00	0.700	NA	NA	NA
2013	Missing	1,152		556		596									
	N	16,321	49.8	8,214	49.4	8,107	50.2	NA	NA	NA	NA	NA	-0.8	0.80	0.338
Last Month Household Income (Proportion of FPL^{a, b})										Diff	SE	p	Diff	SE	p
2011	Missing	1,577		819		NA		758							
	N	3,660	0.80	2,070	0.80	NA	NA	1,590	0.81	-0.01	0.02	0.638	NA	NA	NA
2012	Missing	4,897		2,475		NA		2,422							
	N	20,842	0.81	10,751	0.81	NA	NA	10,091	0.81	0.00	0.01	0.749	NA	NA	NA
2013	Missing	1,241		600		641		NA							
	N	16,232	0.78	8,170	0.78	8,062	0.78	NA	NA	NA	NA	NA	0.00	0.01	0.768

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	SE	p	Diff	SE	p
At least one employed adult in household (%)															
2011	Missing	1,186		605		NA		581		1.6	1.75	0.358	NA	NA	NA
	N	4,051	69.6	2,284	70.4	NA	NA	1,767	68.8						
2012	Missing	4,603		2,336		NA		2,267		0.2	0.83	0.786	NA	NA	NA
	N	21,136	71.5	10,890	71.6	NA	NA	10,246	71.3						
2013	Missing	986		481		505		NA		NA	NA	NA	0.0	0.72	0.963
	N	16,487	70.3	8,289	70.3	8,198	70.3	NA	NA						

Source: Estimates from SEBTC Spring Surveys, pooled from 2011, 2012, and 2013.

^a The respondent reported the household's characteristics and circumstances in the last 30 days (last month for household income).

^b FPL = Federal Poverty Level. Means include households with zero income. The Federal Poverty Level was calculated based on reported household income last month before taxes, household size, and the HHS poverty guidelines for the given year –2011 (<http://aspe.hhs.gov/poverty/11poverty.shtml>), 2012 (<http://aspe.hhs.gov/poverty/12poverty.shtml>), or 2013 (<http://aspe.hhs.gov/poverty/13poverty.cfm>). A small percentage of households provided annual income, which was used to calculate monthly income for the poverty distribution.

Note: The p-values are reported for a test of the difference in the prevalence rate for households in the \$60 Benefit Group compared to households in the \$0 Benefit Group or compared to households in the \$30 Benefit Group. The null hypothesis being tested is that the total percentage point difference in the prevalence rates is zero.

NA = Not applicable.

*p<.10 **p<.05 ***p<.01

Exhibit 4.G Respondent Characteristics Used as Covariates, by Benefit Status and for All Households, Spring 2011, 2012, and 2013

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	Chi-Sq (df)	p-value	Diff	Chi-Sq (df)	p-value
Race/Ethnicity (%)															
2011	Missing N	1,205	4,032	614	2,275	NA	NA	591	1,757	$\chi^2=$	0.79 (3)	0.851		NA	
	Non-Hispanic Black		20.0		19.7		NA		20.3	-0.6			NA		
	Hispanic		39.6		40.4		NA		38.9	1.5			NA		
	Non-Hispanic White		35.0		34.7		NA		35.3	-0.6			NA		
	Non-Hispanic Other		5.4		5.2		NA		5.6	-0.4			NA		
2012	Missing N	4,711	21,028	2,397	10,829	NA	NA	2,314	10,199	$\chi^2=$	0.66 (3)	0.881		NA	
	Non-Hispanic Black		18.2		18.1		NA		18.2	-0.1			NA		
	Hispanic		31.3		31.1		NA		31.6	-0.5			NA		
	Non-Hispanic White		42.9		43.3		NA		42.5	0.7			NA		
	Non-Hispanic Other		7.6		7.5		NA		7.6	-0.1			NA		
2013	Missing N	1,102	16,371	542	8,228	560	8,143	NA	NA		NA		$\chi^2=$	0.39 (3) 0.943	
	Non-Hispanic Black		28.4		28.5		28.3		NA	NA			0.3		
	Hispanic		18.8		18.8		18.9		NA	NA			-0.2		
	Non-Hispanic White		42.9		42.7		43.0		NA	NA			-0.3		
	Non-Hispanic Other		9.9		10.0		9.8		NA	NA			0.2		
Education Level (%)															
2011	Missing N	1,192	4,045	607	2,282	NA	NA	585	1,763	$\chi^2=$	2.64 (3)	0.450		NA	
	Less than high school		33.2		33.5		NA		32.8	0.8			NA		
	High school degree/ GED		29.2		29.6		NA		28.7	0.8			NA		
	Some college/AA		31.3		30.0		NA		32.5	-2.5			NA		
	College degree or higher		6.4		6.8		NA		6.0	0.9			NA		
2012	Missing N	4,654	21,085	2,361	10,865	NA	NA	2,293	10,220	$\chi^2=$	1.19 (3)	0.756		NA	
	Less than high school		27.3		27.4		NA		27.3	0.1			NA		
	High school degree/ GED		31.6		31.9		NA		31.4	0.5			NA		
	Some college/AA		33.3		32.9		NA		33.8	-0.9			NA		
	College degree or higher		7.7		7.9		NA		7.6	0.3			NA		

Covariates in Impact Analysis	All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	Chi-Sq (df)	p- value	Diff	Chi-Sq (df)	p- value
2013														
Missing N	1,031 16,442		506 8,264		525 8,178		NA NA			NA		X ² =	1.55 (3)	0.672
Less than high school		24.8		25.0		24.6		NA	NA	NA			0.4	
High school degree/ GED		33.6		33.8		33.4		NA	NA	NA			0.3	
Some college/AA		32.4		32.0		32.9		NA	NA	NA			-0.9	
College degree or higher		9.1		9.2		9.0		NA	NA	NA			0.2	

Source: Estimates from SEBTC Spring and Summer Surveys, pooled from 2011, 2012, and 2013.

Note: The p-values are reported for a test of the difference in the prevalence rate for households in the \$60 Benefit Group compared to households in the \$0 Benefit Group or compared to households in the \$30 Benefit Group. The null hypothesis being tested is that the total percentage point difference in the prevalence rates is zero.

NA = Not applicable.

*p<.10 **p<.05 ***p<.01

Exhibit 4.H Participation in Nutrition Assistance Programs during the School Year, by Benefit Status and for All Households, Spring 2011, 2012, and 2013

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	SE	p-value	Diff	SE	p-value
Participation in SNAP (%)															
2011	Missing	1,190		607				583							
	N	4,047	63.8	2,282	62.7	NA	NA	1,765	64.9	-2.3	1.79	0.206	NA	NA	NA
2012	Missing	4,610		2,337				2,273							
	N	21,129	61.7	10,889	61.4	NA	NA	10,240	62.0	-0.5	0.95	0.563	NA	NA	NA
2013	Missing	988		474		514									
	N	16,485	67.5	8,296	67.7	8,189	67.3	NA	NA	NA	NA	NA	0.4	0.75	0.576
Participation in WIC (%)															
2011	Missing	1,182		605				577							
	N	4,055	24.4	2,284	23.5	NA	NA	1,771	25.2	-1.6	1.61	0.308	NA	NA	NA
2012	Missing	4,584		2,329				2,293							
	N	21,155	21.8	10,897	22.3	NA	NA	10,258	21.3	1.0	0.73	0.157	NA	NA	NA
2013	Missing	961		460		501									
	N	16,512	21.3	8,310	21.7	8,202	20.9	NA	NA	NA	NA	NA	0.8	0.65	0.24
Participation in National School Lunch Program (%)															
2011	Missing	1,206		619				587							
	N	4,031	93.3	2,270	93.2	NA	NA	1,761	93.4	-0.2	0.95	0.808	NA	NA	NA
2012	Missing	4,618		2,338				2,280							
	N	21,121	93.3	10,888	93.4	NA	NA	10,233	93.2	0.2	0.5	0.711	NA	NA	NA
2013	Missing	1,026		499		527									
	N	16,447	94.9	8,271	94.9	8,176	94.9	NA	NA	NA	NA	NA	0.0	0.35	0.996

Covariates in Impact Analysis		All Households		\$60 Benefit Group		\$30 Benefit Group		\$0 Benefit Group		\$60 v \$0			\$60 v \$30		
		Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Sample size	Estimate	Diff	SE	p-value	Diff	SE	p-value
Participation in School Breakfast Program (%)															
2011	Missing	1,247		637				610							
	N	3,990	84.3	2,252	84.9	NA	NA	1,738	83.8	1.0	1.41	0.457	NA	NA	NA
2012	Missing	4,617		2,346				2,271							
	N	21,122	82.6	10,880	82.6	NA	NA	10,242	82.7	0.0	0.72	0.962	NA	NA	NA
2013	Missing	1,215		595		620									
	N	16,258	84.8	8,175	84.5	8,083	85.1	NA	NA	NA	NA	NA	-0.6	0.57	0.282

Source: Estimates from SEBTC Spring Surveys, pooled from 2011, 2012, and 2013.

Note: The p-values are reported for a test of the difference in the prevalence rate for households in the \$60 Benefit Group compared to households in the \$0 Benefit Group or compared to households in the \$30 Benefit Group. The null hypothesis being tested is that the total percentage point difference in the prevalence rates is zero.

NA = Not applicable.

*p<.10 **p<.05 ***p<.01

SEBTC Impacts on Food Security

Exhibit 4.I provides summary information on the impact of SEBTC on very low food security and food insecurity among children, adults, and children and/or adults (households). Exhibit 4.J presents subgroup analysis results for impacts on VLFS-C, including tests for homogeneity of impacts across the subgroup values. Exhibit 4.K presents subgroup analysis results for impacts on FI-C, including tests of homogeneity of impacts across the subgroup values.

Each of the exhibits in this appendix that follows is presented in two parts. The first part of the table includes tests of the \$60 benefit versus the \$0 benefit and the \$60 benefit versus the \$30 benefit. The remaining columns in the table—showing tests of the \$30 benefit versus the \$0 benefit and \$60-\$30 versus \$30-\$0—wrap into a second, related table.

SEBTC Impacts Children’s Nutrition

Exhibit 4.L provides information about the impact of SEBTC on children’s food consumption. Exhibits 4.M, 4.N and 4.O present subgroup analysis results, again including tests for homogeneity of impacts across the subgroup values, for subgroups based on SEBTC program model (Exhibit 4.M), household poverty status (Exhibit 4.N), and school district locale (Exhibit 4.O).

SEBTC Impacts on Other Outcomes

Exhibit 4.P provides information about the impact of SEBTC on food expenditures. Exhibit 4.Q presents impacts on expenditures by SEBTC WIC and SNAP program model, including tests for homogeneity of impacts across the WIC/SNAP program model subgroups.

Exhibit 4.R provides information about the impact of SEBTC on program participation.

Exhibit 4.1 Estimated Impact of SEBTC on Food Security among Children, Adults, and Households in Summer

	No Benefit Group	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
		Difference	Std Error	Difference	Std Error	Difference	Std Error	Difference	Std Error
Very low food security—children	9.1%	-3.0 ***	0.34	-0.6 *	0.34	-2.4 ***	0.48	1.8 **	0.76
Food insecure—children	43.0%	-8.3 ***	0.64	-3.6 ***	0.64	-4.7 ***	0.91	1.1	1.43
Very low food security—adults	25.9%	-8.2 ***	0.54	-3.5 ***	0.53	-4.8 ***	0.75	1.3	1.18
Food insecure—adults	50.3%	-9.3 ***	0.67	-4.5 ***	0.65	-4.9 ***	0.93	0.4	1.46
Very low food security—household	27.5%	-8.6 ***	0.55	-3.5 ***	0.54	-5.1 ***	0.77	1.6	1.21
Food insecure—household	55.6%	-8.8 ***	0.67	-4.7 ***	0.66	-4.1 ***	0.94	-0.6	1.48

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2011, 2012, and 2013 (n=48,431 for all outcomes except VLFS-HH, n=48,428).

*.05 < p < .10, ** .01 < p < .05, *** p < .01.

Exhibit 4.J Estimated Impact of SEBTC on Very Low Food Security among Children in Summer, by Subgroup

Prevalence of Very Low Food Security— Children (VLFS-C)	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference		
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	
WIC/SNAP Model											
SNAP model	28,010	9.7	-3.1 ***	0.42	-0.9 *	0.49	-2.1 ***	0.65	1.2	1.06	
WIC model	20,421	8.3	-2.9 ***	0.57	-0.2	0.46	-2.7 ***	0.73	2.5 **	1.08	
Difference	48,431	-1.4	0.2	0.71	0.8	0.67	-0.6	0.98	1.3	1.52	
Active/Passive Consent											
Passive consent	7,507	11.7	-3.2 ***	0.66	NA	NA	NA	NA	NA	NA	
Active consent	18,364	9.9	-3.8 ***	0.44	NA	NA	NA	NA	NA	NA	
Difference	25,871	-1.7	-0.6	0.79	NA	NA	NA	NA	NA	NA	
Very Low Food Security among Children (VLFS-C) at Baseline											
Not VLFS-C at baseline	38,402	6.2	-3.2 ***	0.34	-0.4	0.31	-2.8 ***	0.48	2.5 ***	0.73	
VLFS-C at baseline	3,347	47.6	-7.6 ***	2.22	-2.1	2.47	-5.5 **	2.77	3.4	4.76	
Difference	41,749	41.4	-4.5 **	2.23	-1.8	2.48	-2.7	2.77	0.9	4.76	
Food Insecurity among Children (FI-C) at Baseline											
Not FI-C at baseline	23,245	2.4	-1.3 ***	0.3	-0.1	0.29	-1.2 **	0.46	1.1	0.71	
FI-C at baseline	18,504	18.4	-6.2 ***	0.75	-0.7	0.71	-5.5 ***	0.92	4.8 ***	1.46	
Difference	41,749	16.0	-4.9 ***	0.77	-0.6	0.72	-4.3 ***	0.9	3.7 ***	1.43	
Poverty											
Not below 100% FPL	11,696	7.1	-3.4 ***	0.58	-1.2 **	0.53	-2.2 ***	0.75	1.0	1.17	
Below 100% FPL	29,029	10.6	-3.8 ***	0.44	-0.2	0.41	-3.6 ***	0.57	3.4 ***	0.89	
Difference	40,725	3.5	-0.4	0.71	1.0	0.62	-1.4 *	0.84	2.4 *	1.29	
Participation in SNAP in Spring											
Does not receive SNAP	14,889	8.9	-3.0 ***	0.58	-0.2	0.54	-2.8 ***	0.75	2.6 **	1.16	
Receives SNAP in spring	26,762	9.8	-3.8 ***	0.44	-0.6	0.40	-3.2 ***	0.57	2.6 ***	0.89	
Difference	41,651	0.9	-0.8	0.71	-0.4	0.62	-0.4	0.83	0.0	1.28	
Number of Children in Household											
3 or more children in HH	17,044	10.1	-4.3 ***	0.58	-0.7	0.51	-3.6 ***	0.72	2.9 ***	1.11	
2 or fewer children	24,672	9.0	-3.0 ***	0.44	-0.4	0.41	-2.7 ***	0.57	2.3 **	0.90	
Difference	41,716	-1.1	1.2 *	0.70	0.3	0.61	0.9	0.80	-0.6	1.25	
Presence of an Adolescent in Household (HH)											
No adolescent in HH	19,945	6.5	-2.0 ***	0.43	0.0	0.41	-2.1 ***	0.56	2.1 **	0.88	
Adolescent in HH	21,279	12.3	-4.9 ***	0.55	-1.0 **	0.50	-3.9 ***	0.70	2.8 ***	1.08	
Difference	41,224	5.9	-2.9 ***	0.67	-1.1 *	0.59	-1.8 **	0.77	0.7	1.20	

Prevalence of Very Low Food Security— Children (VLFS-C)	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference		
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	
Respondent Race/Ethnicity											
Difference overall	41,421		$F_{(4,62)} = 0.31, p=0.872$								
African American (AA)	9,438	10.9	-4.0 ***	0.83	-0.2	0.63	-3.8 ***	0.96	3.5 **	1.39	
Hispanic	11,460	11.5	-3.3 ***	0.63	-0.1	0.97	-2.9 ***	0.90	-1.0	1.96	
White/Other	20,523	7.8	-3.5 ***	0.48	-0.5	0.74	-2.7 ***	0.63	-1.6	1.58	
Difference (AA vs. other)	29,961	3.2	-0.5	0.93	0.5	0.74	-1.0	1.07	1.6	1.58	
Difference (Hispanic vs. other)	31,983	3.8	0.2	0.78	0.4	0.85	-0.2	1.01	0.6	1.70	
Difference (AA vs. Hisp.)	20,898	-0.6	-0.7	1.02	0.1	0.97	-0.8	1.23	1.0	1.96	
School District Locale											
Difference overall	48,431		$F_{(4,69)} = 0.40, p=0.809$								
Rural	8,645	7.6	-3.6 ***	0.99	-1.0 *	0.60	-2.6 **	1.07	1.6	1.42	
Town/suburb	16,670	8.8	-3.0 ***	0.54	0.3	0.76	-2.2 ***	0.72	-0.2	1.65	
Urban	23,116	9.9	-2.8 ***	0.45	0.8	0.81	-2.6 ***	0.70	0.8	1.82	
Rural vs. urban difference	31,761	-2.3	-0.8	1.08	-0.8	0.81	0.0	1.26	-0.8	1.82	
Town vs. urban difference	39,786	-1.1	-0.2	0.70	-0.6	0.74	0.4	0.96	-1.0	1.57	
Rural vs. town difference	25,315	-1.3	-0.7	1.10	-0.3	0.76	-0.4	1.18	0.2	1.65	

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2011, 2012, and 2013.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.K Estimated Impact of SEBTC on Food Insecurity among Children in Summer, by Subgroup

Prevalence of Food Insecurity—Children (FI-C)	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error
WIC/SNAP Model										
SNAP model	28,010	44.9	-7.7 ***	0.74	-4.3 ***	0.88	-3.4 ***	1.15	-0.9	1.91
WIC model	20,421	40.5	-9.3 ***	1.16	-2.9 ***	0.92	-6.4 ***	1.48	3.6	2.18
Difference	48,431	-4.5	-1.6	1.37	1.4	1.27	-3.0	1.87	4.5	2.90
Active/Passive Consent										
Passive consent	7,507	46.2	-5.8 ***	1.08	NA	NA	NA	NA	NA	NA
Active consent	18,364	47.0	-11.4 ***	0.84	NA	NA	NA	NA	NA	NA
Difference	25,871	0.8	-5.6 ***	1.36	NA	NA	NA	NA	NA	NA
Very Low Food Security among Children (VLFS-C) at Baseline										
Not VLFS-C at baseline	38,402	40.2	-10.2 ***	0.83	-3.7 ***	0.75	-6.5 ***	1.10	2.8 *	1.69
VLFS-C at baseline	3,347	91.1	-10.4 ***	1.48	-6.8 ***	1.86	-3.6 *	1.88	-3.2	3.44
Difference	41,749	50.8	-0.2	1.63	-3.1	1.94	2.9	1.92	-6.1 *	3.50
Food Insecurity among Children (FI-C) at Baseline										
Not FI-C at baseline	23,245	20.9	-5.9 ***	0.79	-2.3 ***	0.78	-3.6 ***	1.10	1.3	1.73
FI-C at baseline	18,504	73.7	-15.0 ***	1.09	-5.4 ***	1.08	-9.6 ***	1.30	4.2 *	2.13
Difference	41,749	52.8	-9.2 ***	1.23	-3.2 **	1.27	-6.0 ***	1.39	2.8	2.36
Poverty										
Not below 100% FPL	11,696	40.8	-9.5 ***	1.11	-4.1 ***	1.13	-5.3 ***	1.43	1.2	2.32
Below 100% FPL	29,029	45.8	-10.2 ***	0.82	-3.5 ***	0.75	-6.7 ***	1.05	3.2 *	1.64
Difference	40,725	5.0	-0.7	1.29	0.7	1.28	-1.4	1.49	2.0	2.46
Participation in SNAP in Spring										
Does not receive SNAP	14,889	43.3	-7.2 ***	1.00	-2.9 ***	1.05	-4.4 ***	1.33	1.5	2.18
Receives SNAP in spring	26,762	44.8	-11.6 ***	0.84	-4.1 ***	0.76	-7.5 ***	1.07	3.4 **	1.65
Difference	41,651	1.5	-4.3 ***	1.22	-1.2	1.22	-3.1 **	1.42	1.9	2.35
Number of Children in Household										
3 or more children in HH	17,044	46.5	-11.5 ***	1.06	-3.0 ***	1.00	-8.5 ***	1.26	5.4 ***	2.02
2 or fewer children	24,672	42.5	-8.9 ***	0.78	-4.1 ***	0.80	-4.7 ***	1.08	0.6	1.73
Difference	41,716	-4.0	2.6 **	1.21	-1.1	1.23	3.7 ***	1.36	-4.8 **	2.29
Presence of an Adolescent in Household (HH)										
No adolescent in HH	19,945	37.2	-8.0 ***	0.84	-3.5 ***	0.86	-4.5 ***	1.14	1.0	1.83
Adolescent in HH	21,279	50.8	-11.8 ***	0.96	-4.0 ***	0.91	-7.8 ***	1.18	3.8 **	1.87
Difference	41,224	13.6	-3.8 ***	1.17	-0.5	1.18	-3.3 **	1.33	2.8	2.23

Prevalence of Food Insecurity—Children (FI-C)	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference		
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	
Respondent Race/Ethnicity											
Difference overall	41,421		$F_{(4,62)} = 3.38, p=0.009$								
African American (AA)	9,438	43.1	-10.3 ***	1.24	-2.8 **	1.11	-7.6 ***	1.52	4.8 **	2.35	
Hispanic	11,460	48.8	-7.2 ***	1.05	-1.8	1.67	-2.6 *	1.55	-6.8 **	3.29	
White/Other	20,523	42.5	-11.6 ***	1.01	-1.0	1.36	-7.8 ***	1.24	-0.7	2.76	
Difference (AA vs. other)	29,961	0.6	1.2	1.52	1.0	1.36	0.3	1.76	0.7	2.76	
Difference (Hispanic vs. other)	31,983	6.3	4.4 ***	1.40	-0.9	1.52	5.2 ***	1.75	-6.1 **	2.97	
Difference (AA vs. Hisp.)	20,898	-5.7	-3.1 **	1.57	1.8	1.67	-5.0 **	1.96	6.8 **	3.29	
School District Locale											
Difference overall	48,431		$F_{(4,69)} = 1.71, p=0.145$								
Rural	8,645	40.0	-10.8 ***	2.05	-3.4 ***	1.30	-7.3 ***	2.09	3.9	2.82	
Town/suburb	16,670	44.9	-9.6 ***	0.98	-0.4	1.64	-5.9 ***	1.36	-1.8	3.20	
Urban	23,116	43.1	-6.8 ***	0.78	-0.3	1.62	-3.2 ***	1.22	-4.4	3.43	
Rural vs. urban difference	31,761	-3.1	-3.9 *	2.18	0.3	1.62	-4.2 *	2.37	4.4	3.43	
Town vs. urban difference	39,786	1.8	-2.8 **	1.23	-0.1	1.38	-2.7	1.74	2.6	2.89	
Rural vs. town difference	25,315	-5.0	-1.1	2.14	0.4	1.64	-1.5	2.17	1.8	3.20	

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2011, 2012, and 2013.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.L Estimated Impact of SEBTC on Children’s Food Consumption in Summer

Outcome	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error
Fruits and vegetables (cup equivalents per day) ^a	42,774	2.87	0.36 ***	0.03	0.20 ***	0.03	0.16 ***	0.04	0.03	0.06
Fruits and vegetables, without fried potatoes (cup equivalents per day) ^a	42,818	2.75	0.36 ***	0.03	0.19 ***	0.03	0.17 ***	0.04	0.03	0.06
Whole grains (ounce equivalents per day) ^b	43,165	1.66	0.49 ***	0.05	0.13 **	0.06	0.36 ***	0.08	-0.24 *	0.14
Dairy products (cup equivalents per day) ^c	43,302	2.25	0.22 ***	0.03	0.07 ***	0.02	0.15 ***	0.03	-0.08 *	0.05
Usually drank nonfat or low-fat milk ^d	42,406	13.70	-0.54	0.71	0.34	0.55	-0.89	0.89	1.23	1.30
Added sugars (teaspoons per day) ^e	42,494	18.22	-0.18	0.17	0.13	0.18	-0.31	0.25	0.44	0.40
Added sugars excluding cereals (teaspoons per day) ^e	42,800	17.10	-0.47 ***	0.15	0.02	0.16	-0.49 **	0.22	0.51	0.36
Sugar-sweetened beverages (teaspoons per day) ^e	43,357	8.15	-0.59 ***	0.16	0.06	0.18	-0.65 ***	0.24	0.71 *	0.39

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2012 and 2013. *.05 < p < .10, **.01 < p < .05, ***p < .01.

^a Daily amounts of fruits and vegetables and dairy are measured in cup equivalents and in ounce equivalents for whole grains, as defined by the 2010 *Dietary Guidelines for Americans*. For fruits and vegetables, 1 cup equivalent is defined as 1 cup raw or cooked fruit or vegetables, vegetable juice, or fruit juice; 2 cups leafy green vegetables; or 1/2 cup dried fruit.

^b One ounce equivalent of whole grains is 1 one-ounce slice bread; 1 ounce uncooked pasta or rice; 1/2 cup cooked rice, pasta, or cereal; 1 6-inch diameter tortilla; 1 5-inch diameter pancake; or 1 ounce ready-to-eat cereal.

^c One cup equivalent of dairy is 1 cup milk, fortified soy beverage, or yogurt; 1½ ounces natural cheese; or 2 ounces of processed cheese.

^d Respondents who reported that their child consumed more than one type of milk were included if any of the milk types reported were nonfat or low-fat. Those reporting only whole milk and/or 2% milk were not considered to usually consume nonfat or low-fat milk.

^e Teaspoons of added sugars are derived from reported frequencies of consuming sugar-sweetened beverages (soda, fruit-flavored drinks, and sugar or honey added to coffee or tea); cookies/cakes/pies; doughnuts; ice cream; candy; and cereals.

Exhibit 4.M Estimated Impact of SEBTC on Children’s Food Consumption in Summer, by WIC/SNAP Program Model

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference			
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error		
Fruits and Vegetables												
SNAP model	24,881	2.91	0.25 ***	0.03	0.14 ***	0.04	0.11 **	0.05	0.03	0.08		
WIC model	17,893	2.81	0.52 ***	0.06	0.26 ***	0.04	0.26 ***	0.08	0.00	0.10		
Difference	42,774	-0.10	0.28 ***	0.07	0.12 **	0.05	0.15 *	0.09	-0.03	0.13		
Fruits and Vegetables without Fried Potatoes												
SNAP model	24,912	2.79	0.25 ***	0.03	0.13 ***	0.04	0.11 **	0.05	0.02	0.08		
WIC model	17,906	2.68	0.52 ***	0.06	0.26 ***	0.04	0.26 ***	0.07	-0.01	0.10		
Difference	42,818	-0.12	0.28 ***	0.07	0.12 **	0.05	0.15 *	0.09	-0.03	0.13		
Whole Grains												
SNAP model	25,087	1.72	0.21 ***	0.06	0.04	0.09	0.16	0.11	-0.12	0.20		
WIC model	18,078	1.55	0.91 ***	0.10	0.22 ***	0.08	0.69 ***	0.13	-0.46 **	0.19		
Difference	43,165	-0.17	0.70 ***	0.11	0.18	0.12	0.52 ***	0.17	-0.35	0.27		
Dairy Products												
SNAP model	25,167	2.24	0.11 ***	0.03	0.08 ***	0.03	0.02	0.04	0.06	0.06		
WIC model	18,135	2.25	0.38 ***	0.05	0.05	0.04	0.33 ***	0.06	-0.28 ***	0.09		
Difference	43,302	0.01	0.28 ***	0.06	-0.03	0.04	0.31 ***	0.07	-0.34 ***	0.10		
Usually Drank Nonfat or Low-fat Milk (%)												
SNAP model	24,399	16.25	-0.04	0.82	0.19	0.81	-0.23	1.15	0.42	1.82		
WIC model	18,007	10.29	-1.29	1.28	0.52	0.71	-1.81	1.47	2.32	1.92		
Difference	42,406	-5.97	-1.25	1.53	0.32	1.08	-1.58	1.88	1.90	2.65		
Added Sugars												
SNAP model	24,662	17.83	0.20	0.21	0.17	0.23	0.03	0.32	0.14	0.52		
WIC model	17,832	18.80	-0.74 **	0.29	0.08	0.29	-0.83 **	0.41	0.91	0.64		
Difference	42,494	0.97	-0.95 ***	0.36	-0.09	0.37	-0.86 *	0.52	0.78	0.82		
Added Sugars Excluding Cereals												
SNAP model	24,839	16.65	0.05	0.19	0.18	0.21	-0.12	0.28	0.30	0.45		
WIC model	17,961	17.78	-1.25 ***	0.26	-0.16	0.25	-1.09 ***	0.36	0.92	0.57		
Difference	42,800	1.13	-1.30 ***	0.32	-0.34	0.33	-0.96 **	0.46	0.62	0.73		

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference		
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	
Sugar-Sweetened Beverages											
SNAP model	25,150	7.62	-0.12	0.20	0.23	0.22	-0.36	0.30	0.59	0.49	
WIC model	18,207	8.93	-1.28 ***	0.28	-0.14	0.28	-1.14 ***	0.40	1.00	0.63	
Difference	43,357	1.31	-1.16 ***	0.34	-0.38	0.36	-0.78	0.50	0.40	0.80	

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2012 and 2013.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.N Estimated Impact of SEBTC on Children’s Food Consumption in Summer, by Poverty Status

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference			
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error		
Fruits and Vegetables												
Not below 100% FPL	10,523	2.65	0.37 ***	0.05	0.23 ***	0.05	0.14 **	0.06	0.08	0.09		
Below 100% FPL	25,668	2.93	0.38 ***	0.04	0.19 ***	0.03	0.19 ***	0.05	0.01	0.07		
Difference	36,191	0.29	0.02	0.06	-0.03	0.05	0.05	0.06	-0.08	0.10		
Fruits and Vegetables without Fried Potatoes												
Not below 100% FPL	10,530	2.53	0.37 ***	0.05	0.23 ***	0.04	0.15 **	0.06	0.08	0.09		
Below 100% FPL	25,700	2.81	0.39 ***	0.04	0.19 ***	0.03	0.20 ***	0.05	-0.01	0.07		
Difference	36,230	0.28	0.01	0.06	-0.04	0.05	0.05	0.06	-0.09	0.10		
Whole Grains												
Not below 100% FPL	10,549	1.35	0.50 ***	0.08	0.00	0.10	0.50 ***	0.12	-0.49 **	0.20		
Below 100% FPL	25,956	1.83	0.44 ***	0.10	0.16 **	0.07	0.28 **	0.11	-0.12	0.16		
Difference	36,505	0.47	-0.05	0.11	0.16	0.11	-0.21 *	0.12	0.37 *	0.20		
Dairy Products												
Not below 100% FPL	10,599	2.11	0.24 ***	0.04	0.00	0.04	0.25 ***	0.05	-0.25 ***	0.09		
Below 100% FPL	26,015	2.25	0.27 ***	0.04	0.09 ***	0.03	0.18 ***	0.04	-0.10	0.06		
Difference	36,614	0.14	0.02	0.05	0.09 *	0.05	-0.06	0.05	0.15 *	0.09		
Usually Drank Nonfat or Low-fat Milk (%)												
Not below 100% FPL	10,210	22.05	-2.40	2.03	-0.27	1.20	-2.13	2.16	1.86	2.85		
Below 100% FPL	25,542	11.38	0.47	0.78	0.58	0.62	-0.11	0.97	0.70	1.43		
Difference	35,752	-10.70	2.87	2.12	0.85	1.32	2.02	2.20	-1.16	2.95		
Added Sugars												
Not below 100% FPL	10,395	16.88	-0.28	0.29	0.21	0.27	-0.49	0.36	0.70	0.56		
Below 100% FPL	25,550	18.33	-0.31	0.23	-0.10	0.22	-0.22	0.30	0.12	0.48		
Difference	35,945	1.45	-0.04	0.34	-0.31	0.32	0.27	0.39	-0.58	0.63		
Added Sugars Excluding Cereals												
Not below 100% FPL	10,467	16.20	-0.55 **	0.27	0.28	0.24	-0.83 **	0.33	1.11 **	0.51		
Below 100% FPL	25,721	17.11	-0.67 ***	0.20	-0.22	0.20	-0.45 *	0.27	0.23	0.43		
Not below 100% FPL	36,188	0.91	-0.12	0.31	-0.50 *	0.29	0.38	0.35	-0.88	0.57		

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference		
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	
Sugar-Sweetened Beverages											
Not below 100% FPL	10,589	7.22	-0.67 **	0.29	0.28	0.24	-0.95 ***	0.35	1.22 **	0.53	
Below 100% FPL	26,049	8.11	-0.74 ***	0.21	-0.21	0.22	-0.53 *	0.29	0.31	0.47	
Not below 100% FPL	36,638	0.90	-0.07	0.33	-0.49	0.31	0.42	0.38	-0.91	0.61	

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2012 and 2013.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.O Estimated Impact of SEBTC on Children’s Food Consumption in Summer, by School District Locale

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference		
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	
Fruits and Vegetables											
Difference overall	42,774		$F_{(4,64)} = 0.97, p=0.423$								
Rural	7,868	2.79	0.48 ***	0.11	0.28 ***	0.06	0.19 *	0.11	0.09	0.14	
Town/suburb	14,968	2.87	0.34 ***	0.05	-0.11	0.08	0.17 ***	0.06	-0.08	0.16	
Urban	19,938	2.91	0.33 ***	0.03	-0.12 *	0.07	0.17 ***	0.05	-0.10	0.16	
Rural vs. urban difference	27,806	-0.11	0.15	0.11	0.12 *	0.07	0.02	0.12	0.10	0.16	
Town vs. urban difference	34,906	-0.04	0.01	0.06	0.01	0.06	0.00	0.07	0.01	0.12	
Rural vs. town difference	22,836	-0.08	0.13	0.11	0.11	0.08	0.03	0.11	0.08	0.16	
Fruits and Vegetables without Fried Potatoes											
Difference overall	42,818		$F_{(4,64)} = 1.19, p=0.313$								
Rural	7,874	2.66	0.48 ***	0.11	0.29 ***	0.06	0.19 *	0.11	0.09	0.14	
Town/suburb	14,985	2.74	0.35 ***	0.05	-0.12	0.08	0.17 ***	0.06	-0.09	0.15	
Urban	19,959	2.78	0.33 ***	0.03	-0.13 *	0.07	0.17 ***	0.05	-0.11	0.16	
Rural vs. urban difference	27,833	-0.12	0.16	0.11	0.13 *	0.07	0.02	0.12	0.11	0.16	
Town vs. urban difference	34,944	-0.04	0.02	0.06	0.02	0.06	0.00	0.07	0.01	0.12	
Rural vs. town difference	22,859	-0.08	0.14	0.11	0.12	0.08	0.02	0.11	0.09	0.15	
Whole Grains											
Difference overall	43,165		$F_{(4,64)} = 4.42***, p<0.001$								
Rural	7,919	1.38	0.83 ***	0.15	0.45 ***	0.09	0.38 **	0.15	0.07	0.20	
Town/suburb	15,105	1.49	0.44 ***	0.07	-0.45 ***	0.12	0.44 ***	0.11	-0.51 **	0.24	
Urban	20,141	1.87	0.41 ***	0.07	-0.39 ***	0.14	0.35 ***	0.12	-0.36	0.29	
Rural vs. urban difference	28,060	-0.49	0.42 **	0.16	0.39 ***	0.14	0.03	0.19	0.36	0.29	
Town vs. urban difference	35,246	-0.38	0.03	0.10	-0.06	0.13	0.09	0.15	-0.15	0.27	
Rural vs. town difference	23,024	-0.11	0.39 **	0.16	0.45 ***	0.12	-0.06	0.16	0.51 **	0.24	
Dairy Products											
Difference overall	43,302		$F_{(4,64)} = 1.08, p=0.125$								
Rural	7,955	2.25	0.39 ***	0.09	0.14 ***	0.05	0.25 ***	0.09	-0.11	0.11	
Town/suburb	15,164	2.26	0.17 ***	0.04	-0.10	0.07	0.13 **	0.05	0.02	0.13	
Urban	20,183	2.24	0.20 ***	0.03	-0.09	0.06	0.15 ***	0.04	0.01	0.13	
Rural vs. urban difference	28,138	0.01	0.19 **	0.09	0.09	0.06	0.10	0.09	-0.01	0.13	
Town vs. urban difference	35,347	0.02	-0.03	0.05	-0.01	0.05	-0.02	0.06	0.01	0.10	
Rural vs. town difference	23,119	0.00	0.22 ***	0.09	0.10	0.07	0.12	0.09	-0.02	0.13	

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error
Usually Drank Nonfat or Low-fat Milk (%)										
Difference overall	42,406		$F_{(4,64)} = 1.32, p=0.259$							
Rural	7,854	9.79	1.69	1.73	-1.43	1.21	3.12	2.02	-4.54	2.85
Town/suburb	14,812	16.12	-1.06	1.68	2.24	1.60	-1.87	1.99	7.22 *	4.25
Urban	19,740	13.35	-0.92	0.68	2.34	1.47	-1.82 *	1.06	7.27 **	3.34
Rural vs. urban difference	27,594	-3.55	2.60	1.85	-2.34	1.47	4.94 **	2.26	-7.27 **	3.34
Town vs. urban difference	34,552	2.77	-0.14	1.77	-0.09	1.23	-0.04	2.14	-0.05	3.01
Rural vs. town difference	22,666	-6.33	2.74	2.53	-2.24	1.60	4.98	3.11	-7.22 *	4.25
Added Sugars										
Difference overall	42,494		$F_{(4,64)} = 2.57^{**}, p=0.036$							
Rural	7,818	18.67	-1.29 ***	0.49	-0.33	0.32	-0.96 *	0.54	0.63	0.73
Town/suburb	14,856	18.40	-0.26	0.28	0.37	0.44	-0.31	0.39	-0.28	0.92
Urban	19,820	18.02	0.22	0.22	0.79 *	0.42	-0.24	0.34	0.07	0.92
Rural vs. urban difference	27,638	0.65	-1.51 ***	0.54	-0.79 *	0.42	-0.72	0.62	-0.07	0.92
Town vs. urban difference	34,676	0.37	-0.48	0.35	-0.41	0.40	-0.06	0.49	-0.35	0.82
Rural vs. town difference	22,674	0.28	-1.03 *	0.54	-0.37	0.44	-0.65	0.61	0.28	0.92
Added Sugars Excluding Cereals										
Difference overall	42,800		$F_{(4,64)} = 3.33^{***}, p=0.010$							
Rural	7,870	17.82	-1.69 ***	0.45	-0.48	0.29	-1.22 **	0.47	0.74	0.65
Town/suburb	14,956	17.32	-0.50 **	0.25	0.50	0.40	-0.53	0.35	-0.19	0.81
Urban	19,974	16.76	-0.08	0.19	0.77 **	0.38	-0.37	0.30	-0.08	0.81
Rural vs. urban difference	27,844	1.06	-1.61 ***	0.48	-0.77 **	0.38	-0.85	0.55	0.08	0.81
Town vs. urban difference	34,930	0.56	-0.42	0.30	-0.26	0.35	-0.16	0.44	-0.10	0.73
Rural vs. town difference	22,826	0.50	-1.19 **	0.49	-0.50	0.40	-0.69	0.54	0.19	0.81
Sugar-Sweetened Beverages										
Difference overall	43,357		$F_{(4,64)} = 2.67^{**}, p=0.030$							
Rural	7,966	9.02	-1.57 ***	0.45	-0.39	0.31	-1.18 **	0.50	0.80	0.70
Town/suburb	15,126	8.48	-0.67 **	0.28	0.31	0.45	-0.58	0.41	-0.29	0.94
Urban	20,265	7.67	-0.24	0.20	0.81 **	0.40	-0.67 **	0.31	0.30	0.86
Rural vs. urban difference	28,231	1.35	-1.33 ***	0.49	-0.81 **	0.40	-0.52	0.58	-0.30	0.86
Town vs. urban difference	35,391	0.81	-0.43	0.34	-0.51	0.40	0.08	0.48	-0.59	0.82
Rural vs. town difference	23,092	0.55	-0.90 *	0.51	-0.31	0.45	-0.60	0.61	0.29	0.94

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2012 and 2013.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.P Estimated Impact of SEBTC on Food Expenditures in Summer

Outcome	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error
Total Food Expenditures (SEBTC + out-of-pocket + SNAP)	46,053	\$578.50	-39.50 ***	4.02	-19.00 ***	4.20	-20.50 ***	5.81	1.50	9.30
SEBTC benefits redeemed	47,855	\$ 0.00	92.90 ***	0.70	45.70 ***	0.63	47.20 ***	0.94	-1.60	1.44
SNAP plus out-of-pocket (Grocery + Restaurants)	45,641	\$577.30	53.70 ***	4.09	26.90 ***	4.24	26.80 ***	5.89	0.20	9.41
Spending at grocery stores	47,311	\$289.70	-32.60 ***	3.22	-17.50 ***	3.25	-15.10 ***	4.58	-2.40	7.26
Spending at restaurants	47,617	\$59.70	-3.50 ***	1.30	-0.50	1.28	-3.10 *	1.82	2.60	2.86

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2011, 2012, and 2013.

Note: Numbers may not add due to rounding.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.Q Estimated Impact of SEBTC on Food Expenditures in Summer, by WIC/SNAP Program Model

	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error
Total Food Expenditures (SEBTC + out-of-pocket + SNAP)										
SNAP model	26,368	\$579.80	66.6 ***	5.10	27.8 ***	5.94	38.8 ***	7.83	-10.9	12.92
WIC model	19,273	\$575.30	34.7 ***	6.80	25.9 ***	6.03	8.8	9.08	17.0	13.83
Difference	45,641	\$-4.50	-31.9 ***	8.51	-2.0	8.45	-29.9 **	12.00	28.0	18.93
SEBTC Benefits Redeemed										
SNAP model	27,659	-\$2.90	103.2 ***	0.70	46.8 ***	0.80	56.4 ***	1.06	-9.6 ***	1.75
WIC model	20,196	\$2.20	77.7 ***	1.40	44.3 ***	0.99	33.5 ***	1.71	10.8 ***	2.41
Difference	47,855	\$5.10	-25.4 ***	1.56	-2.5 **	1.27	-22.9 ***	2.01	20.4 ***	2.98
SNAP plus Out-of-Pocket Expenditures										
SNAP model	26,609	\$582.60	-37.0 ***	4.96	-19.4 ***	5.88	-17.6 **	7.69	-1.8	12.76
WIC model	19,444	\$573.10	-43.2 ***	6.76	-18.5 ***	5.96	-24.7 ***	9.00	6.2	13.69
Difference	46,053	-\$9.50	-6.2	8.39	1.0	8.36	-7.1	11.85	8.1	18.72

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2011, 2012, and 2013.

Note: Numbers may not add due to rounding.

*.05 < p < .10, **.01 < p < .05, ***p < .01.

Exhibit 4.R Estimated Impact of SEBTC on Participation in Nutrition Assistance Programs in Summer

Outcome	Sample Size	No Benefits Group (%)	\$60 Benefit vs. \$0 Benefit		\$60 Benefit vs. \$30 Benefit		\$30 Benefit vs. \$0 Benefit		\$60-\$30 Difference vs. \$30-\$0 Difference	
			Difference	Std. Error	Difference	Std. Error	Difference	Std. Error	Difference	Std. Error
Participation in SFSP	48,004	7.3%	-0.7 **	0.32	-0.7 *	0.38	-0.1	0.50	-0.6	0.82
Participation in SNAP	48,235	62.5%	0.8	0.52	-0.2	0.47	1.1	0.70	-1.3	1.07
Participation in WIC	48,230	19.3%	1.4 ***	0.51	-0.5	0.41	2 ***	0.65	-2.5 ***	0.95
Child receives free lunch	47,804	18.9%	-2.3 ***	0.50	-0.3	0.60	-2 **	0.78	1.7	1.30

Source: From regression model estimated on pooled SEBTC Summer Survey data for 2011, 2012, and 2013.

*.05 < p < .10, **.01 < p < .05, ***p < .01.