

# The Recovery Act Investment in Comparative Effectiveness Research:

Interim Assessment and Implications

Presentation at Health Care Policy Research Forum Mathematica Policy Research Washington, DC

May 29, 2014

#### Welcome



Moderator
Eugene Rich, M.D.

Mathematica Policy Research



#### **About CHCE**

The Center on Health Care Effectiveness (CHCE) conducts and disseminates research and policy analyses that support better decisions at the point of care. Our focus is on the delivery systems and policy environments that help clinicians and patients make more informed decisions, using information on outcomes and effectiveness.



### **Today's speakers**



Dominick Esposito
Mathematica



**Sheldon Greenfield**U.C. Irvine



**Eugene Rich Mathematica** 



**Sanford Schwartz** Univ. of Pennsylvania



Bryan Luce PCORI



#### Overview, findings, and implications

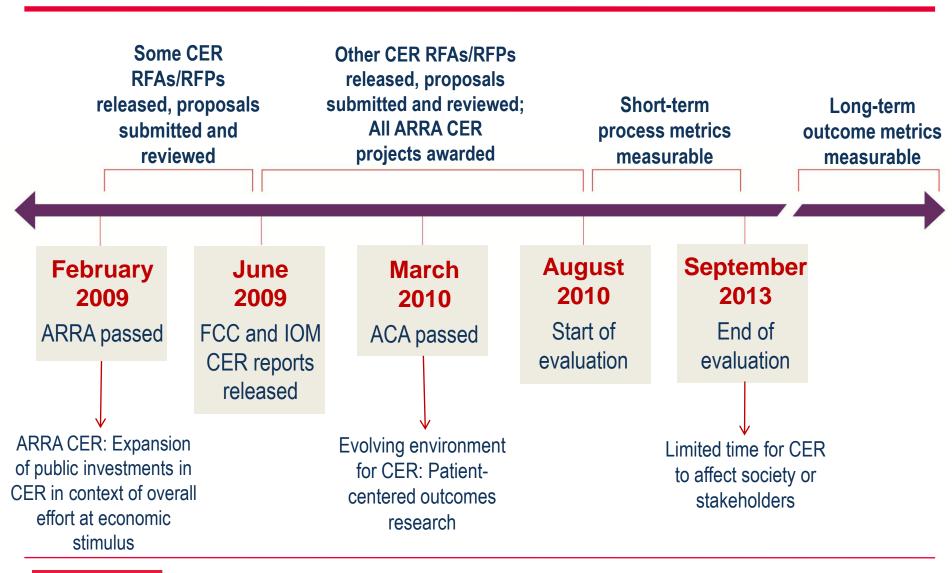


Dominick Esposito

Mathematica Policy Research



#### **Context for the evaluation**



#### **Evaluation objectives and approach**

#### Purpose

- Describe what was learned from the ARRA CER investments relative to FCCCER and HHS goals
- Provide guidance for future CER investments (and evaluations)
- Focus on findings across entire portfolio
  - Not findings from specific projects
- Midstream evaluation using data collected while projects were ongoing
  - Redacted project proposals
  - Investigator survey
  - Discussions with select project officers, investigators, and other scholars



#### Questions addressed by the evaluation

- What types of investments were made with ARRA CER funds?
- How has the ARRA CER portfolio of investments begun to address strategic priorities for CER?
- What midstream findings were identified that can inform HHS?
- What are the implications for future federal investments in CER?
- What are the lessons learned for evaluating the longterm impact of ARRA (or other) CER investments?

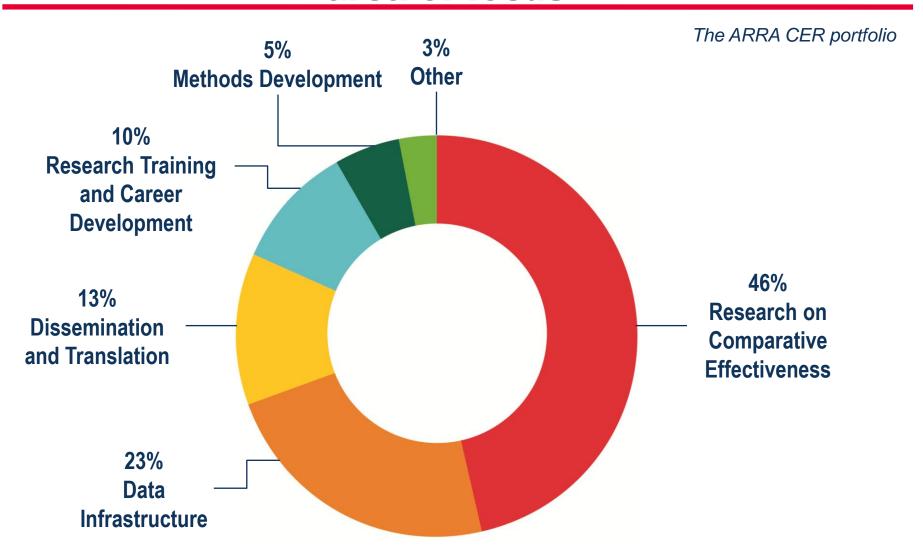


#### Questions addressed by the evaluation

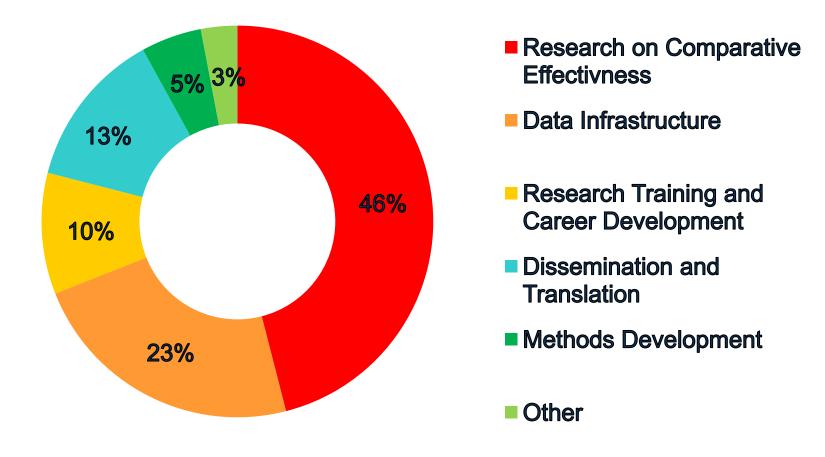
- What types of investments were made with ARRA CER funds?
- How has the ARRA CER portfolio of investments begun to address strategic priorities for CER?



### Percentage of ARRA CER projects, by primary area of focus

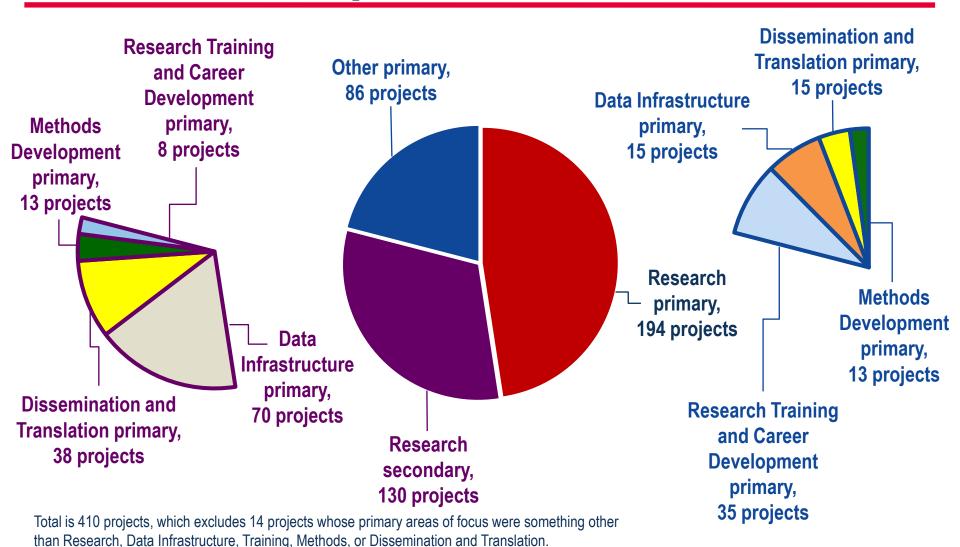


### Percentage of ARRA CER projects, by primary area of focus





### Many ARRA CER projects had multiple areas of focus





#### **Project characteristics: priority themes**

The ARRA CER portfolio

#### Priority themes and IOM topics addressed by ARRA CER projects

#### Percentage of projects by primary area of focus

			r creentage or projects by primary area or recas			
	Number of projects	Percentage of all projects	Research	Data infrastructure	Human and scientific capital	Dissemination and translation
Any population, condition, or intervention	329	77.8	93.3	79.4	40.0	83.0
Priority						
population	192	53.3	50.3	56.7	12.7	56.6
Priority condition	260	61.3	78.6	49.5	28.6	71.7
Priority						
intervention	184	43.4	65.0	21.6	6.3	60.3
IOM priorities for CER	174	41.0	57.9	17.5	1.6	79.2
TOT OLIV	117	71.0	07.5	17.0	1.0	10.2



#### **Project characteristics: IOM priority topics**

The ARRA CER portfolio

#### Distribution of ARRA CER projects and funding, by IOM research areas

IOM research area	Number of projects	Number of topics included	Total funding (in millions)
Research areas addressed by 10 or more projects	,	•	,
Health care delivery systems	94	39	\$221.9
Racial and ethnic disparities	25	18	\$36.7
Cardiovascular and peripheral vascular disease	17	9	\$58.8
Oncology and hematology	13	6	\$36.7
Research areas addressed by 5 to 9 projects			
Nutrition (including obesity)	9	6	\$19.2
Endocrinology and metabolism disorders and geriatrics	7	10	\$27.9
Kidney and urinary tract disorders	7	5	\$15.5
Complementary and alternative medicine	6	4	\$5.7
Alcoholism, drug dependency, and overdose	6	2	\$14.7



#### Questions addressed by the evaluation

- What midstream findings were identified that can inform HHS?
- What are the implications for future federal investments in CER?



#### **Context for HHS**

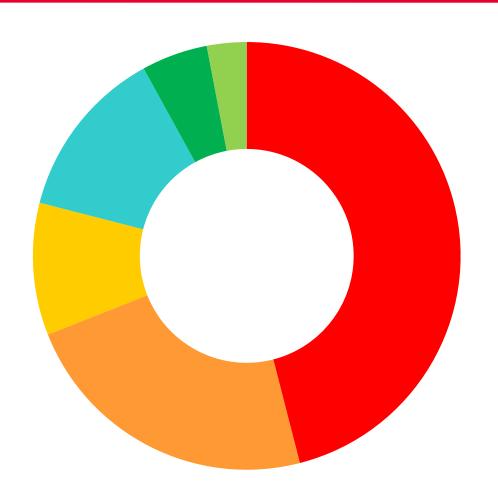
- 20% of PCORTF monies allocated to HHS
  - 80% to AHRQ to train researchers and disseminate findings
  - 20% to Office of the Secretary of HHS to build data capacity
- NIH and AHRQ authority to conduct CER as funded through appropriations
- HHS responsibility for legal, regulatory, and policy guidance relevant to clinical research



#### ARRA CER projects: key findings and implications

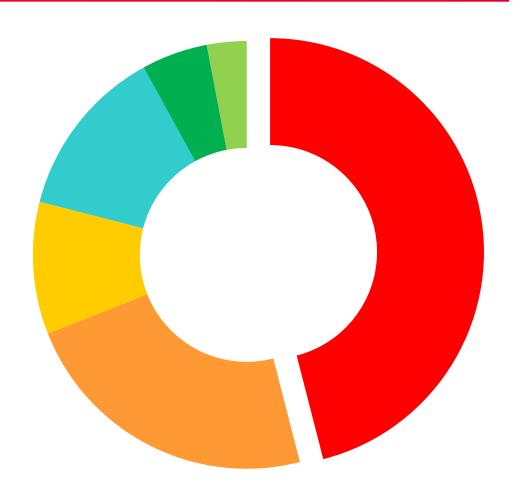
- Research on Comparative Effectivness
- Data Infrastructure

- Research Training and Career Development
- Dissemination and Translation
- Methods Development



#### **ARRA CER projects: key findings and implications**

Research on Comparative Effectivness



# Research on comparative effectiveness: key findings

- 1. Team members from nonresearch organizations might be particularly important contributors
- 2. Stakeholder engagement can be important but also challenging and resource intensive
- 3. Multi-organizational collaborations were a prominent feature of *Research* projects
- 4. Achieving a shared understanding of project goals and expectations across project team was helpful
- 5. Deep understanding of differences among organizations and settings facilitated collaborations
- 6. Various strategies can facilitate multi-institutional CER projects

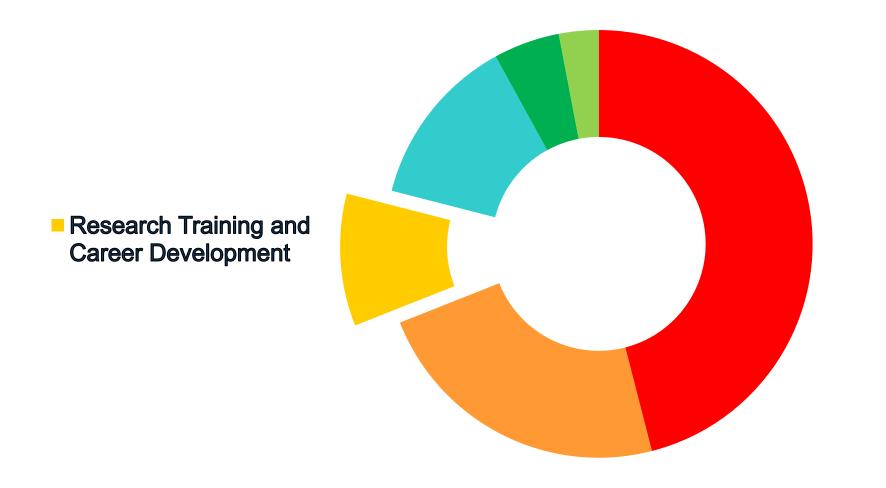


### Research on comparative effectiveness: implications for HHS

- 1. Provide guidance to address varying local interpretation of privacy regulations and human subject protections
- 2. Study differences in private payer coverage for multisite trials
- 3. Consider reducing time between proposal submission and award notification
- 4. Identify best practices for managing multi-organizational collaborations
- 5. Support tools to facilitate cross-site data collection and data sharing
- 6. Identify best practices that facilitate stakeholder engagement in CER design
- 7. Support efforts to engage stakeholders in CER design



#### **ARRA CER** projects: key findings and implications





### **CER training: key findings**

- 1. Multidisciplinary support and mentorship are important to development of new CER researchers
- 2. CER training programs must employ strategies to accommodate diverse educational backgrounds and future research roles
- 3. CER is not a specific scholarly discipline but is rather a broad, multidisciplinary field of research
- 4. A variety of competencies are currently required by CER trainees
- 5. CER continues to evolve; advances might require additional competencies
- 6. Maintaining CER-specific curricula might require continuing support

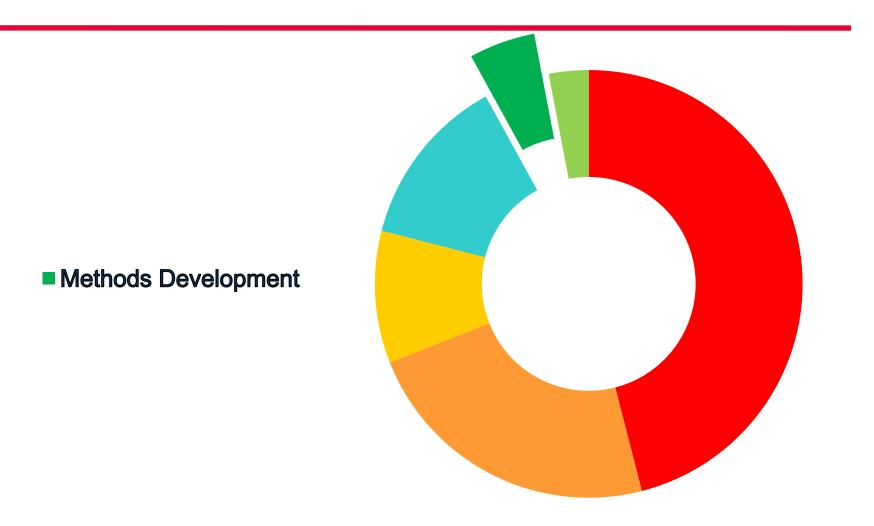


### **CER training: implications for HHS**

- 1. Promote strategies that prepare researchers with diverse educational backgrounds for the broad range of careers in CER
- 2. Update training curricula to incorporate new CER developments
- 3. Support engaging people with diverse disciplines and clinical perspectives in CER training
- 4. Support mentoring and trainee involvement in CER projects



#### **ARRA CER projects: key findings and implications**





### **CER** methods: key findings

- 1. Access to data with sufficient clinical detail was an important constraint for some *Methods* projects
- 2. Opportunities to improve availability and usability of new CER methods
- 3. CER *Methods* research teams required a broad range of skills and expertise
- 4. Use of different terminology across disciplines is a barrier for methods development
- 5. Projects examined a diverse array of topics, but many priorities remain for continued work
- 6. Information needs of decision makers can inform future CER methods priorities



#### **CER methods: implications for HHS**

- 1. Support efforts such as learning networks to increase dissemination and usability of CER methods
- 2. Support collaboration among CER methods and data infrastructure investigators
- 3. Support collaborations for development of methods curricula



#### **ARRA CER projects: key findings and implications**

Data Infrastructure



### **CER data infrastructure: key findings**

- 1. Project-specific privacy and data security issues must be prospectively recognized and resolved
- 2. Investigators need access to rich, detailed patient data to support research on effectiveness for patient subpopulations
- 3. Effective cross-organizational collaborations that establish key roles and responsibilities for team members were a key element of projects
- 4. Several skills were commonly needed
- 5. Work was sometimes more difficult than anticipated; with experience, project teams were able to overcome challenges
- 6. Clinical data collection is greatly facilitated by reducing data collection burden at the site of care



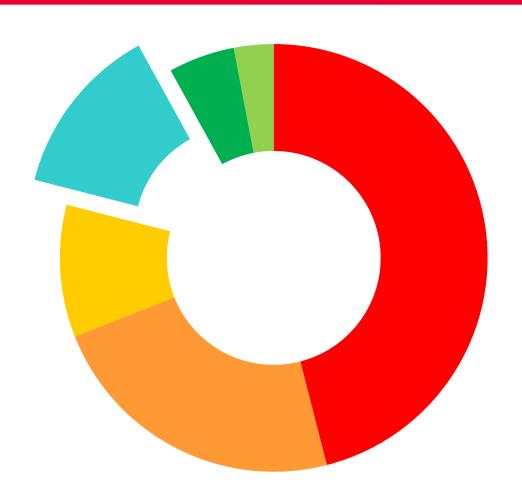
# **CER data infrastructure: implications for HHS**

- 1. Provide regulatory guidance for holders of sensitive data to facilitate use in CER
- 2. Support development of data infrastructure that observes the effectiveness of different treatments in diverse populations
- 3. Support development of data infrastructure that also serves complementary purposes that enhance value to providers
- 4. Support ongoing costs of maintaining data infrastructure



#### **ARRA CER projects: key findings and implications**

Dissemination and Translation



# **CER dissemination and translation: key findings**

- 1. Understanding local context, culture, and resource constraints is important
- 2. Projects developed a variety of approaches and tools using diverse technology and media
- 3. The additional skills required in *Dissemination and Translation* projects included implementation science and communications



# **CER dissemination and translation:** implications for HHS

- 1. Support development and dissemination of decision tools
- 2. Support engaging end users of CER findings in planning dissemination efforts
- 3. Promote health care delivery system efforts to translate CER into practice



#### **Lessons for future evaluations**



Eugene Rich, M.D.

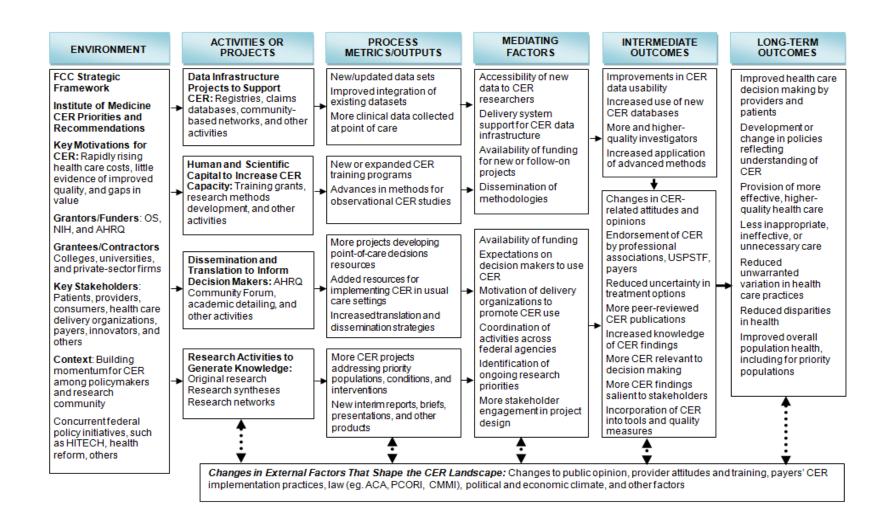
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#### Questions addressed by the evaluation

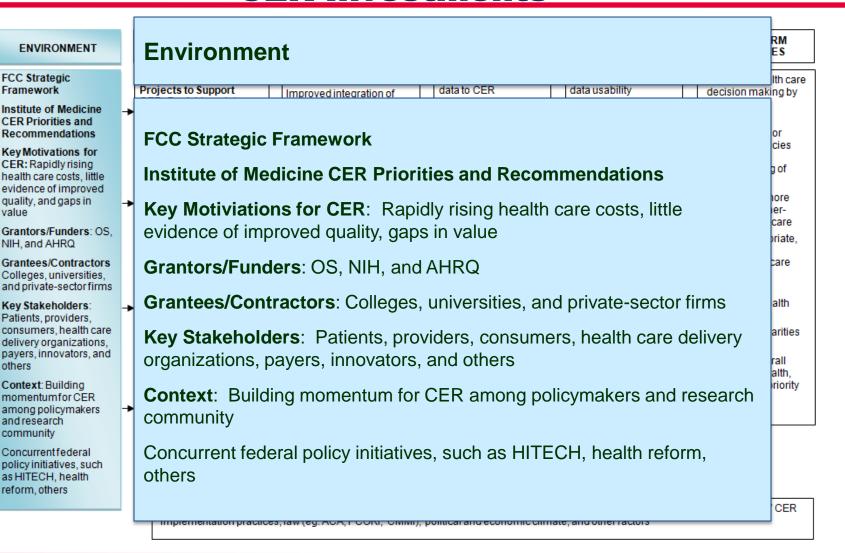
 What are the lessons learned for evaluating the longterm impact of ARRA (or other) CER investments?



### Revised logic model for evaluating impact of CER investments



#### **Revised Logic Model for Evaluating Impact of CER Investments**





**ENVIRONMENT** 

FCC Strategic

CER Priorities and Recommendations

Key Motivations for CER: Rapidly rising

quality, and gaps in

NIH, and AHRQ

Key Stakeholders: Patients, providers,

Context: Building

and research community

momentum for CER

Concurrentfederal

as HITECH, health reform, others

value

others

Framework

# Revised logic model: process metrics/outputs

- Data infrastructure
  - New/updated data sets
- Human and scientific capital
  - New or expanded CER training programs
  - Advances in methods for observational CER studies
- Research on comparative effectiveness
  - New interim reports, briefs, presentations, and other products
- Dissemination and translation
  - More projects developing point-of-care decisions resources



### Revised logic model: intermediate outcomes

- Increased use of new CER databases
- More and higher quality investigators
- Increased application of advanced methods
- More peer-reviewed CER publications
- Endorsement of CER by professional associations
- Incorporation of CER into tools and quality measures



# Revised logic model: long-term outcomes

- Improved health care decision making by providers and patients
- Less inappropriate, ineffective, or unnecessary care
- Reduced unwarranted variation in health care practices
- Reduced disparities in care
- Improved overall population health



## Revised Logic Model for Evaluating Impact of CER Investments

#### **Mediating Factors** ACTIVITIES OR LONG-TERM ENVIRONMENT PROJECTS OUTCOMES FCC Strategic Data Infrastructure Improved health care Framework Projects to Support decision making by Accessibility of new data to CER researchers CER: Registries, claims providers and Institute of Medicine databases, communitypatients CER Priorities and based networks, and other Delivery system support for CER data infrastructure Developmentor Recommendations activities change in policies Key Motivations for reflecting CER: Rapidly rising understanding of Human and Scientific Availability of funding for new or follow-on projects health care costs, little CER Capital to Increase CER evidence of improved Capacity: Training grants. Provision of more quality, and gaps in research methods Dissemination of methodologies effective highervalue development, and other quality health care Grantors/Funders: OS. activities opinions Less inappropriate. NIH, and AHRQ ineffective, or Availability of funding Grantees/Contractors unnecessary care Colleges, universities. Dissemination and Reduced and private-sector firms Translation to Inform unwarranted Decision Makers: AHRQ **Expectations on decision makers to use CER** variation in health Key Stakeholders: Community Forum, care practices Patients, providers, academic detailing, and consumers, health care Reduced disparities other activities Motivation of delivery organizations to promote CER delivery organizations, in health payers, innovators, and Improved overall use others population health, Research Activities to Context: Building including for priority Generate Knowledge: momentum for CER populations Coordination of activities across federal agencies Original research among policymakers Research syntheses and research Research networks community Identification of ongoing research priorities Concurrentfederal policy initiatives, such as HITECH, health More stakeholder engagement in project design reform, others

Changes in External Factors that Shape the CER Landscape: Changes to public opinion, provider attitudes and training, payers' CER implementation practices, law (e.g. ACA, PCORI, CMMI), political and economic climate, and other factors

### Revised logic model: mediating factors

#### Mediating factors

- Availability of funding for new or follow-on projects
- Delivery system support for CER data infrastructure
- Expectations on decision makers to use CER
- Motivation of delivery organizations to promote CER
- More stakeholder engagement

#### External factors

- Public opinion, providers' attitudes and training
- Payers' CER implementation practices
- Laws (for example, ACA, PCORI, CMMI)
- Political and economic climate



#### **Policy questions for evaluating CER investments**

- "The {CER} funding in the conference agreement shall be used to conduct or support research to evaluate and compare the clinical outcomes, effectiveness, risk, and benefits of two or more medical treatments and services that address a particular medical condition." (ARRA)
- Near-term expected results:
  - CER research, training, and infrastructure projects
- What is the impact of the CER investment on longterm outcomes such as "overall population health"?
  - It would require decades to determine this



#### **Policy questions for evaluating CER investments**

- What is the impact of the CER investment on improved health care decision making by providers and patients?
- Has there been increased application of advanced CER methods?
- Have CER findings been incorporated into quality measures?
- Can only be understood in context
  - What environmental factors facilitated or challenged the achievement of these outcomes?
  - What mediating factors were most influential on achieving or not achieving these outcomes?



### Research questions relevant to the work of CER funders

- Are CER projects meeting stated program goals?
- What gaps remain in strategic priorities for CER?
- What opportunities remain for further investment?
- Which project or research team features facilitated CER project progress or success?
  - Sustaining collaboration in multi-institutional clinical trials
  - Engaging research mentors in training projects
  - Facilitating data infrastructure projects
  - Overcoming barriers to stakeholder engagement



# Lessons learned regarding methods for evaluating CER investments

- Publications as an intermediate outcome metric
- Social network analysis (SNA) as a method to assess project team features that facilitate projects
- Investigator and stakeholder surveys in evaluating the impact of CER investments



# Assessing intermediate outcomes: role of publications as an outcome metric

#### Advantages

- Widely understood outcome and relatively transparent
- Can be discretely counted
- Many aspects of publication search can be automated



### Assessing intermediate outcomes: role of publications as an outcome metric

#### Technical challenges

- Ease of detecting publications varies substantially based on agency funding
- Grant numbers not standardized
- When multiple grants cited, unable to determine contribution of funds from a specific grant
- Need to search gray literature
- Could use investigator survey, but disadvantages include costs and threats to reliability and validity



## Assessing intermediate outcomes: role of publications as an outcome metric

- Conceptual challenges after data are collected
  - Comparing absolute number of publications or impact factor might not be informative
    - Varying conventions about publication across disciplines
    - Different types of projects have varying motivation or opportunity to publish
  - How to enumerate outcomes such as statistical methodology code, usability of CER databases, or dissemination of electronic health record decision support



### **Discussant reactions and commentary**



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### Audience Q & A



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Join us for the next Health Care Policy Research Forum

June 27, 2014

12:00 - 1:30 PM ET

"Measuring Comprehensiveness of Primary Care: Past, Present, and Future"

