



Mathematica  
Progress Together



# Don't Get Spooked by Health Care Data: Tackling Zombie Rates and Ghost Networks

## Speakers

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### **Alex Bohl**, Mathematica

Alex Bohl is a senior client partner in Mathematica's Health Solutions Insights division and the creator of Mathematica's Data Innovation Lab. He specializes in creating data-centric solutions for research, implementation, and monitoring for public-sector, philanthropy, and life-sciences clients. In addition to leading work with the Agency for Healthcare Research and Quality on patient safety and population health, Alex focuses on streamlining access to data assets as well as identifying high-quality and fit-for-purpose data solutions. He has worked on projects related to quality measures, value-based care, and long-term care transitions that draw on a variety of claims, enrollment, electronic medical record, and provider data. Alex's background is in industrial and systems engineering and health services. He holds a Ph.D. in health services from the University of Washington.



### **Meghan Gaffney**, Veda

After years of working in health care policy at the federal level, Meghan Gaffney found herself uniquely positioned to address foundational health care issues using the power of data and technology. She cofounded Veda in 2015, bringing her fresh perspective as an industry outsider and partnering with experts from other fields, including astrophysics. With a clear vision that artificial intelligence and machine learning held the keys to solving critical challenges in the industry, Meghan built Veda as an example of technology driving progress, and in 2023, Veda was named #176 on the Inc. 5000 list of America's fastest-growing private companies. Today, Meghan provides strategic leadership and vision for Veda, ensuring an exceptional experience for team members, partners, and customers, including health systems and plans. Meghan is frequently sought after for her insights into health care, technology, and entrepreneurship. She has been published in outlets such as MedCity News and Healthcare Business Today and has been featured as a

speaker at AHIP and Wonder Women of Tech. Meghan is a contributing member of the Entrepreneur Leadership Network and a member of the 2023 class of EY Entrepreneurial Winning Women. She was recently inducted into the Saint Louis University Entrepreneurship Hall of Fame.



### **Evelyn Li, Mathematica**

Evelyn Li is a senior researcher at Mathematica. Her work focuses on containing the growth of health care costs, including price transparency, potentially avoidable hospital utilization, and alternative payment models. She has extensive experience in hospital and payer price transparency data, global budget methodologies, hospital cost and quality performance measures, and non-experimental research design. Evelyn directs projects that help health systems use the massive pool of complex data on plan price transparency to inform payer negotiations. Evelyn also leads a partnership with the National Academy for State Health Policy to produce a visual tool widely used by states to analyze hospital costs. Evelyn's research has been published in top-tier journals such as the Journal of Health Economics, Health Economics, Health Services Research, Medical Care, and Medical Care Research and Review. She holds a Ph.D. in economics from Lehigh University.

